

August, 2024 - Global Service Team Coordinator Report

Submitted by Lion Brenda Toler, GST- OH5

We are excited to share that thoughtful planning is taking place at the State level highlighting a concentrated focus on impactful SERVICE activities to implement this year. They are the following:

1. Revise the “Fall into Service” program into a three month campaign called “Fall into Service.” Since the season of Fall is September through November, it was discussed that capitalizing FALL would give clubs a greater opportunity to launch service projects. A revised flyer will be forwarded via email.
2. Capitalize on LCI President, Fabricio Oliveira’s theme of “Making Your Mark” by stressing that we partner with the Rotary, Kiwanis and Optimists on service projects during the month of September to make an dynamic difference in our communities. We will continue efforts to combine service projects with the Mission 1.5 campaign (to reach 1.5 million members worldwide).
3. Continue our efforts of supporting college campus food pantries since the state-wide “Spreading Kindness” service project highlighted the need to address food insecurity among college students. A comprehensive list of college food pantries will be forwarded via email to assist clubs with their outreach efforts to colleges in their respective communities.
4. Have 100% of the clubs across the State report service activities to LCI through the new portal, focusing on the first “target” date of December 1, 2024. (Receiving portal training as needed)
5. Explore, research and expand service activities to address and support Veterans ‘needs through the Veterans Service Commission. Partnering with the Outreach Coordinator will assist us with this goal. We will also collaborate with places like the Valor Home in Lorain, Ohio that addresses the mission of supporting homeless veterans in our communities to achieve greater self-sufficiency.
6. Implementing a state service project of planting 1000 trees this year, highlighted at the State Convention which would involve the creation of a “Picture Forest.” This would involve collaborating with the Ohio Department of Natural Resources, the Farm Bureau, etc. in an effort to get trees to plant. This initiative shows our support of LCI’s global “environment” cause.

I will be emphasizing all of those goals throughout the year in my posts to the State Newsletter and Pride Report in addition to sharing through my presentations at zone and club meetings. I will be serving as a resource to clubs by providing suggestions for service projects for clubs of all sizes, including Club Branches. We need to think outside the box and explore ways for service projects to be implemented by others beyond the formal traditional club structures.

Respectfully Submitted,

Lion Brenda Kay Toler