



Lions Clubs International

Governor's Newsletter

District A4

Ontario & Québec



Volume 18/19
Issue # 1

Editor - Lion Sandra Baldwin slbaldwin@rogers.com

Governor's July to Sept. Message

Your Governor's Musing

Fellow Lions, Leos, Lionesses and Lionettes members

Welcome to the 2nd Century of Lions' service to our communities.

With the closing of our Lions' 100th anniversary Centennial celebrations, we look forward to our second century of service to meet the changing and growing needs of people in our communities and around the world.

This year, Lions Clubs International (LCI) is highlighting 5 major areas of need in the world for the upcoming years. They refer to these areas of need as our "5 Global Causes" which includes youth and they are encouraging Clubs to focus our service activities in these areas where the need exists. In addition to continuing focus on youth, the Global Causes include: *Vision, Diabetes, Hunger, Environment, and Childhood Cancer*

In District A-4 this year, we have restructured our Cabinet and related service program committees to more closely mirror and support the Global Causes and our Clubs. The District and its' service committees are there to serve and support your Clubs in the delivery of services to your community. They can propose new ideas for projects, which may



District Governor
David Howard

be of benefit to you and your community and ways to implement those projects.

Throughout the District, we will be highlighting the work that Lions do in the areas of vision screening and hearing testing while launching programs to further raise awareness of diabetes education and diabetes screening. I invite you to consider hosting one or more events of this nature in your community.

I would also like to draw your attention to the numerous improvements that have been made to this year's Directory. New helpful information and resources have been added to assist you throughout your Lions year. The annual updating and publishing of the Directory consumes an extraordinary amount of time and effort

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Message du Gouverneur-juillet à sept.

Muse du gouverneur

Chers membres Lions, Lionnes, Léos et Lionettes

Bienvenue au service du 2e siècle des Lions dans nos communautés.

Avec la clôture des célébrations du centenaire de nos Lions, nous attendons avec impatience notre deuxième siècle de service pour répondre aux besoins changeants et croissants des gens de nos communautés et du monde entier.

Cette année, le *Lions Clubs International* (LCI) met en vedette cinq grands besoins dans le monde pour les années à venir. Ils se réfèrent à ces domaines de besoin comme nos «5 causes mondiales», qui incluent les jeunes et encouragent les clubs à concentrer leurs activités de service dans ces domaines où le besoin existe. En plus de continuer à se concentrer sur les jeunes, les causes mondiales comprennent: la vision, le diabète, la faim, l'environnement et le cancer chez les enfants.

Dans le district A-4 cette année, nous avons restructuré notre Cabinet et les comités de programmes de services connexes pour

mieux refléter et soutenir les causes mondiales et nos clubs. Les comités de district et de service sont là pour servir et soutenir vos clubs dans la prestation de services à votre communauté. Ils peuvent proposer de nouvelles idées pour des projets, ce qui peut être bénéfique pour vous et votre communauté et pour mettre en oeuvre ces projets.

Dans tout le district, nous mettrons en évidence le travail que font les Lions dans les domaines du dépistage de la vision et des tests auditifs, tout en lançant des programmes de sensibilisation à l'éducation sur le diabète et au dépistage du diabète. Je vous invite à envisager d'organiser un ou plusieurs événements de cette nature dans votre communauté.

J'aimerais également attirer votre attention sur les nombreuses améliorations apportées à l'annuaire du district de cette année. De nouvelles informations et ressources utiles ont été ajoutées pour vous aider tout au long de votre année de Lions. La mise à jour et la publication annuelles de l'annuaire requièrent énormément de temps et

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District Governor: David Howard
Cabinet Secretary: Joyce Firlotte
Cabinet Treasurer: James D. Doyle
1st VDG: Beth Lewis
2nd VDG: Jean Lauziere
Immediate PDG: Shelley Gauthier

Region 13 Chair: Hal MacPherson
Region 22 Chair: James Hall
Region 30 Chair: Derryl Wood
Region 41 Chair: Kim Sheldrick

Zone 13 (N) Chair: Margaret Tucker
Zone 13 (S) Chair: Claude Bertrand
Zone 22 (E) Chair: Rose Gutoskie
Zone 22 (W) Chair: Rachelle Clayton
Zone 30 (W) Chair: Bob Lewis
Zone 30 (S) Chair: Susan Tunnicliffe
Zone 41 (N) Chair: Raja Wysocki
Zone 41(S) Chair: Renee Devenny

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to ensure that the information is correct. The importance of accurate and up to date information in MyLCI is of prime importance in keeping district information current for everyone.

