



Lions Clubs International

# Governor's Newsletter

## District A4

Ontario and Quebec



Volume 2020-2021  
Oct/Nov/Dec 2020

Editor: Lion Margaret Tucker— lionmargaret@gmail.com



Hello Lions,

I am sorry that I missed the deadline for the first letter but here I am now. This is not the

year that I expected and I am sure that it was not how Immediate Past District Governor expected to end her year. Not only Lions but all organizations and all people are affected by this COVID (whom I am sure is related to the Grinch). We cannot say that it is causing obstacles to our work but rather challenges to how we adapt and continue to serve our community. It is amazing how Lions around the world, including our district, have managed to serve and to fundraise.

But, I feel there are also some benefits to COVID in respect to Lionism. Firstly, the social connection. Lions all over are meeting through Zoom and as such we are learning how Lions in other areas and countries function. It has helped us to understand that communication is the most important tool that we have for retention of members. I really believe that if we communicate with all our members informing them of what is happening in our club, district, multi-district and internationally then they will feel valued. Another benefit that I see is that more clubs

are returning to our first call as Lions and that is "TO SERVE" as per our motto. Fundraising is important but "service" is when we are most visible in our communities. It is by being visible that we will attract members.

Finally, I want to thank you all for the work that you are doing in your communities. I have seen some of your newsletters and bulletins and I have received reports of the work that is being done and I am amazed and proud.

I thank you also for all the support that you have given me. Keep safe.

*Lion Jean Lauziere*  
A4 District Governor





Bonjour les Lions,

Je suis désolé d'avoir manqué la date limite pour la première lettre, mais me voici

maintenant. Ce n'est pas l'année où je m'attendais et je suis sûr que ce n'était pas ainsi que l'ancien gouverneur de district s'attendait à se terminer son année. Non seulement les Lions, mais toutes les organisations et toutes les personnes sont concernées par ce COVID (que je suis sûr que c'est lié au Grinch). Nous ne pouvons pas dire que cela crée des obstacles à notre travail mais plutôt les défis à la façon dont nous nous adaptons et continuons de servir notre communauté. C'est incroyable de voir comment les Lions partout dans le monde, y compris notre district, ont réussi à servir et à recueillir des fonds.

Mais je pense qu'il y a aussi des avantages à COVID en ce qui concerne le lionisme. Premièrement, la connection social. Partout dans le monde, les Lions se réunissent grâce à Zoom et, en tant que tels, nous apprenons comment d'autres régions et pays fonctionnent. Cela nous a aidés à comprendre que la communication est l'outil le plus important dont nous disposons pour la rétention des membres. Je crois vraiment que si nous communiquons avec tous nos membres les informant de ce qui se passe dans notre club, district, multi-district et internationalement, ils se sentiront valorisés.

Un autre avantage que je vois est que plus de clubs sont retourner à notre premier appel en tant que Lions et c'est <<SERVIR>> selon notre devise. La collecte de fonds est important mais le <<service>> est le moment où nous sommes le plus visibles dans nos communautés. C'est en étant visible que nous attirerons des membres.

Enfin, je tiens à vous remercier tous pour le travail que vous faites dans vos communautés. J'ai vu certains de vos bulletins et messages et j'ai reçu des rapports sur le travail en cours et je suis étonné et fier.

Je vous remercie également pour tout le soutien que vous m'avez apporté. Restez saufs.

*Lion Jean Lauziere*

A4 Gouverneur de district



## Important International News

Did you know there is a connection between your Foundation LCIF and the "My Lion" web site? LCIF partners with many agencies such as the Carter Center, the Bill and Malinda Gates Foundation, World Health Organization and Johnson & Johnson to name a few.

The partners must validate our level of commitment and involvement before agreeing to work with us. Your Foundation demonstrates Lion's commitment to a project by using data from "My Lion". Global statistics showing hours, member participation and people served, when de-identified, demonstrates to our partners the Lion's commitment to a cause.

Your data input is crucial and necessary. Remember, your project is not complete until "My Lion" is updated!



## Incorporating Families Into Your Lions Club

Incorporating families into your Lions club is an outstanding way to grow your membership and take your club in a fresh direction. It introduces your Lions club to previously hard to reach demographics and will affect everything from the members who will be a part of your club to the types of service activities your club provides.

Lions clubs that have converted to this model have found their clubs enriched and strengthened by the addition of family groups to their clubs.





