



DISTRICT GOALS 2021-2022



Global Action Team Commitment

As the GAT Chairperson for my district, I will ensure that my district Global Action Team:

Service Activities

The established service activities goal below focuses on the percentage of clubs reporting service - one sign of a healthy district. By setting a goal in service reporting, tracking your clubs' service activities, and sharing their service with others, you and your district team are helping to unify our organization, inspire our communities and capture the attention of a global audience. In turn, by gaining a better understanding of how Lions serve, Lions Clubs International can provide programs and resources to best support the clubs in your community.

Goal Statement:

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

- Our team will ensure **80 %** of clubs in our district report service.

Membership Development

Goal Statement:

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

- a. Our team will charter **4** new clubs with **80** charter members.
- b. Our clubs will induct **60** new members into existing clubs.
- c. Our district will not surpass **80** dropped members.

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	15	20
2nd Quarter	1	20	15	20
3rd Quarter	1	20	15	20
4th Quarter	1	20	15	20

Goal Statement:

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

- a. Our team will charter **4** new clubs with **80** charter members.
- b. Our clubs will induct **60** new members into existing clubs.
- c. Our district will not surpass **80** dropped members.

60	+	80	-	80	=	60
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	Net Growth Goal

Leadership Development

Goal Statement:

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

a. Our team will ensure 6 zone chairpersons WILL attend zone Chairperson training.

b. Our district will confirm 65 % of club officers (president, secretary and treasurer) attend club officer training.

Our GLT district coordinator will report completed zone and club officer training in Learn.

LCIF: Campaign 100

The established LCIF goal below focuses on one primary objective: raising funds in support of Campaign 100's US\$300 million target. By setting goals in support of Campaign 100 fundraising, you and your district team are helping to expand LCIF's cause areas, increasing our service impact and investing in our future. Campaign 100 provides funding for LCIF grants which directly empower the service of Lions in your district.

Goal Statement:

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

a. Our team will ensure that 2 new Model Club commitments.

b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.

c. I will personally request that 1 current club make a Model Club commitment.