

# District 8L Newsletter

July/August 2020



District Governor Tina Hickey

## Message from the District

Greeting Fellow Lions,  
What a challenge I have been given, to serve as your governor. This is a 'big deal'. I am truly humbled. I have some big shoes to fill (following PDG Terry Harkey). I had the privilege of visiting clubs with her the past year and was welcomed with open arms. I will be visiting each club again this year, most of which I have already scheduled. Due to the COVID-19 pandemic, the Lions International board *(continued on page...4)*



## Team 2020-2021

**1st Vice District Governor**  
**Jerry Madden**



**2nd Vice District Governor,**  
**Debbie Schillings**



To the Lions of 8L, the following statement is borrowed but is more true today than ever before. "The times they are a changing." Change comes in many ways but our goals, our aspirations are absolute and must always be positive, not only for ourselves but for those around us. Conventions have been sparse this Spring/Summer/Fall but our MD8 Convention will hopefully be a GO for April 9-11, 2021 next year. Plan to attend and enjoy being with fellow Lions again. Quoting Frankie Valle from a song years ago, "Let's hang on to what we got", stay true to our motto of "WE SERVE" and plan for the future. We have a "product" to sell and that's helping our fellow man/woman/child. Get on your apple crates and share with others who may be looking for something new in their lives. We are it.

I am your 2<sup>nd</sup> Vice District Governor, Debbie Schillings, from Doyline, Louisiana, and I have been a Lion since 2012 helping to charter the Shreveport Red River Lions club, and remain in good standing as this year's president. Other positions I have held are Club Membership chair, Zone chair, Region Zone Chair, Club secretary, and Club administrator. I am a voting member of the Louisiana Lions Eye Foundation.

My Lions Clubs awards include a Leadership Medal from International President Gudrun Yngvadottir in 2018 and the Presidential Certificate of Appreciation in 2015 from President Joe Preston. I am a Guiding Lion.

As a newly retired nurse having worked 23 years at (continued page 4)

## District Officers 2020-2021

District Governor.....Tina Hickey  
1st Vice District Governor.....Jerry Madden  
2nd Vice District Governor..Debbie Schillings  
District Secretary.....Ed Ball  
District Treasurer.....Krissy Shelton  
Region 1 Zone Chair.....Debbie Schillings  
Region 2 Zone Chair.....Sherrie McMurray  
Region 3 Zone Chair.....Mimi Stoker  
Immediate PDG.....Terry Harkey

## Save the Date

- July 25— MD8 Con, NSLC 2 p.m.
- August 1 — Submit District Dues
- August 1— 2-4 pm 8L Cabinet, NSLC
- August 8-9—LLEF Meeting, Metairie, LA
- August 21-22 8N Con—Brushy, LA
- August 28—Bossier Jamoree
- August 31—Club Excellence Due
- October 2-3 8S Con—Houma, LA
- October 8-9—Leesville Rodeo
- October 10-11 LLLCC Meeting
- October 18-20 — 8L Con Bossier City
- November 4- Deadline for Peace Poster
- November 7-8 LLEF, Lafayette, LA

## Important Contact Info

- Terry Harkey—Newsletter Editor  
magnetfencing@gmail.com
- Scott Harkey-District Admin

 Find us on  
**Facebook**

**District**  
**e-House**



# Louisiana Lions Eye Foundation

by LLEF President FVDG Belinda Arceneaux

Dear Fellow Lions,

Thank you so much for allowing me to serve as your president of the Louisiana Lions Eye Foundation for 2020-2021.

As I sit down to write this letter, I have to reflect on how blessed we are as Lions to be given the opportunity to serve others. During this COVID-19 pandemic we have seen a way of conducting our lives. The new normal they called it. Hopefully our normal of serving others will come back to what we were used to having. If not, as Lions, I know we will adapt in how we continue to serve others that so need our help. "Although the world is full of suffering, it is also full of the overcoming of it." Helen Keller

I look forward to serving alongside of each and every one of you this year to accomplish much for our Eye Foundation. You are truly an amazing group of servants. I encourage you to reach out to me in any way, if you have ideas and questions concerning our Eye Foundation.

"Alone we can do so little; together we can do so much." Helen Keller

In service for a better tomorrow,  
Belinda Arceneaux  
LLEF President, 2020-2021



## MAKING A DIFFERENCE



Schools and Head Start programs have been off-line for months now, but check back with them frequently (every 2 weeks) to see when they will restart. If you don't have enough to screen find underserved areas close to you, or contact the CubSight for help.



