



Arkansas Lions District 7-O

**Cabinet Meeting, July 18, 2020
Strategic Plan Report**

There are two primary tasks before the District in regard to our Strategic Plan, the latest version of which was approved at the District convention in 2019.

- 1) Gather input and data needed to assess District progress during 2019 against the goals set forth in the Plan**
 - a. Clubs to complete goal achievement survey and return for use in the analysis (*see survey copy*)**
 - b. District leadership to provide data or status on some specific goals specific to the District (club data will provide some input that will be rolled up to develop District responses)**

Surveys to be distributed via District Secretary's email distribution list to all club presidents and secretaries. Completed surveys may be sent via email or regular mail to District Strategic Plan chair PDG Rich Fischer who will compile the data and ultimately produce a Strategic Plan Progress report for the 2019 Lions year.

- 2) District leadership team should review the existing Strategic Plan to determine any changes, additions or modifications that may need to be made. One addition for sure will be the incorporation of the NAMI role into the plan where it best fits. Others may include increasing or reducing numbers in various areas, increasing or decreasing the level of priority assigned to particular goals (eg: change from short to long term or vice versa).**

I would recommend that the Zone Chairs be involved in some capacity in facilitating the completion of the surveys by the clubs for which they have support responsibility. This would enable them to be engaged and continue to develop their relationships with their clubs.

Respectfully submitted:

**PDG Rich Fischer, Strategic Plan Chair
Arkansas Lions District 7-O**