

DS-6 GMT Cabinet Report

This is the year that we need to go back to basics at the club level to set goals and objectives for membership and service. The two are intertwined.

My goals for this year are as follows:

- Create a survey that the Zone Chairs can send to their clubs looking at different ways to achieve our primary focus of increasing membership and community involvement.
- Meet with all the Zone Chairs after their first zone meeting to discuss membership issues and brainstorm on ways to help them retain and increase membership.
- Make sure that all clubs have the membership materials they need.
- Possible incentives for all clubs to have one or more membership drives this year.
- Help the district achieve the membership goals as set forth in the Action Plan.

Currently, District 13 OH5 YTD has a total of 50 clubs with an average of 25 members per club; with net growth of -5, with one canceled club which was the Columbus Franklinton Club. 38% of our clubs have less than 20 members, which should be one area we need to focus on.

MD13 Committee Meeting:

The MD13 GMT Committee met via Zoom on Monday, July 31, 2023. Each district shared what was going on in their district. The discussion was as follows:

- OH5 had 889 new members last year.
- Need to make sure that every club has membership packets.
- The health of our clubs depends on improving at the club level and new clubs.
- We need to keep the club engaged and **RETENTION is critical!**
- The New Voices program will play a significant part in recruitment and retention.
- Orientation at the club level is vital in keeping members.
- What can we do to support our Zone Chairs?

Respectfully Submitted,

Lion Linda Rosine, GMT

District 13 OH5