The 2020-2021 Peace Poster Contest, "Peace through Service is underway in many parts of our multiple district. Previous years our district has seen entries from Shreveport and Natchitoches. This project needs to be expanded. It takes so little effort and the rewards are well worth the \$11.95 kit. It is win for Lions, a win for schools, a win for art programs, and a win for children! Please consider contacting an art teachers at your local middle schools to ask them to use this program as one of their art projects. The [rules](#) are simple, the club sponsors the school and judges the final entries to determine a winner which is delivered to the district governor for a \$200 cash prize. An international win is \$5000 and a trip to the next international convention! <https://lionsclubs.org/en/start-our-approach/youth/peace-poster> - START TODAY!!!

## Louisiana Lions Children's Camp



Camp Director, Ray Cecil, writes regarding our camp:

As with everywhere else, the news out of camp right now is not the greatest. Mostly because the campers and staff are all at home and not at their summerplace. I have to hand it to them though, they're troopers.

I will continue the Friday Night Facebook videos of the star, usually around 8:30 pm on Fridays (unless it's too wet to get the Polaris in the field like last week.)

We cancelled the staff week that was planned for later in July. I still plan to assemble and send out care packages to the campers and now the staff. Each will get their camp shirts, a couple of gifts, the Kasey J Ragan armbands from Kasey's family to mention a few.

We are having the staff write cards and messages from home and then send here to camp so I can pack them in the Camper's Care Packages.

The competition of the new fishing dock is underway as the roofing is being assembled. Its going to be a really great asset for the campers next summer.

Our Board Meeting is scheduled for July 18 here at camp.

## CHARTER ANNIVERSARIES

**Minden Evening**  
July 14, 1959

**Bossier City**  
September 2, 1927

**Natchitoches**  
October 7, 1943

**Shreveport Downtown**  
October 19, 1917

**Minden**  
October 22, 1925

The first person to read this  
and email the editor gets a  
special gift.



**Don't forget  
to recycle  
eyeglasses.**

## Global Leadership Chair

IPDG Terry Harkey

Most of you know me. I have made myself comfortable in your club meetings. I have enjoyed getting to know you as DG. Now the page has turned, a new year and I will be serving our district as Leadership Chair.

I will be available to visit your club or a zone meeting or any other situation in which I can help your members take the next step in leadership. There is nothing wrong with being a POL (plain ol' Lion), but we are in a situation the complete opposite of "too many chiefs and not enough Indians" - and I hope that isn't breaking PC laws! We have almost NO chiefs. We are overworking those who have generously given their time to our organization. The next step is burn-out, then drop out, then—sadly, the club dies.

I encourage each of you to look at how much leadership burden is put on one or two members of your club (who bear it gladly) and ask if you can help. I challenge you to offer to take their job over for just one month!! Give them a break and enjoy the satisfaction of giving back to your own club.

I am here for you. If you need training, source material, or just a shoulder!

## NEW!!! VIRTUAL EVENT CENTER

If you have a few minutes and want to learn something new—not just for your club, but for your personal or professional life—visit the several sources for that at lionsclubs.org.

Brought on because of COVID-19, is the brand new **Virtual Event Center** found here: <https://lionsclubs.org/en/virtual-events-center> offers many subjects that will enhance your experience as a Lion.

Here you may register for live webinars and symposiums, or watch recordings of those you have already missed. It is a virtual gold mine!

Other places to find great information without having to travel!



**Lions Learning Center**—housed under "Insights" once you have logged into your account (need help with that? contact Terry at magnetfencing@gmail.com) and listed under learning. There are dozens of brief courses to add to your skills.



**Lions University**—a product of USA/Canada Leadership Forum, Lions University offers training programs to advance knowledge of our organization as well as for personal and professional life.  
<https://lionsuniversity.org>

Even if you have been secretary or treasurer for 150 years, you need to check out the training for those offices—you MIGHT just learn a thing or two!





*(continued from Page 1—Tina Hickey)*

has elected to keep International President Jung-Yul Choi. Although the message has not changed, I will have more to share with you during my visit. The epidemic allowed us to relax due to social distancing. It is time for us to get back into shape and get to work.

NAMI, North American Membership Initiative is a plan that has been in developmental stages and is now ready to roll out. It is a strategic plan for 2020-2021 adopted to help us build a playbook for success by having information, planning and reporting. It is designed to reverse decline in membership and maximize service.

