



## **MDC LIONS CAVALCADE for DIABETES AWARENESS**

**Chairperson PCC Dennis J Stevenson**

305 Sandstone Dr NW  
Calgary, AB, T3K 3R5  
[pdg37e@sunraybase.ca](mailto:pdg37e@sunraybase.ca)

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December 2017

**Subject: Annual Lions Cavalcade Campout, Parade and BBQ**

**Lion President and Lions All,**

**We extend an invitation to any club that would like to host this event to contact the MDC Lions Cavalcade for Diabetes Awareness Chairperson or your District Lions Cavalcade Chairperson for more details and let us know what year you would be interested in. We currently require a host club for 2020 and beyond. We would encourage those clubs who have hosted in the past to consider doing it again.**

**Diabetes awareness is a top priority for Lions Clubs International, the world's largest service organization. The need for diabetes information in our communities is greater than ever. We would like to join your Lions Club in 2020 or beyond as they host a Lions Cavalcade for Diabetes Awareness event.**

**The 2018 event will be in Millet, AB. on June 1-3, 2018. The weekend consists of a MDC Lions Cavalcade for Diabetes Awareness Committee meeting on Friday at 7:00 PM, silent auction on Sat from 10 AM to 4 PM, Diabetes Awareness presentation by Diabetes Canada 10:30 AM to 11:30 AM, Parade from 2 PM to 3 PM, Parade of Green and speeches from 3 PM to 4 PM, BBQ supper at 5:00 PM.**

**Enclosed please find our MDC Lions Cavalcade for Diabetes Awareness Newsletter containing information about our committee and what its purpose is, see the enclosed newsletter for information re the per capita donation awards being offered to each District this Lionistic year. Also enclosed is an information sheet about T.D.R.P (Travelling Diabetes Resource Program).**

**To those who have supported the project in the past we say thank you and look forward to your continued support. For those who haven't had an opportunity to support us yet we hope you will find some funds in your budget that can be directed to Lions Cavalcade for Diabetes Awareness to help Diabetes Canada continue to operate the T.D.R.P. program now and in the future.**

**Thank you in advance for any and all donations, which can be made at the Lions Cavalcade Event Parade of Green or mailed to our Treasurer, Lion Bryant Ducheminsky, 2 Chilcotin Way West, Lethbridge, AB, T1K 7L8**

**Yours in Lionism,**

*Lion Vi Gibb,*

**District C-1 Lions Cavalcade Chairperson**

**CC: MD C Lions Cavalcade Secretary Files**



## **Promoting awareness, prevention and control of diabetes powerful, focused and committed**

What is Strides: Lions for Diabetes Awareness?

Strides is a friendly, positive and active community event that enables Lions clubs or districts to take action and raise awareness about diabetes prevention and control. The Strides program incorporates enjoyable physical activity through a community walk, run, bicycle ride, dance or other healthy exercise.

Strides Mission

The mission of Strides: Lions for Diabetes Awareness is to empower Lions to join the fight against diabetes and implement Strides community events.

The Need

Diabetes is increasing worldwide. Over 360 million people have diabetes. By 2030, the International Diabetes Federation (IDF) estimates that over 550 million worldwide will have the disease. It is deadly and debilitating; every 8 seconds, someone in the world dies from the complications of diabetes. Diabetic retinopathy is a leading cause of blindness.

Strides Objectives

- Heighten Lions' interest in diabetes awareness
- Empower Lions to take action and join the fight against diabetes
- Generate community involvement in a Strides event
- Promote a healthy lifestyle through enjoyable exercise/movement activities
- Enable Lions to implement Strides events with ease and confidence
- Convey a sense of optimism and Lions' community support for those affected by diabetes
- Prevent vision loss through greater awareness of diabetes and diabetic retinopathy
- Increase Lions' visibility within the community



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## *Traveling Diabetes Resource Program*

The Traveling Diabetes Resource Program (TDRP) is a public education tool designed to promote the health of Albertans. It provides diabetes related resources and information for people with diabetes, their family members and those at risk of developing the disease. The TDRP services the entire province of Alberta and NWT at no charge to the community, health authority, facility or general public. Donations are always welcome. What kinds of activities does the TDRP offer? Educational sessions on diabetes including:

- Preventing Type 2 Diabetes
- The Seriousness of Diabetes
- Living Well with Diabetes
- A Research Update
- About the Canadian Diabetes Association

School presentations for students from elementary to high school. Information displays at health fairs, trade shows, health centers, shopping malls, Lions Conventions and pharmacies. Access to Canadian Diabetes Association cookbooks and resources.

## *What resources does TDRP bring to your community?*

Information brochures on:

- Risk factors and signs and symptoms of diabetes
- Type 1 and type 2 diabetes
- Staying healthy with diabetes
- Eating healthy and staying active to prevent and or manage diabetes
- Local programming and resources
- Camp Jean Nelson
- Diabetes Canada membership

We also provide: Cookbooks featuring healthy recipes and the Good Healthy Eating Guide Series. Culturally sensitive, community based programs. Information sessions for health professionals as well as the general public.

