

Marketing & Communications

District Governor Mike,

The M&C committee continues to provide support to clubs when they need help, provide information on Mission 1.5, and promote their fundraisers via electronic media. We continue to promote the use of the LCI database. A new Lions portal will be available soon, replacing the Member Portal, and the committee will be helping our Lions get educated on how to work in it.

The Marketing Grant was approved and IPCC Kevin Reidy's adHoc committee is looking to do a children's book.

The committee has asked each district to provide auction items, or at least one big item worth at least \$100, for the state convention in May.

The committee is currently promoting the sales of ads for the State Convention program. The form to place an ad can be found at www.ohiolions.org website under the state convention tab.

The 2025 State Convention planning is underway, and the M&C committee will be ready to help promote it when details become available.

Continue to send news and flyers to E-News for publicizing your events.

IPDG Debbie Luttrell