I am challenging all clubs to develop new leaders. Clubs stagnate if new leaders are not incorporated into our clubs. Members are encouraged to “step up” and learn more so they will grow into future leaders. We have been saying this for a while now. Now is the time to take action. Otherwise, we will continue to dwindle in numbers.

We have some great things plan for the upcoming year. On October 24<sup>th</sup>, 2020, a one day workshop is scheduled at the Hilton Garden Inn, Bossier City, at no cost to you. We will be offering a class on how to report your service on the LCI web page. We will walk you through how to have a variety of informative and fun virtual meetings using ZOOM (computer or smart phone). Leadership development will be addressed, as well as a presentation on Leader Dogs for the blind. Membership tips to increase club numbers will be offered. LLEF plans to introduce some and update others on the PlusOptics cameras for the Cub Site program. Registration forms are included in this issue.

State Convention will be held in District 8-L in 2021, April 9-11 at the Bossier Hilton. Our guest speakers are going to be “over-the-top” this year. First International Vice President, Judge Haynes Townsend, initially our selection for keynote, passed away in November, however, we have invited his wife, Donna Townsend to speak on his behalf. Celebrity Moon Griffon will be our breakfast speaker. Special lunch entertainment will be provided by Ukelele Gumbo. Make your plans to attend now. It is going to be a grand time!

We have some challenges to over-come this year. With your help I have faith we can do it. I have seen what each of you are capable of and am glad to have you on the 8-L team.

*(continued from Page 1—Debbie Schillings)*

the LSU Eye Clinic and 7 years as a critical care nurse, I plan to advocate for training and leadership and promote membership growth and assist in forming new clubs throughout our district.

Lion Steve Schillings is my husband and together (extended family) we have 5 daughters and 14 grandchildren.



Welcome to the ZONE!!

Zones—your way to directly communicate with your governor through your zone chair. It is also the way your governor can communicate with you.

Each quarter the clubs in your area will meet with the zone chair and discuss your challenges and your successes. It is part of the duties of presidents and secretaries to attend these meetings to bring vital info from their club to the ZC, AND you receive information from the governor/LCI. It is a good idea to also include your 1st VPs as they are your future leadership.

#### **Zones 1a/1b—2VDG Debbie Schillings**

Bossier City, Bossier Central, LARA, North Shreveport, Shreveport Downtown, Shreveport Red River

#### **Zones 1c/2b—Sherrie McMurray**

Arcadia, Gibsland, Haynesville, Homer, Minden, Minden Evening, Ruston, Simsboro, Springhill

#### **Zone 3AB - PDG Mimi Stoker**

Anacoco, Florian, Leesville, Many, Mansfield, Natchitoches

**PLEASE ATTEND EACH QUARTER**



## Top four reasons we lose Lions:

- Boring meetings
- Discourage and/or denigrate new ideas
- Cliques
- Traditions and protocols

**Let's Try Harder To Keep Members**



## North America Membership Initiative (NAMI)



**NAMI brings fresh thinking and bold action to maximize our members, so we can maximize our service to the world!**

Pilot programs began last year the results have been impressive. "NAMI has been a great success for improving membership numbers. The process and resources are structured to allow each District the ability to tailor the program to their specific needs. With a firm commitment from our District Team, we have been able to "hit the ground running; and the results are evident" ~Pilot District 2-S1 Champion Roger Doyle



NAMI has four areas of focus to achieve a positive growth outcome for clubs and districts:

1. Rejuvenate Districts with NEW CLUBS (Traditional, Specialty, Virtual, Lioness Bridge, Leo-Lion, Campus, Branch)
2. Revitalize Clubs with NEW MEMBERS (help with recruitment of young adults, veterans, community influencers)
3. Re-motivate members with NEW FELLOWSHIPS and EXCITING SERVICE (100 Service ideas, project planners, etc)
4. Support District and Club Leaders (training through various LCI leaning centers, quick tips and recognition)

Our District Champion will be contacting each membership chair of each club in our district to help implement NAMI.

