



August/September 2023

# THE DISTRICT DISPATCH

District A4 Governor Lion Barry Chisholm



## MESSAGE FROM OUR DISTRICT GOVERNOR LION BARRY CHISHOLM

### THE PIN & THE PLAN

The pin begins with a circle, which can be seen as an 'embrace', like when you put your arms around someone. Inside the circle, is a Lion and a Bear. The Lion of course represents us as Lions members. The bear is an attempt to represent me, Lion Barry Chisholm as District Governor.

'Bear' has been my nickname most of my life. Particularly, prior to me losing 75 or 80 pounds. Big, tall, and round.... just like a bear. The Lion has his arm around the bear signifying an 'embrace.' The Motto in the circle is Embrace Change and S'ouvrir au Changement. The translation into French wasn't obvious. But, I preferred the one we chose. S'ouvrir meaning to open or be open to change. Which is what Embrace Change was meant to signify.

### So why 'Embrace Change'?

Over the last number of years, as I have taken on positions with more responsibility, I've had the opportunity to attend many learning sessions, put on by Lions way smarter than me. ALLI, FDI, sessions at the USA/Canada Forum, as well as this year's International Convention.

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# MESSAGE FROM OUR DISTRICT GOVERNOR LION BARRY CHISHOLM

The overwhelming common message that has flowed from these, is that, if we as Lions, continue to do things the way we have been doing them, the outcome will not be good for Lionism. Not only do we need **Change**, but we need to **Embrace** that change.

So, **Embrace Change** is particularly apparent in my main goal for A-4 this year.

Increase Membership, start new Clubs, and be better at retaining Members.

This falls into line with what our International President Dr Patti Hill would also like to do. She launched Mission 1.5 in Boston, which is the program that will take us to 1.5 million members globally by June 30, 2027.

It is so important that we all be onboard with this new initiative!

One of the main tools we will be using in District A4, is the '**GMA for Clubs**'.

This program, delivered to a Club(s) by a member(s) of the District GAT Team, will take a couple hours to review the 5- W's of the Club...Who, Why, What, When, and Where, and conduct a SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis with all members present and participating. All in aid of getting the Club to focus of what is important to them, and how to get there.

In doing these GMA for Clubs, as District Governor, I hope to see all our Clubs who are currently at less than Charter Strength (20 members), and that's around 26-28 Clubs, come back to Charter strength or more!

The greatest Service that we can provide as Lions is to introduce new Lions to our Association, who in turn can provide more Service to our communities.

Other goals for this Lions year will include:

**Enhancing our District Vision Screening**, by partnering with ONESIGHT Foundation.

Training as many Members as we can, to be able to do the vision screening.

Encouraging everyone to get their Police Checks.

**District Fundraiser:** Please add a line in your budget(s) to help support **Lions Foundation of Canada - Dog Guides** move into their new facility. This foundation was established by the Lions of Canada. They need our help, let's be there for them.

As the year moves along, we will not doubt encounter other opportunities, that we as your District team, will reach out to you for assistance.

**Please support your Zone Chairs & Region Chairs.** They are working hard to support you.

Lastly, but most importantly, as District Governor, I wish you the very best of luck, success, happiness, and most of all fun for the coming year.

My lines are always open, and I'm happy to discuss anything with any of you.

Cheers,



Lion Barry Chisholm

District Governor, District A-4



# Mission 1.5 Possible

## International President Lion Dr. Patti Hill

*"We're on a mission to grow! Mission 1.5 is the drive to reach 1.5 million members world wide, so that we can better meet the growing needs of our communities and serve more people than ever before."*

It all starts with you! Global change come from local efforts. When we invite new members into our clubs and build new vibrant clubs, it does more than make our communities stronger. It makes the world a kinder, healthier and better place to live.