In closing, I wish you all a successful and fun-filled year while enjoying the camaraderie of your fellow Club members.

Yours in Lionism,



Lion David Howard

District Governor/Gouverneur de district
 2018/19

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d'efforts pour garantir l'exactitude des informations. L'importance d'une information précise et à jour dans MyLCI est primordiale pour que l'information du district soit à la portée de tous.

En terminant, je vous souhaite à tous une année réussie et amusante tout en profitant de la camaraderie des autres membres du Club.

Bien à vous dans le Lionisme,



DR. PATTI HILL

**FOR
 LIONS CLUBS INTERNATIONAL
 THIRD VICE PRESIDENT**

Patti is a remarkable Lion leader and brings to the world a dedication and commitment to ensure that Lions Clubs International continues to be the number one service club organization on our planet. Her extraordinary background, her outstanding qualifications, and her exceptional leadership skills will make our Canadian Lions, from coast to coast to coast PROUD. It's been 30 years since Canada has had an International Executive Officer. Now is the time for another Canadian. Now is the time for Patti Hill. I hope to see as many of you as possible in Milan. Thank you again for supporting Patti Hill!

Judge Brian Stevenson
 Past International President

Why should we have a Canadian Executive Officer?

This is a very legitimate question as we ask individual Lions to contribute both time and money to the election process.

I believe we must begin by looking at the reasons we are members of this world-wide organization we call Lions Clubs International. I would suggest that we will find the reasons for membership quite similar for those of us living in Korea, Iceland, Canada or any other of our over 200 countries around the world. Those common reasons are to make our communities and our world a better place in which we live. We Serve!

The very interesting fact of this global fellowship of

humanitarians is that there is no mandated or common method to follow in achieving our service goals. We have differing cultural, financial, and political norms that influence our journey to serve.

For these reasons I suggest that it is of great importance to have all these differences represented over the years, in our international leadership. Each executive officer provides five years of influence in giving direction to the Association. It is to be expected in their leadership. It is the melding of these differences that make for a strong global family of Lions. It is important to provide the Canadian perspective to this global development.

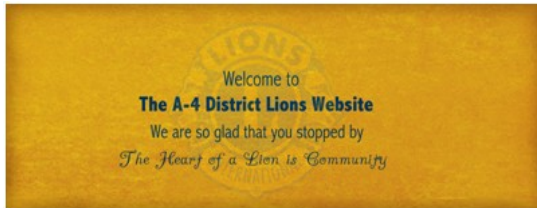
It is over 30 years since the world elected Judge Brian Stevenson to serve as International President. Judge Brian has been a strong voice for international service with Canadian values while sharing the values of others that have made Lions Clubs International one of the world's great non-governmental organizations.

Lion Patti Hill has a professional background in building collaboration and consensus among diverse stakeholders, a skill that she will bring to the executive officer role.





New Web Site Announced



In order to better serve the Lions of our District, we have undertaken a project to update and revamp our District's website with the goal to enhance its overall functionality and provide more useful information for our Clubs and our Lions members.

Until the upgrades are completed, I have established an **"interim"** website to meet our immediate business needs to:

- Provide you with the information that you need;
- Promote your Club's events on the District web-pages;
- Publish information on our District's upcoming Convention;
- Publish information on the Nomination process for next year's District Officers such as the Governor, Vice District Governors, Region and Zone Chairpersons; and
- Publish our important District documents such as our Constitution and Bylaws

To access the interim website, simply use our existing District's web address:

www.a4lions.ca or if that is not working try <https://www.e-district.org/sites/a4/>

Please take a few minutes to browse the website and feel free to forward your comments to the Lion Cabinet Secretary, Joyce Firlotte (secretary.a4@gmail.com)

I would like to take a moment to recognize the hard work and dedication of Lion Cabinet Secretary, Joyce Firlotte and Lion Zone 30 South Chairperson, Susan Tunncliffe for pulling the interim website together on a tight timeline.