**BRUSH UP HERE!! <https://lionsclubs.org/en/nami>**

## Global Service Chair

2nd Vice District Governor Debbie Schillings

. Report each month on Service here

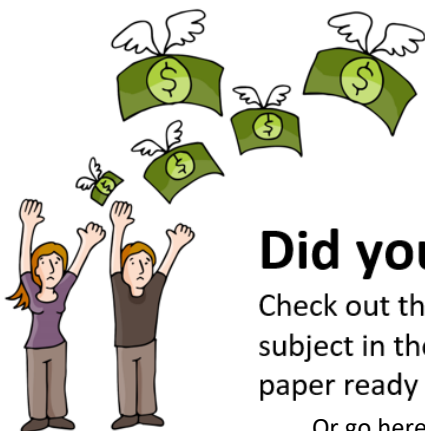


A New Facebook page was created as a share and collaborate effort to promote environmental service to our communities.

What is your club doing?



[Lions Clubs GST -Team Enviromental](#)



### Did your club cancel fundraisers?

Check out the latest from the Young Lions Task Force on this subject in the Virtual Fundraising Classroom. Have a pen and paper ready for great ideas!! Click on this image to go there!

Or go here: <https://www.youtube.com/watch?v=T1YdCBenaHI>

### DON'T FORGET ABOUT CLUB EXCELLENCE

If your club increased in membership over the 2019-2020 year, don't forget to fill out the form found here:

<https://www.lionsclubs.org/resources/108253958>

and email to your governor. If your club did not increase membership, begin NOW for next year's award! Improve club Membership, Leadership, Service, Marketing and you're eligible for the award.



**GO FOR THE GOLD!**

The new state pins are in!! If you would like a pin, you can either fill out the form and email it to District Governor Tina at [rtnurse@aol.com](mailto:rtnurse@aol.com) OR you can give it to your president and he/she can collect them and give our DG a count before she comes to visit.

## 2020-2021 Multiple District 8 Pins Order Form



- Pins are available and orders for the 2020-2021 Multiple District 8 pins are being accepted.
- Selling price is:  

Louisiana State map pin is \$3.00

Prestige pin is \$3.50.
- Orders will be received on a first come first served basis. Requests for pins must be made on the form below.
- Forms need to be mailed to District Governor \_\_\_\_\_

All checks need to be made payable to District 8- ... earmarked 2021 MD8 pins.

Club Name -----

Club Contact -----

Address -----

Phone number-----

No of State shape pins @ \$3.00 -----x \$3.00 = -----

No of prestige pins @ \$3.50 -----x \$3.50=-----

Total amount of check enclosed \_\_\_\_\_

Thank you



# 8L BLUEPRINT FOR SUCCESS

**DO NOT MISS THIS CHANCE!!** This district wide workshop is **FREE**. Get involved with something new and perhaps take away some ideas to grow your club in service, leadership, and membership! There will be people available to assist you with almost every aspect of Lionism. Do you need to set up your MyLion, MyLCI, or download ZOOM? We have someone here at all times to help you with that. Bring your computer, your notebooks, your smart phones and learn to use them to benefit your club and your community!

## Registration for 8-L Workshop on October 24, 2020

Instead of the fall conference, this year we are offering a 1 day workshop to be held at the Hilton Garden Inn located in Bossier City on October 24, 2020. The following is offered:

TIME	PRESENTATION	PRESENTER
9:00	Zoom conference calling	Lion Scott Harkey, CC
9:45	Entering your Service hour	Lion Debbie Schillings, SVG
10:15	Campaign 100	Lion Michelle Waskom, PCC
11:00	Campaign 1250	Lion Phyllis Breaux, DG 8-S
Lunch on your own		
1:00	Leader Dog	Lion Scott Dudley, PDG
1:45	Leadership	Lion Terry Harkey, IPDG
2:30	Using Cub Sight Camera	Walter Peet
3:30	How to measure for glasses	Walter Peet

This is a **ONE DAY** workshop. **IT IS FREE**. You will pick your own place to have lunch with whomever you choose. Those who will be traveling and need accommodations can book at the Bossier Hilton Garden Inn 318-759-1950. Location is 2015 Old Minder Rd. in Bossier City.

**Please Register at [rtnurse@aol.com](mailto:rtnurse@aol.com) or 318-393-7870**

**TRY SOMETHING NEW!**





# Past International Director Jerome Thompson

Constitutional Area 1 Global Action Chair

PID Jerome also moderates the NAMI Facebook page which has great info.

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Our challenge in 2020-21 is to work with our clubs to emerge from COVID Hibernation and return to what we do best – serve our communities.