Our International President (IP), Dr Patti Hill hails from a small Alberta town of Irma with a population of 477 people. It is located 20 minutes west of Wainwright and 90 minutes east of Edmonton. Spending her youth in Irma, she was a member of the high school band, the drama club and her class valedictorian. She attended the University of Calgary and obtained her PH.D. at the University of Alberta. She then began her career at a teacher of english, drama and special needs. She left Canada, and was a teacher of the deaf at the pre-school and elementary school levels in San Diego for 1 year. Upon her return to Canada she was a sessional instructor at the University of Alberta for 1 year.

Leaving the educational system, Dr. Hill became a member of the Board of Directors for the Edmonton and Area Famous 5 Society. A Society based upon the efforts of five prominent Canadian suffragists who advocated for women and children. Her career path shifted and she began her work at the provincial government level working to better collaborate Albertan's health, human services and educational partner's services. International President Dr Patti Hill has taken on many roles at all levels within Lions and had travelled the world to experience first hand what Lions can do and are doing.

There is not one of us who over the past 3 years who has not experienced or witnessed the effects of climate change, global economic shifts, homelessness or food security within our communities. Government services have changed and community based social safety nets are needed more than we have witnessed in our lives.

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# Mission 1.5 Possible

## International President Lion Dr. Patti Hill

*"We're on a mission to grow! Mission 1.5 is the drive to reach 1.5 million members world wide, so that we can better meet the growing needs of our communities and serve more people than ever before."*

To meet the ever increasing need, we must focus on membership. Over the next 4 years, Lions International is committed to reaching this goal. Every Lion will have a role to play. Collectively we can grow our Lions Clubs to extraordinary new heights, serving an untold number of people in need.

To achieve this goal over the next four years we will follow our Global Membership Approach designed to revitalize existing clubs, charter new ones and inspire all Lions through fellowship and exciting service. To help Lions Clubs and Lions to do all of this, Lions International has developed a tool-kit of resources to draw from. Tools to help you prepare to invite new members, charter new clubs and spread the message. Spreading our message of growth engages existing Lions, motivating them to connect with other organizations who share similar goals.

Hear International President Dr Patti Hill share with you her call for action:  
<https://www.youtube.com/watch?v=RyVgSduoRFQ&t=1s> (cut and paste this into your browser).

For more information about our inspiring International President Dr Patti Hill check out: [www.youtube.com/watch?v=MMMQ8LkaLVI](http://www.youtube.com/watch?v=MMMQ8LkaLVI)

# District A4 Lions Club News

## Initiatives and Success Stories



**Ottawa-Vanier Lions** started the summer off with 3 members attending the International Convention in Boston. Later in July, the Club sponsored Anna in a Lions Youth Exchange Camp in Germany. Anna attended the camp from the 14th to the 29th of July and had a great time.



**Iroquois-Matilda Lions** attended a recognition evening for those members who took part at the International Plowing Match in 2022.

The Community Gardens continue to flourish and fresh produce is delivered to our local Community FoodShare contributing to food security for members of our community.







**Barrhaven Lions** supporting the ongoing and ever increasing need of the Barrhaven Food Cupboard. Lion Don, George - Manager of the Barrhaven Food Cupboard, President Lion Marilyn, and Lion James with their donation of \$1,450.00.

President Lion Marilyn raised the funds by collecting bottles from the Waterford Grand Seniors' Residence.

**Barrhaven Lions** supporting the "Cycle For Sight" held at the Carp Fair Grounds. The Lions gave out refreshments and cold drinks for the participants of the bike ride.



**Barrhaven Lions** supporting the needs of those people who suffered as a result of this summer's tornado that hit Barrhaven.

Lions Dave, Kathleen, Cindy, Marilyn and Paul were on the ground in Lions' service and the **Barrhaven Lions Club** donated \$1,000 to meet the immediate needs of their community.

**Kanata-Hazeldean Lions Club** honoured their fellow members this summer.

**Lion Rob Raven** received the Melvin Jones Award, **Lion Jennifer Doxtater** received the Helen Keller Fellowship Award, **Lion Robbin Kingsbury** received the Judge Lion Brian Stevenson Award.