Excellent work. Thank you both.

Afin de mieux servir les Lions de notre district, nous avons entrepris un projet de mise à jour et de modernisation du site web de notre district dans le but d'améliorer ses fonctionnalités générales et de fournir des informations plus utiles à nos clubs et à nos membres Lions.

Jusqu'à ce que les mises à niveau soient terminées, j'ai créé un site web "provisoire" pour répondre à nos besoins commerciaux immédiats afin de:

- Fournir les informations dont vous avez besoin;
- Faire la promotion des événements de votre club sur les pages du site web du district;
- Publier des informations sur le prochain congrès de notre district;
- Publier des informations sur le processus de nomination des responsables de district de l'année prochaine, tels que le gouverneur, les vice-gouverneurs de district, les présidents de région et de zone; et
- Publier nos documents de district importants tels que nos statuts et règlements

Pour accéder au site web provisoire, utilisez simplement l'adresse du site web de notre district actuel:

www.a4lions.ca If this does not work use <https://www.e-district.org/sites/a4/>

Veuillez prendre quelques minutes pour parcourir le site web et n'hésitez pas à envoyer vos commentaires à la secrétaire du Cabinet, Lion Joyce Firlotte (secretary.a4@gmail.com)

Je voudrais prendre un moment pour souligner le travail acharné et le dévouement de la secrétaire du Cabinet, Lion Joyce Firlotte, et de la présidente de la Zone 30 sud, Lion Susan Tunncliffe, qui ont réalisé le site web provisoire en respectant un temps limité.

Excellent travail. Merci à vous deux.

David Howard
District Governor/Gouverneur de district
District A-4/District A-4
613-286-1574



Lions Clubs International

International President Gudrun Yngvadottir



Gudrun Yngvadottir, from Gardabaer, Iceland, was elected to serve as International President of Lions Clubs International at the Association's 101st International Convention, held in Las Vegas, Nevada, USA, June 29 through July 3, 2018.

International President Yngvadottir is a biomedical scientist and has worked in research, education and management. Since 1990 she has worked at the University of Iceland as Vice Director at the Institute of Continuing Education.

A member of the Gardabaejar Eik Lions Club since 1992, President Yngvadottir has held many offices within the Association, including District Governor and Council Chairperson. She has dedicated her service to children and youth, membership and leadership development, health and wellness, including vision and diabetes, environmental projects and Lions Clubs International Foundation (LCIF).

President Yngvadottir served as International Director 2010-2012 on the Leadership Committee, as Chairperson the second year; 2011-2013 on the Women's Task

Force; 2012-2013 she was a board appointee on the District and Club Service Committee; and 2013-2014 on LCIF Governance Ad Hoc Committee.

In recognition of her service, she has received numerous awards including the Kjarans Medal, the highest award of Icelandic Lions; the Lions Crystal, the highest award of Norwegian Lions; several Membership and Extension Awards; eleven International President's Awards; and the Ambassador of Good Will Award, the highest Lions Clubs International award. She is also a Progressive Melvin Jones Fellow.

In addition to her Lions activities, President Yngvadottir is active in numerous professional and community organizations, including the Icelandic Association of Biomedical Scientists and has been its representative for cooperation between Scandinavian and European scientists.

President Yngvadottir and her husband, Dr. Jon Bjarni Thorsteinsson, a Past International Director and a Progressive Melvin Jones Fellow, have one son, one daughter and six grandchildren.

YOUTH EXCHANGE CALLING ALL A4 LIONS CLUBS

YOUTH EXCHANGE IS A LCI PROGRAM ESTABLISHED TO CREATE GLOBAL CITIZENS ACROSS CULTURES AND AROUND THE WORLD

The Youth Camp and Exchange Program (YCE) brings the ideal of global citizenship to life each year. This program gives thousands of young people between the ages of 15 - 22 the opportunity to experience life in other cultures and gain new understanding of the world through travel abroad. Unlike some youth exchanges programs, YCE does not involve academic study or employment. Instead, participants are encouraged to use this travel opportunity to represent their home countries and share their own culture while learning about and embracing a new one; forging the way to becoming ambassadors for peace and international understanding.