We are going to utilize the North American Membership Initiative process in about 90% of our district to expand our footprint of service, engage more volunteers and provide opportunities for personal leadership development.

How can you help?

- A. Monthly Report your service using MyLion. The process has been streamlined to allow you to report in a matter of minutes. Can we increase our reporting from 49% to 75%?
- B. Strive to report service activities that impact about 120 lives per member during the next year. If you have a club of 30 members, try to report service projects impacting 3600 lives.
- C. Engage members with new and exciting "Hands-On" Service while maintaining CDC guidelines. Examples include:
  - Record Lions Reading books, newspapers, etc. to assist the visually impaired or those who can not read.
  - Host Facebook live, Zoom or Google Hangout with professionals to discuss diabetes, or other community issues.
  - Clean up or refurbish a community location.
  - Encourage donations to the local food bank.
  - Facetime with residents at the local skilled nursing facility or the Pediatric Cancer Unit.
  - Get Creative and just SERVE!

## Membership

- A. Your DG Team will be striving to charter a new club or two in the district. Please remember that the entrance fee is waived through December 31, 2020. Also, Lions Clubs International will provide a New Club Development Workshop Consultant, if needed.
- B. The Constitutional Area Goal is to add 44,000 Lions to existing clubs between July 1, 2020 and June 30, 2021. Each club is asked to add at least one new member each quarter.
- C. The Constitutional Area Goal is to limit drops to no more than 33,000. Each club is encouraged to engage members in new service opportunities, new fellowship opportunities and to limit dropped members to 3 per club, if at all possible.

As always, remember Campaign 100 and Leadership Development opportunities.

Thank you for your leadership!! Working together we are going to show kindness to our members and our community. Your Global Action Team is here to assist. Please let us know what we can do to assist your club.

Sincerely,

H. Jerome Thompson  
CA 1 Global Action Team Leader



# SERVING TOGETHER



## SHREVEPORT RED RIVER

A Shreveport Red River Lions Club member, Trisha Sonnier, wrote a grant through her employer, KPMG. The grant was approved for \$500 and awarded to Gingerbread House Children's Advocacy Center serving victims of child abuse and neglect. They coordinate with law enforcement, child protective services, and the court system to facilitate the child's process through the system. They take on children at all hours and most of these kids have nothing but the clothes on their backs. Thanks to Lion Trisha for doing this and serving our community!



### Invitation to SRR



Join us for a  
**HAPPY HOUR!!!**

Chat with members of  
the **RED**  
**RIVER LIONS CLUB**  
and learn about how we  
are active in the  
community!

6:00pm Tuesday July 28<sup>th</sup>  
@ Casa Jimador on Line Ave.  
Hope to see you there!

## NORTH SHREVEPORT

Two projects are going on simultaneously at NSLC! We are stocking the pantry for Woody's Home for Veterans. Each week we bring an item from the list OR we the Tail Twister collected a dollar for the Cans for Vets Fund!



The second project is "Bags to Benches" which is a program put together by Trex a wood alternative program, in which they take 500 pounds of our "Walmart" bags (and other similar plastic) and turn it into beautiful products. If we get the 500 pounds in 6 months they give us a beautiful park bench.

This bench, made from waste materials such as Walmart bags, is intended to be placed at the American Rose Center as part of the Legacy Project.



**PLEASE KEEP YOUR ZONE CHAIR AND  
NEWSLETTER EDITOR INFORMED OF ANY  
NEWS FROM YOUR CLUB!!**

# ***The Last Gong***

One of the sessions that was missed at the Louisiana Lions State Convention was the annual necrology service held in memory of those Lions departed from us this Lion year. The governor will bring those memorials to each club as she makes her rounds to properly recognize them and their service to their clubs and communities.



<b>Cortez Bridges</b>	<b>Bossier City Lions Club</b>
<b>Bonnie Burgess</b>	<b>Haynesville Lions Club</b>
<b>Mack Estes</b>	<b>Ruston Lions Club</b>
<b>George L. Forrest</b>	<b>Bossier City Lions Club</b>
<b>Bryant Lewis</b>	<b>Haynesville Lions Club</b>
<b>Melvin D. Phillips</b>	<b>Bossier City Lions Club</b>
<b>Allen Parker Self</b>	<b>Bossier City Lions Club</b>
<b>Claude O. West</b>	<b>Minden Lions Club</b>
<b>Marcus Wren</b>	<b>Minden Lions Club</b>