Lions Tom Flood  
and Peggy  
Feltmate present  
**Lion Pearl Brulé**  
with the  
Distinguished  
Service Award



A/President Lion  
Todd Sloan  
presents the Lion  
of the Year  
Award to Lion  
Helen Mason.



The **2023-2024 Kanata-Hazeldean Lions** members have President Lion Helen Mason's back. Left to right, they are Club Administrator, Lion Rick Mansell, Secretary, Lion Tom Feltmate, Treasurer, Lion Peggy Feltmate, Membership Director, Lion Robbin Kingsbury, 2- Year Director, Lion Linda Leinan, 1-year Director, Lion Daniela Maia.

Absent: Immediate Past President, Lion Todd Sloan, 1st Vice President, Lion Jennifer Doxtater, Marketing and Communications, Lion Richard McDonald



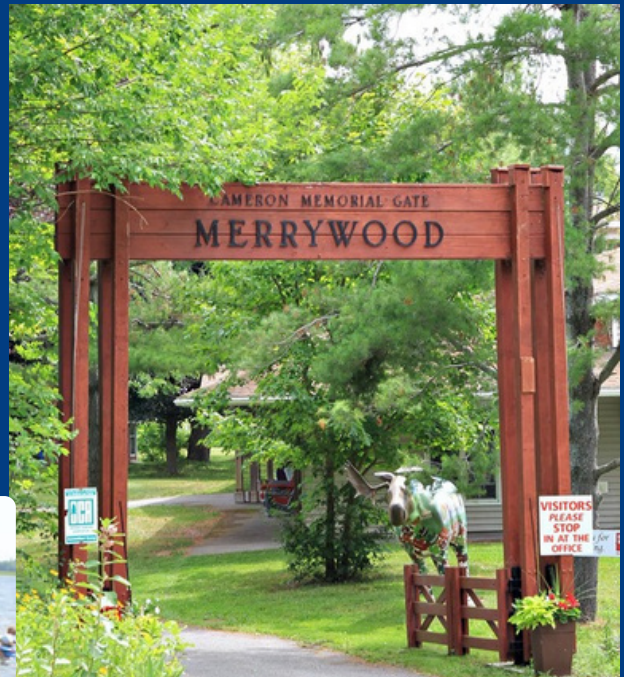
**Gananoque Lions Club** gifted Camp Merrywood with a specialized water ramp, making Big Rideau Lake increasingly accessible for summer campers.

Easter Seals Camp Merrywood opened in 1948 and is located on Big Rideau Lake between Smiths Falls and Perth. This camp provides a multitude of physical and emotional benefits, including the development of social skills, independence self-esteem, and confidence.

For a child with a physical disability, improvement of these developmental traits is imperative to their growth. A summer camp experience allows a child to discover new physical capabilities while making friends, trying new activities and navigating a world designed for their special needs.

The Gananoque Lions Club rolled out this major project over a period of six years, tirelessly searching out grants and

identifying the best installation fit within our region, noted Sue Tunnicliffe, Lions Clubs International, immediate past president. There is no doubt Easter Seals Camp Merrywood, with this water accessibility ramp, will make the camp journey for so many children joyful.



*Camp Merrywood photo*



Campers at Camp Merrywood will have better access to the Big Rideau thanks to a donation of a water ramp from the **Gananoque Lions Club**.



## ***Gananoque Lions Club***

2023-2024 Executive and various job takers on induction night!



*Go forward in life with a twinkle in your eye and a smile on your face, but with a great and strong purpose in your heart.*

GORDON B. HINCKLEY

# Lions International Calendar: September is Childhood Cancer Awareness Month



Every 2 minutes, a child is diagnosed with cancer<sup>1</sup>

**IMPROVING AWARENESS AND OUTCOMES**



"Your child has cancer." No parent is ever prepared to hear these four gut-wrenching words. Yet each year, an estimated 300,000 children worldwide are dealt a devastating cancer diagnosis<sup>2</sup>. The emotional, physical, and financial tolls families suffer begin the moment those words are uttered. Lives shattered in the span of a sentence.