Youth Exchange needs the help of A4 Lions to provide an exciting and successful Program with financial help for Youth Camp Activities, food and transportation.

Lions help to arrange, coordinate and implement camp activities.

Sponsoring Lions Clubs help by sponsoring every youth participating in the Program

To Host incoming youth and work with the Youth Camp and Exchange Program (YCE) Chair to coordinate the youth's while in our District.

With your help YCE will provide an exciting experience for incoming youth from other countries and help our youth enjoy a wonderful experience abroad.

If you are willing to help please

Contact the YCE CHAIR

SUSAN WILKES PDG - susanwilkes78@gmail.com

or tel: 613-926-2469



Lions of District A-4

ONE MILLION DOLLARS OF VISION RESEARCH

In the last period of our Lions Centennial Year, District A-4 Lions opted to support Sight Research through the Ottawa Eye Institute, an affiliate of the University of Ottawa Medical School under the umbrella of The Ottawa Hospital, and located in District A-4. Through government grants and industry financial assistance, **all donations to the Ottawa Eye Institute were leveraged ten times last year.**

There is much world first vision research taking place right here in District A-4.

New developments have been made in **the creation of an artificial cornea for transplantation, which potentially can provide visually impaired or blind individuals with useful vision.** Also, cell-regeneration studies are under-way to **discover methods of preventing or repairing ocular damage that results in loss of vision, from such diseases as glaucoma, macular degeneration and diabetes. And so much more....**

Following a recognition day at the Eye Institute attended by District Governor Shelley Gauthier, she initiated the project with Lion John Proulx of the Gloucester North Lions Club in Orleans. He monitored the campaign and became the liaison chair to the Ottawa Eye Institute. The result was astonishing. District A-4 Lions raised over \$100,000 dollars. Leveraged 10 times, The Ottawa Eye Institute benefitted from **ONE MILLION DOLLARS worth of research.** Truly this is a lasting legacy that will benefit so many people today and in the future. The Lions of District A-4 are very proud to have directed their efforts towards a vision research project. In addition, it was a fine way to cap our other successful contributions to commemorate the LCI Centennial project.

Thank you to the many Lions who supported this project.



Lions Day at the Eye Institute

Over 30 Clubs attended Lions Day on June 4th to visit the research facilities of the Ottawa Eye Institute. Researchers Dr Tsipiris

Submitted by Lion John Proulx
Gloucester North Lions Club, August 2018



District A4 Public Relations and Promotions Committee

You may have heard of the phrase, "we are the worlds best kept secret." By not publicizing our efforts in the community, it becomes increasingly difficult have a positive impact. To turn this around we must maximize our publicity efforts by constantly "getting the message out" and show the community what we do on every service project, every fundraiser and every event to demonstrate that we are making a difference and what effect Lions has had on the community. This in turn fosters greater community support, increases the opportunities for recruiting new members and can even revitalize a club.

Another method of promotion that we often forget is communicating with our own members, hence "we have become our own best kept secret." Communicating with all club members regarding club activities is extremely important to ensure continued membership participation.

This Lions years, a new committee has been formed to assist clubs leverage public relations tools, resources and ideas. The District A4 Public Relations and Promotions Committee includes the following members:

Region 13

Lion Judy Grant, 613-256-0126, judyinalmonte@gmail.com

Lion Gus Este, 613-825-1168, justgus.e@gmail.com

Region 22

Lion James Johnston, 613-589-2092, james.johnston@magma.ca

Region 30

Lion Liz Christie, 613-315-9069, lizmacg@gmail.com

Region 41

Lion Renee Devenny, 613-925-5955, rlddevenny@gmail.com

Lion Jim Devenny, 613-925-5955, devennyjim@gmail.com

Practical publicity ideas will be published on a routine basis throughout the year to assist your club promote its activities to the public as well as your own members.

