November 3, 2010 District 13 OH-5 Cabinet Meeting

**Childhood Cancer/STEPS**

The 2nd annual Super Braxton 5K Run/Walk for Pediatric Cancer was held on October 5th at Reynoldsburg High School Summit Campus. There were tables set up for Ohio Lions Pediatric Cancer Foundation, NC4K, The Sam Bish Foundation, and Karis’ Cause. The representatives for these Pediatric Cancer Non-Profit Organizations were there in support of the 5K and also to answer any questions about their organizations.

Reynoldsburg Officer Sean McGrew issued a challenge to help raise $2500 or 100 participants by September 1st. We exceeded that goal by raising $5,236.42 by the deadline, so he fulfilled what he promised by running the 5K in his full gear along with his K9 partner Summit. He was such a big help also with handing out the kids medals after the Kids Fun Run.

There were 2 groups that came out dressed in their Star Wars gear, they were the 501st & The Rebel Legion. There was also another group that came dressed as Princesses, & Super Heroes, they are known as the Royals Project. They all were lined up to encourage the kids in the Kids Fun Run and posed for many pictures with participants. They braved the cold and put a lot of smiles on a lot of participants faces.

The Pataskala Police Department, the Reynoldsburg Police Department, the Franklin County Sheriff’s Department, West Licking Fire Department, and Turro Fire Department came in full force in support of the race.

DJ Sloppy Joey from T100.3 WTLC came to run the race and interviewed the Long Family and IPDG Mike Kerek. He had the interviews played at breaks on T100.3 during the race. He also came in 3rd for men in his age group and posted pictures and information on his Facebook page in attempts to help promote the event and to get more exposure on Pediatric Cancer.

Chic-fil-A, Panera Bread, Reynoldsburg Kroger, White Castle, McDonalds, and several other businesses came out and supplied goodies for the participants after the race concluded.

We had 123 registered runners/walkers and 8 registered Virtual Walkers. 15 of those that registered were done on the day of the race. We also had over 50 volunteers from the Reynoldsburg Lions Club, 2 Reynoldsburg Cubs, Reynoldsburg Leos Club, Whitehall Lions Club, family of Braxton Long, and a lot of other friends and family. It was a great event and from the responses that we received from the participants and volunteers it is an event that they want to continue.

Gross Receipts: (Registrations-Donations-Shirts) $12,770.77

Net Expenses: ($4,286.65)

**Super Braxton 5K Net Proceeds:** **$8,484.12**

We achieved such a successful event not alone. We achieved all this by creating the event through social media and sharing it repeatedly. We also promoted the challenge issued by Officer McGrew through Social Media. Not just one person shared it, there were 51 shares of the event and 146 shares of the challenge by the time October 5th arrived. I know there were several lions Club members that got the word out for us as well.

I can’t even begin to express my sincere thanks to all the volunteers, participants, and everyone whom got the word out. I look forward to an even bigger and better 5K next year.

Lion Debbie Bolyard

Pediatric Cancer Chair