

PDG Jeff Hatfield Report # MD11
22757 Pelomar Lane
Marysville, Ohio 43040

RE: Marketing and Communications Committee Report November 9, 2020

District Governor Jason,
The Marketing and Communications committee held a meeting on October 25th, 2020 via Zoom. The meeting was chaired by IPDG Bill Schultz. Items discussed were as follows:

State Convention Auction

We still have items not used for last year's convention. We will rotate the proceeds of our auction to different foundations. It will be from newest to oldest, therefore, Pediatric Cancer, Sight and Hearing, Ohio Lions and OLERF. The online auction will be available to non-Lions as well.

State Convention book ad sales

We will once again sell ads. Discounts will be given to those repeat advertisers from last year.

Centennial

All logos should be used through June 30, 2021.

Lions License plates

We were reminded to promote and encourage Lions to purchase the logo license plates
Our next meeting will be during the Winter Retreat.

Respectfully submitted,

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