## Membership

We all recognize the importance of Membership. However, maybe we don't do enough to encourage others to join in the wonderful universe we know as Lionism.

I invite you to think back to the reasons you used to convince yourself to join a Lions Club.

For most of us, 'to give back or serve in my community' probably ranks up there, in the top couple of reasons.

LCI (Lions Clubs International) estimates that for every Lion in a club, 7-8 people in the community will be affected!

WOW!

It then follows, that more members will help many more people in our communities.

So why is it that we aren't adding new members to our Lions Clubs.

Some of the reasons I've heard:

People don't want to join service clubs anymore.....

Young people aren't interested in serving.....

People don't have the time, too busy.....

People join, and quit within the first or second year.....

It's a Pandemic, nobody is interested.....

Sound familiar?

So, how is it that a club in Wilmington, Delaware started from nothing, (where there had been an existing Charter Lions Club a few years prior), and built a Club Branch with 5 members to start, then went on to a full charter, and now has over 100 members!

It can be done!

I was honored when District Governor Jean Lauziere asked me to be both GMT (Global Membership Team) Coordinator and NAMI (North American Membership Initiative) Champion for District A-4, for this Lions year.

As GMT Coordinator, clubs/members can reach out to me to help with any/or all of the following:

- New membership growth.
- Starting up Club Branches/Specialty Clubs or Cyber Club
- Ideas for member orientation.
- Provide information from LCI about membership.

Continued on page 5

## Membership

Cont'd from page 4



So then, what is NAMI?

This is a new program from LCI that addresses similar issues, new membership, membership retention, new clubs, and rebuilding clubs. Ultimately, the goal is to build out a team that focuses on these District issues using a SWOT Model (Strengths, weaknesses, opportunities, and threats) that face our District, and come up with ways to make the District better.

It would be wonderful to find 2-3 lions in each of the Regions, who are passionate about Membership in our Association, who would like to help out with the NAMI program. Reach out to me if this is something you would like to participate in.

Clubs will be hearing more about NAMI as time goes by.

Let's grow our Clubs!

*Lion Barry Chisholm*

GMT Coordinator & NAMI Champion,  
District A-4

[barry@goldfields.ca](mailto:barry@goldfields.ca)

1-866-702-8101 or 289-274-0678 Home &  
Business

613-851-9726 Cell

## Calendar of Events

*November 2020 — Diabetes Awareness Month*

*14 World Diabetes Day*

*December 2020*

*5 International Leo Day*

*13 CA I & II Advanced  
Lions Leadership Institute  
(ALLI) application due  
Toronto, ON, Canada*

*January 2021 — Hunger Awareness Month*

*11-18 LCIF Week*

*13 Melvin Jones' birthday*

### Notice to all Lions Clubs

The Clarence Creek Lions cancelled their 50th anniversary celebration scheduled for November 14th 2020 due to Covid-19. We plan to do it on **November 13th 2021.**

See you then,

Lion Gaetan Pagé 613-488-2127  
Event President





### LIONS and Christmas TRIVIA

- In what country did Lions clubs become international?
  - USA
  - Canada
  - China
- Which US President was a Lion?
  - Jimmy Carter
  - Gerald Ford
  - Ronald Reagan
  - Harry S. Truman
  - All of the above
  - None of the above
- In what year were women approved for Lions membership?
  - 1925
  - 1975
  - 1987
- A Lion may transfer to any club in the world providing the new club accepts him or her.
  - True
  - False
- In what ocean can you find Christmas Island?
  - Indian Ocean
  - Arctic Ocean
  - Atlantic Ocean
  - Pacific Ocean
- What was the first artificial tree made of?
  - Glass
  - Plastic
  - Feathers
  - Silk
- What musical instrument was "Silent Night" first played on?
  - Guitar
  - Organ
  - Flute
  - Harp

Answers on page 14



*Please Remember These Lions*

### ***In Remembrance***



Syd Davies, Gloucester North  
Lions Club

Jim Abrams, Lions Club of  
Shawville

Ray Ball, Cumberland Lions Club  
Henry Smith, Perth Lions Club

Lion Bill Porteous, Metcalfe and  
District Lions Club

Lion Raymond Tremblay,  
Buckingham Lions Club

Lion Frank Lanigan, 1000 Islands  
Lions Club

Lion Marc St-Jacques, Buckingham  
Lions Club

### **Cabinet Meetings**

#### **2021**

February 21 — Cumberland @ 1300  
hours

April 18 — A4 Convention  
NavCan, Cornwall

June 11 — in Metcalfe & District  
hosted by the Russell  
Lions Club; Social  
hour at **1700** hours



# Announcements and Upcoming Events

## Mountain Lions and District

The October 1, 2020 Lions meeting was highlighted by the presentation of two significant Lions Awards. The *Melvin Jones Fellowship Award* was presented to *Lion Ted Ceelen*. This Award is the highest form of recognition to acknowledge an individual's dedication to humanitarian service in Lionism and in the community.