## *How do I arrange a TDRP visit to my community?*

To book a visit to your community, please contact: In Northern Alberta & Edmonton Area: 1-800-563-0032 or [abinfo@diabetes.ca](mailto:abinfo@diabetes.ca) In Southern Alberta & Calgary Area: (403) 266-0620 or [abinfo@diabetes.ca](mailto:abinfo@diabetes.ca)

It is recommended to call approximately eight weeks in advance to ensure the TDRP Van is available for the date requested.

## *Who sponsors the TDRP?*

Sponsorship for the TDRP is made possible through generous contributions from the Community Initiatives Program, Pfizer Canada and the Lions Cavalcade Committee of Multiple District C with support from ATB Financial. Lions Cavalcade support TDRP activities for communities throughout all of Alberta and NWT.



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## MDC Lions Cavalcade for Diabetes Awareness-Newsletter 2017-2018

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### News from MDC Lions Cavalcade for Diabetes Awareness

Our annual Campout, Parade and BBQ for  
2018 will be held in Millet AB, Alberta on  
June 1-3 2018 weekend

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### MDC LIONS CAVALCADE for DIABETES AWARENESS COMMITTEE

Chairperson – Lion Dennis Stevenson  
Vice Chairperson – Lion Lorne Johnson  
Secretary – Lion Vi Gibb  
Treasurer – Lion Bryant Ducheminsky  
CDA Liaison – Lion Peter Wallis

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### CAVALCADE MERCHANDISE AND PINS FOR FUND RAISING

The Cavalcade Committee attends all District  
Conventions and MD Convention held in MDC.

At each of these events we provide an  
opportunity for all Lions in attendance to  
purchase items that we sell to raise funds to  
support the TDRP Vans operated by Diabetes  
Canada as well as the TDRP program.

We also provide information for all in  
attendance to take with them back to their clubs.

LION VI GIBB, 780-672-3828

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### WHO IS YOUR DISTRICT CHAIRPERSON?

District C-1, Lion Vi Gibb,  
780-672-3828  
District C-2, Lion Dennis Stevenson  
403-605-7765

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### LIONS CAVALCADE for DIABETES AWARENESS CAMPOUT, PARADE & BBQ EVENT 2016-2017

The Lions Cavalcade for Diabetes annual  
BBQ/Campout and Parade was held in Pigeon  
Lake AB. in June, 2017 hosted by the Pigeon Lake  
Lions Club, who held a very successful event, our  
congratulations go out to them.

The attendance was great this year. There were  
club representation from Districts C-1 and C-2.  
50+ Lions and companions attended the Banquet  
on Saturday evening. There may have been more  
over the course of the day as it was held in the  
Lakedell Community Hall in Pigeon Lake and the  
public was invited.

At the end of our 2016-17 fiscal year Lions  
Cavalcade for Diabetes Awareness has received  
\$33,000.00+ in donations (combination of mail  
in



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and parade of green at event). Of the funds raised we set a portion aside each year to go toward replacing the Vans being used by Diabetes Canada to operate the TDRP Program. The remainder of funds are donated to Diabetes Canada to help with the operating cost of the TDRP program each year.

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**We are always accepting  
donations to this very  
worthwhile project.**

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### **PER CAPITA DONATION AWARD**

Last year (2016-2017) we again held a Per Capita Donation Award competition and they will be awarded to the club in each District with the largest per capita donation to Lions Cavalcade for Diabetes. The winning clubs will be presented with their per capita award plaque at their conventions. Congratulations to all winners. The per capita donation award continues for 2017-18. We have added a per capita certificate for the 2<sup>nd</sup> place club in each District.

**Congratulations to the  
Lethbridge West Lethbridge  
Lions Club for running a very  
successful Strides Walk in  
Lions year 2016-2017 and  
donating the funds raised to  
MDC Lions Cavalcade for  
Diabetes Awareness and we  
hear another is planned for  
this Lions year in November.**

**If anyone is interested in  
holding a Strides event  
contact Lion Bryant  
Ducheminsky at 403-380-  
3715 or email at  
bduch@telus.net**

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**ARE YOU INTERESTED IN HOSTING THE  
LIONS CAVALCADE ANNUAL CAMPOUT  
and BBQ?**

We are looking for a club to host in 2020 and beyond. If any club is interested please contact: Chairperson Lion Dennis Stevenson at 403-605-7765 or [pdg37e@sunraybase.ca](mailto:pdg37e@sunraybase.ca)

**ON BEHALF OF THE MDC LIONS CAVALCADE for DIABETES AWARENESS COMMITTEE WE  
THANK ALL THOSE WHO DONATED IN 2016-17 AND FOR YOUR CONTINUED SUPPORT OF  
THE T.D.R.P PROGRAM IN THE YEARS TO COME**



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*Seasons Greetings*

*To All*

