

# Large-Scale Membership Development Grant Application

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An Annual review of the approved Large-Scale Grant goals will determine funding for each consecutive year.

Date Submitted:

Grant Administrator Name:

Lion Title:

Grant Administrator Email Address:

Member ID#:

Participating District(s)/Multiple District:

Location (State, Province, Country, etc.):

Amount of Funds Requested (USD) per year:

Type of Activities to be Conducted with this Grant:

Recruitment

Retention

Recruitment and Retention

If selecting Recruitment, what is your goal for the number of new clubs: \_\_\_\_ and new members: \_\_\_\_.  
Outline the methods, resources, and tools that will be utilized to attract new members (2 new clubs and or 100/ new members).

If selecting Retention, outline the methods, resources, and tools that will be utilized to encourage active participation, foster increased membership satisfaction, and in turn result in members wanting to remain members of the club (minimum of 90% retention rate each year).

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## **Target Market**

Describe the previous and current membership situation, noting areas of decline and why growth is difficult to attain using traditional development techniques.

Identify the target market selected according to your area (i.e. young adults, women, family members, etc.) and why you chose that target market

Provide, in detail, how the target market will be reached, noting the specific strategy for approaching the market. For example, how leader in the market will be contacted, techniques to be used for recruiting

**Three-Year Plan**

How will the activities during each of the 3 years build upon each other?

How will you plan to continue to scale results after the 3-year period?

**Volunteer Team**

Identify a committed team of Lions who are dedicated to fulfilling the goals of this grant application.

Name:	Lion Title:
Member ID#:	Email address:
Responsibilities:	

Name:	Lion Title:
Member ID#:	Email address:
Responsibilities:	

Name:	Lion Title:
Member ID#:	Email address:
Responsibilities:	

Name:

Lion Title:

Member ID#:

Email address:

Responsibilities:

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### **Budget**

Please complete the attached budget template to show both the proposed income and cost estimates, especially noting how the district(s) will cover 25% of the expenses. Provide any additional budget narrative/explanation below (optional). Note that 3 sheets (one for each of the three years) must be completed.

### **Endorsement and Approval**

To the best of my knowledge, the information submitted is accurate and complete. I, the undersigned, endorse this proposal and will do everything in my power to ensure proper and efficient administration of any funds granted, including accounting and regular reporting to Lions Clubs International. I understand that if the application does not meet the expectations of the Membership Development Committee or staff standards, it will be denied and/or returned for additional clarification. I agree to uphold all requirements and criteria, including the completion of the Membership Development Grant Progress Report Form, in order to receive the reimbursement funds upon completing the outlined activities.

Grant Administrator Name:

District:

Grant Administrator Signature:

District Governor/Council Chairperson Name:  
(if different from Grant Administrator)

District Governor/Council Chairperson Signature:

District(s):

First Vice District Governor Name:

First Vice District Governor Signature:

District(s):

**Please submit the application to:**  
Lions Clubs International  
Membership Development Division  
300 W 22nd St  
Oak Brook, IL 60523-8842 USA  
Phone: 630.203.3831  
E-mail: [membershipgrants@lionsclubs.org](mailto:membershipgrants@lionsclubs.org)