The *Helen Keller Fellowship Award* was presented to *Lion Bill Havekes*. This Award is presented to an outstanding Lion who has provided valuable service to the Club and to the community.



President Ian Bufton presenting the Melvin Jones Fellowship Award to Ted Ceelen



President Ian Bufton presenting the Helen Keller Fellowship Award to Bill Havekes



# Announcements and Upcoming Events



**Clarence Creek Lions Club**

Celebrating  
**50 Years**

In Our Community

**November 14, 2020**  
Clarence Creek Area  
Social 18:00

Help us celebrate our 50th Anniversary  
with a Dinner

Contact Lion Gaetan Pagé 613-488-2127  
gppage@hotmail.com  
Lion Bob Pagé 613-853-3417  
bobpage25@hotmail.com

Postponed



**LAKE JOE**

705.375.2630  
1.877.748.4028  
cnib.ca/lakejoe

November 14, 2020

Beth Lewis, Past District Governor (2019-20)  
3946 Dwyer Hill Road  
Ashton, ON K0A 1B0

Dear Lion Beth:

Congratulations to **District A4, 2019/20 CNIB District of the Year!** Under your leadership, Lions in your district have given generously to CNIB, raising the most funds of any district throughout Multiple District A in 2019/20. On behalf of all CNIB participants and the MDA Lions/CNIB Committee, we would like to express gratitude for the enormous efforts District A4 Lions make year-round on behalf of people impacted by blindness.

While the pandemic is keeping us from presenting this esteemed award in person, we are reaching out to underscore how our generous and loyal District A4 "knights of the blind," with gifts of time and generous contributions, have made the world of difference for people living with sight loss.

Enclosed is your CNIB District of the Year Award and an award lapel pin which we hope you will wear with pride. Thank you for your generosity and your loyal commitment to our shared cause. Together we are changing what it means to be blind!

Sincerely,  
*Monique Pilkington*  
Monique Pilkington  
Executive Director, CNIB Lake Joe  
Co-Chair  
MDA Lions/ CNIB Committee

*Bill MacKenzie*  
Lion Bill MacKenzie  
Chair, Sight Conservation  
Co-Chair  
MDA Lions/ CNIB Committee



# Announcements and Upcoming Events

## Killaloe Lions Club



Bil Smith, CRC Executive Director and  
Lion Jim Homer

Lion Jim Homer presents a \$1,000 donation to Bil Smith, Executive Director of the Killaloe Community Resource Centre, to support the annual holiday Food and Toy Drive.

Each year, the CRC coordinates a food and toy drive to ensure that local families have presents under the tree and a festive dinner on the table. The **Killaloe and Area Lions** have been longtime supporters of the holiday drive, using funds raised by their volunteers through the OLG and Delta Bingo and Gaming in Pembroke. This year the funds will help us to reach almost 300 children and 90 families. Smith said, "We're so thankful to the Lions for their generous support. We couldn't do it without them."



*Deadline Countdown for next  
Newsletter*

**March 15, 2021 at 5:00 p.m.**

# Announcements and Upcoming Events



## *The Greely Great Flower Basket Event Order Now for Spring 2021*

With so few opportunities to raise funds to support our Community activities, the Greely Lions have launched a program to pre-sell 13" hanging flower baskets for delivery just before the May long weekend. The club is taking orders until 31 January 2021, at which time a local nursery will plant and raise the flowers. Buyers can pre-select a basket that is optimized for sun or shade. Each basket is only \$40.

All orders must be completed and paid for by 31 January 2021. The club accepts cheques and e-transfers for the buyer's convenience.

The flowers will be delivered to the Orchard View Wedding and & Event Centre, 6346 Deermeadow Drive, Greely and can be picked up between 4 and 8 P.M on Wednesday May 19<sup>th</sup>.

