Lions Public Relations Articles

District A4 Public Relations and Promotions Committee

Promoting Your Lions Club in Your Community

How Do We Share Lions Messages With the Public?

Lions Printed Public Relations Material

Key Lions Messages and Questions

Have a Lions Information Booth at Club Activities

District A16 YouTube Video Library Assists Club Secretaries With Their Activity Reporting

Keeping Members Up To Date on Club Activities

Conducting a Lions Open House

Be Part of Something that Matters

Conducting a Lions Club and Community Needs Assessment

Blueprint for a Stronger Club

Invite Former Members Back to Lionism

Follow the Road Map to Club Excellence with the Club Excellence Award

Does Your Club Have a Marketing Communications Chairperson?

Become Involved Become a Lion

Just Ask! – A New Member Recruiting Guide for Clubs

Conducting an Effective Lions Exit Interview

Is Your Club Keeping its Service a Secret?

<u>A PICTURE SAYS A THOUSAND WORDS - Leveraging Your Club's Service Activities to Enhance</u> <u>Your Public Relations and Membership Recruitment Efforts</u>

<u>Club Quality Initiative – The Process for Doing Things Better</u>

Invite People to a Club Service Project

Young Adult Recruiting Guide – Who Will Carry Your Club's Banner in 2050?

How Are Your Ratings – An Essential Evaluation Tool for Clubs