While advances in treatment have saved many children, those currently battling cancer – and those who will one day be diagnosed – need help and hope, causing Lions to open their hearts even wider and adopt childhood cancer as a signature cause area. Supporting their efforts is Lions Clubs International Foundation (LCIF), which offers Childhood Cancer grants of US\$10,000 to US\$150,000.

"I encourage utilizing our LCIF's Childhood Cancer grants."

"Our foundation's Childhood Cancer grants provide the unprecedented opportunity to strengthen medical and social services to help children fighting cancer and to enhance the quality of life for them and their families," said Vice President Patti Hill. "I encourage utilizing our LCIF's Childhood Cancer grants. With our foundation's support, we can spur even more progress and ease the burden for so many."

Childhood Cancer

lcif.org



Lions Clubs International  
**FOUNDATION**

# Lions International Calendar: September is Childhood Cancer Awareness Month



## A Story of Devastation and Dreams

No child deserves cancer. Yet lymphomas, leukemias, and other forms of the disease common in children are the stark reality for many Canadian youth – and their families. There is both heartache and hope.

**#1**

Cancer is Canada's leading cause of disease-related death in children<sup>2</sup>

Most common cancers, 0-14-year-olds

Central nervous system cancers  
**18%**

Leukemia  
**35%**

Lymphoma  
**13%**<sup>3</sup>

**400 km**

Average distance to cancer treatment  
Greater distance = lesser quality of life<sup>4</sup>

**~83%**

5-year childhood cancer survival rate<sup>6</sup>

THAT'S CANADA. GLOBALLY, CHILDHOOD CANCER LOOKS LIKE THIS:



57% of childhood cancer cases go undiagnosed in parts of the world<sup>7</sup>

CHILDHOOD CANCER SURVIVAL RATES

≥80%  
developed countries

≤20%  
lesser developed countries<sup>8</sup>



Cancer is a leading cause of death for children<sup>9</sup>

### LCIF AND LIONS

## Funding Service, Delivering Solutions

Global occurrence of childhood cancer is greater than previously thought<sup>10</sup>. LCIF, funding global humanitarian work since 1968, is there and part of the solution.

[lcif.org/childhoodcancer](http://lcif.org/childhoodcancer)

CHILDHOOD CANCER GRANTS support projects easing familial burden

US\$10,000 - US\$150,000

MATCHING GRANTS fund construction and equipment costs

US\$10,000 - US\$100,000

DISTRICT AND CLUB COMMUNITY IMPACT GRANTS apply to local district and club projects

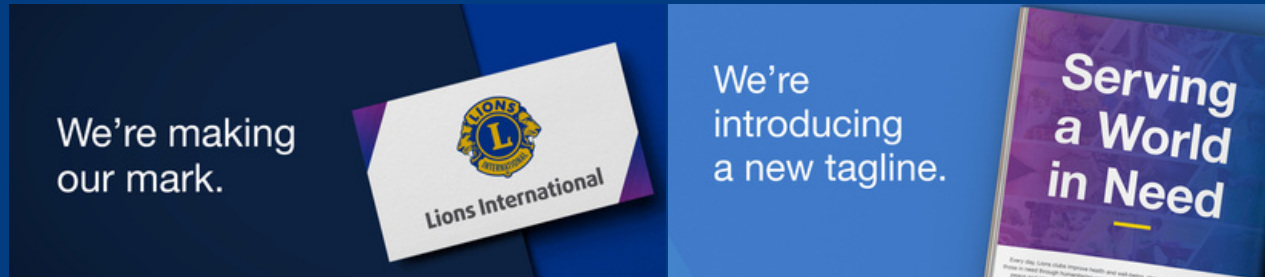
GRANT AMOUNT VARIES

SOURCES/NOTE: <sup>1</sup>St. Baldrick's Foundation; <sup>2</sup>World Health Organization; <sup>3,4</sup>Canadian Cancer Society; <sup>5</sup>National Center for Biotechnology Information; <sup>6</sup>The Lancet; <sup>7</sup>United Nations; <sup>8</sup>American Childhood Cancer Organization; grant limits subject to change





# We are Lions International



Our two historic brands, Lions Clubs International and Lions Clubs International Foundation (LCIF), are uniting under one "umbrella" brand—Lions International—so we can talk to the world about our collective service and impact. Because the world sees us as one. They see us as Lions. And the truth is, we are united in our mission of service.