Why wait in line at a crowded Garden Centre next year, or leave it too late and discover that the best hanging baskets are already gone? Place your order now and avoid the panic.

Makes a great gift for birthdays, Mother's Day or just to tell someone that you're thinking of them. You can download a card from the Greely Lions website to give to that special someone so that they'll know they have a basket coming in May.

For more information, visit our website at [www.greelylions.ca](http://www.greelylions.ca)



# Announcements and Upcoming Events

## International Peace Poster Contest

The [International Peace Poster Contest](#) has seen a challenging year as new protocols in schools have been a stumbling block. However, there were clubs that were able to hold a competition. The theme this year was "Peace Through Service".

**Congratulations** to Katie Casselman (1st place), Alyza Mullin (2nd place) and Maleigh Pergunas (3rd place), all students from Seaway District High School and sponsored by the Iroquois- Matilda Lions Club. A special thank you to the **Seeley's Bay Lions** for their submissions.



Katie Casselman (1st place)



Alyza Mullin (2nd place)

# Announcements and Upcoming Events

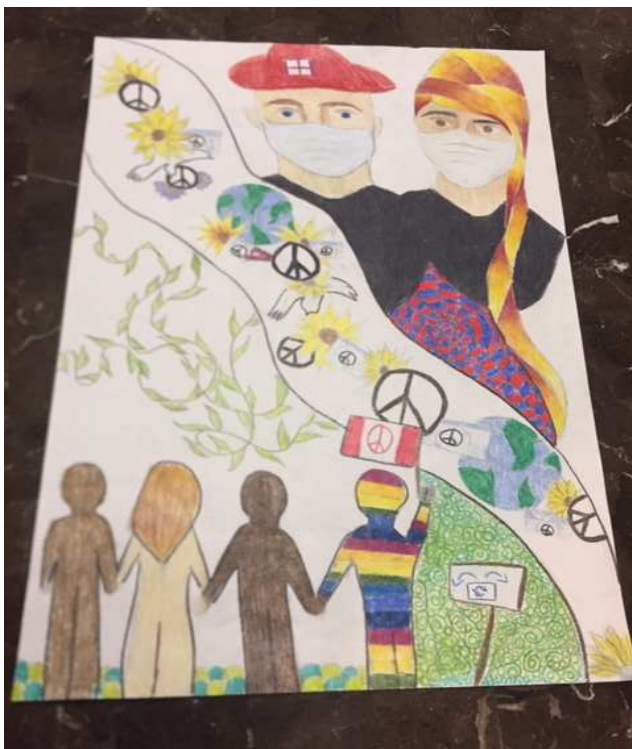

## International Peace Poster Contest

**THE LIONS CLUBS  
INTERNATIONAL PEACE  
POSTER CONTEST**

- Lion Ruth van Rensburg  
Peace Poster Organiser




**I hope you're proud of  
yourself for the times  
you've said "yes,"  
when all it  
meant was  
extra work for  
you and was seemingly  
helpful only  
to someone else.**




Maleigh Pergunas (3rd place)

**We Are Local.  
We Are Global.  
We Are Lions.**

**Be A**



 [Be-A-Lion.org](http://Be-A-Lion.org)



A gentleman calls the doctor's office with questions about an upcoming test he is scheduled for, and we talk at length about the procedure.

**Patient:** I'm sorry to have so many questions.

**Me:** Oh, that's no problem. You can always call and ask for clarification when you need it.

**Patient:** Thank you very much, Clara Fication! You've been very helpful.



### SPEEDING TICKET

A police officer stops a blonde for speeding and asks her very nicely if he could see her driver's license.

She replied in a huff, "I wish you guys would get your act together! Just yesterday they took my license away and now today you expect me to show it to you?"

### SOME INTERESTING THINGS


#### DID YOU KNOW?

Ottawa Lions PetValu Walk for Dog Guides raised \$6,125.00. Donations can still be made to the Ottawa Lions Walk for Dog Guide if any clubs are interested.



**When it comes to meeting challenges, our response is simple:**

**WE SERVE**



### LIONS and CHRISTMAS

#### TRIVIA ANSWERS

- 01. b. Canada
- 02. e. All of the above
- 03. c. 1987
- 04. a. True
- 05. a. Indian Ocean
- 06. c. Feathers
- 07. a. Guitar

