

S-11 Marketing & Communications

The MD-13 Marketing & Communications committee has not met yet; or at least, I have not been informed of any meeting. However, I am moving forward anyway.

I am working with District Governor Joe to develop a marketing strategy for OH5 for this year. Lion Jane Jarrow has already been in touch and has provided some resources, and I will be working with her to create an effective all-encompassing communications plan. I am hoping that the State committee will be meeting soon and will offer further resources and direction.

I also plan on reaching out to clubs to help them develop their own plans and strategies within their communities where possible, assuming they are open to assistance. I am available to travel when necessary to accomplish these goals.

I will also be working with District Administrator and CST PDG Mike Kerek to have clubs reporting more of their events and activities in MyLion.

It is still only a couple of months in, and I am learning on the job; I am open to suggestions for how to make this position a vibrant and effective part of the district operation.

Respectfully submitted,

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