

PDG Dr. Jeff Hatfield
22757 Pelomar Lane
Marysville, OH 43040

MD 12
August 15, 2020

RE: Marketing and Communications

DG Jason and OH5 Cabinet,

I am pleased to once again be our District representative for this state committee. Last year we had additional challenges in trying to promote our 100th year of Lionism for Ohio. This year we will face the challenges that the Covid-19 virus has presented and finding ways to improve and continuously communicate to our clubs and communities. I believe this will be a great challenge.

Our committee has not met yet. When they do, I will attend and forward any appropriate information to and through our District. My hope and goal is that through effective communication and marketing that membership drops will be minimized, and that we will finish the year as a plus in membership.

Respectfully submitted,

PDG Dr Jeff Hatfield