Contact Lions Dan Tucker & Billie Jo Duffield (dantucker6@yahoo.com & dbillie\_jo@yahoo.ca) or see [www.lionsclubs.org/en/resources-for-members/lions-international-brand](http://www.lionsclubs.org/en/resources-for-members/lions-international-brand) for more information and resources.

## What you need to know about your brand



### Good things take time.

This is an exciting change that will happen over time, so no immediate action is needed by Lions. We'll roll out the new brand over the next few years, applying the refreshed brand to new assets and providing updates along the way.



### Brand essentials are ready.

Want to get to know your brand? These resources can help you learn more about it and share it with other Lions.

- [Brand messaging guide](#)
- [Brand presentation](#)
- [FAQs](#)
- [Talking points](#)
- [Brand guidelines](#)
- [Logos](#)



### You're a brand ambassador.

Lions International gives us a new way to talk to the world about Lions, but you show the world what it means to be a Lion. So keep serving, and keep showing your Lion pride!

# Here's your line up:

## Your 2023-2024 District A4 Cabinet Executive

**District Governor**  
**BARRY CHISHOLM**

*613-851-9726 [barry@goldfields.ca](mailto:barry@goldfields.ca)*

**Immediate Past District Governor**  
**SUSAN TUNNICLIFFE**

*613-876-5453 [susanetunncliffe@gmail.com](mailto:susanetunncliffe@gmail.com)*

**1st Vice District Governor**  
**ROXANNE BACKES**

*613-448-1825 [backes.roxanne@gmail.com](mailto:backes.roxanne@gmail.com)*

**2nd Vice District Governor**  
**JIM DEVENNY**

*343-250-0158 [devennyjim@gmail.com](mailto:devennyjim@gmail.com)*

**LEO Coordinator**  
**RANDY PREVOST**

*613-930-5544 [prevostfunnyfarm@hotmail.com](mailto:prevostfunnyfarm@hotmail.com)*

**Cabinet Secretary**  
**SANDRA BALDWIN**

*613-737-7422 [a4seclions@gmail.com](mailto:a4seclions@gmail.com)*

**Cabinet Treasurer**  
**JOYCE FIRLOTTE**

*613-283-1170 [treasurer.a4@gmail.com](mailto:treasurer.a4@gmail.com)*

COMPLETE LISTING WILL BE AVAILABLE ON THE DISTRICT WEBSITE [WWW.E-DISTRICT.ORG/SITES/A4/](http://WWW.E-DISTRICT.ORG/SITES/A4/)

# Events & Things To Do & Remember!

## ***September 2023***

- 10th*** District A4 Cabinet Meeting  
Navan Lions  
St Mary's Anglican Church  
1171 Smith Road, Navan
- 23rd*** Low & District 50th Charter Anniversary

## ***October 2023***

- 8th*** World Sight Day
- 14th*** Chalk River 50th Charter Anniversary

## ***October 2023***

- 15th*** Deadline for Peace Poster

## ***April 2024***

- 19th - 21st*** District A4 Convention "Back To The Future"  
Hilton Garden Inn, 2400 Alert Rd., Ottawa

*Check your District Website for additional information.*



# Next Edition:

- Club Service and activity updates
- October is Lions and Leos Membership Growth month
- Tools to Improve Club Quality
- Tips to retain members
- Cabinet Meeting take-aways
- World Sight Day
- Peace Poster Participation

As always your participation in your newsletter is encouraged and welcomed. Please send your comments and observations to:

Lion Carol Thompson @ [lioncarolthompson@gmail.com](mailto:lioncarolthompson@gmail.com)