If you have a question regarding promoting your club or would like to invite a member to visit your club, please feel free to contact any one of us. We are here to help you to reshape public opinion and improve your club's visibility so that club activities become a success.

If your club has experienced a public relations success, please let us know by detailing the story, how it was achieved as well as the outcome. We need to "get the message out" by sharing these successes to **ALL** clubs in the district. If it worked for one club it can work for other clubs too.

By working together to improve the awareness of our clubs, we can work towards ensuring effective and successfully promoted club service projects, fundraisers and events.

Together in Lions Service,

Lion James Johnston

District A4 Public Relations and Promotions Committee Chairperson

District A4 Convention

April 12-14, 2019
Nav Centre
1950 Montreal Road
Cornwall, Ontario

MD "A" Convention

May 24-26, 2019
Holiday Inn & Suites
St. Catharines, Ontario

**Changes/Updates to 2018-2019 Directory since Publication**

Page	Name	Issue	Correction/Action
8	Derryl Wood	Telephone # change	Cell (613) 876-7242
13	Jim Devenny	Email correction	devennyjim@gmail.com
13	Bill Vermilyea	Phone/Cell correction	Home (613) 260-7956 Cell: (613) 612-4140
14	Memorial forest Vision	Andy Etherington	Cancelled land Line Cell only (613) 220-3304
14	Reading Action	New entry reporting to Region 22 Chair	Kim Sheldrick see pg 8 directory Shelley Gauthier see pg 7 directory
16	Susan Wilkes PDG	New phone/address	323 Main St. W, Apr 103 Merrickville, ON K0G 1N0 (613) 269-3853 Cell (613) 285-9944
36	1000 Islands District	Taylor Cousineau	Phone correction: 343-363-4825.
37	Almonte Lions Club	Add contact name	Robert Bassett (613) 256-4720 Bassett4@sympatico.ca
38	Aylmer Lion Club	Position/Name change Secretary	Kristina Jensen
42	Carleton Place Lions Club	Email Address frequent errors (don't miss the 'club')	Correct address is cplionsclub@gmail.com
44	Clarence Creek Lions Club	Address	16-1875 Rue Beauchamp Clarence Creek K0A 1N0
49	Greely Lions Club	Meeting Place Change	Falcon Ridge Golf Course – 4740 High Road Gloucester
50	Iroquois Matilda Lions Club	Interim Secretary	Rick MacKenzie rick@rickmackenzie.com
53	Madawaska Valley Lions Club	Secretary	Greg Kelly (President) acting as secretary
66	Vankleek Hill Lions Club	President phone # correction	(613) 632-3840
70	Perth Lioness Club	Secretary email change	Bvisser5@rideau.net
Cabinet/directory updates			Update November 2018

District A4 Cabinet Meetings

Thursday November 29—Perth Lions Club (Region 30)

Wednesday, February 20, 2019—Cumberland Lions Club (Region 13)

Sunday, April 14, 2019 - Nav Centre (Business Meeting)

Friday, June 21, 2019 - Mountain Township & District Lions Club (Region 41)

This Newsletter will be published the end of September, December, March and June. The deadline for submissions is one week into the third month. Send copy of articles and photos to:
sbaldwin@rogers.com



Billboard.

IN MEMORIAM

*The following Lions and Lionette have passed away in District A-4.
May they rest in peace.*

Lion Dan Ouderkirk
Finch & District Lions Club
July 1, 2018

Lion George Martin
Stittsville Lions Club
September 25, 2018

Lion Alfred Moore
Kanata-Hazeldean Lions Club
August 20, 2018

Lion Marie Johnson
Barrhaven Lions Club
October 1, 2018

Lion Marcel Lamirante
Elgin Lions Club
September 3, 2018

Lion Roy Porteous
Metcalf & District Lions Club
October 3, 2018

Lion Dale Thomson
Shawville Lions Club
September 24, 2018

Lion Les Cruickshank
Morrisburg & District Lions Club
October 22, 2018

Lion Wilf Toop
Smith's Falls Lions Club
November 5, 2018

