

Member Orientation

Member Orientation Summary





Member orientation presentation outline is as follows:

- Who Lions Are
- Lions, as members
- 5SKS District (5SKS) and Multiple District (MD5)
- Lions Clubs International (LCI)

Who Lions Are



Lions are men and women who are dedicated individuals joining together to give their valuable time to serve those in need, whether in their own community or around the world.

- 100 years of servicing humanity
- Over 1.4 million members
- Over 200 countries
- More than 47,000 clubs



Who Lions Are continued



- Vision Statement: To be the global leader in community and humanitarian service.
- Mission Statement: To empower volunteers to serve their communities, meet humanitarian needs, encourage peace, and promote international understanding through Lions clubs.
- Motto: "We Serve"
- Ethics: As Lions, we hold ourselves to the absolute highest standards in everything we do. Our members and clubs are dedicated to serving others, and it shows. We champion kindness in our communities and activities work to improve the lives of all people.

Who Lions Are continued



Purpose:

- To Organize, charter and supervise service clubs to be known as Lions clubs.
- To Coordinate the activities and standardize the administration of Lions clubs.
- To Create and foster a spirit of understanding among the people of the world.
- To Promote the principles of good government and good citizenship.
- To Take an active interest in the civic, cultural, social, and moral welfare of the community.
- To Unite the clubs in the bonds of friendship, good fellowship and mutual understanding.
- To Provide a forum for the open discussion of all members of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- To Encourage service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

Who Lions Are continued



Our Code of Ethics

- To Show my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.
- To Seek success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.
- **To Remember** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself. Whenever a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.
- To Hold friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.
- Always to Bear in mind my obligations as a citizen to my nation, my state, and my community, as to give them my unswerving loyalty in word, act, and deed. To give them freely of my time, labor and means.
- To Aid others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.
- To Be Careful with my criticism and liberal with my praise; to build up and not destroy.

Voice of the Lions Pin



Don't overlook me Lions. I'm the Lions Pin, right up here in front. Put the spotlight on me because I am proud to play a part in the lives of over 1.4 million men and women who wear me as their symbol of service to their community and communities around our world.

I've witnessed excitement, sadness and happiness. I've been with my wearer as eyes of deceased Lions were removed for deposit in eye banks. I was there too, when I watched as the hungry were fed and the destitute cared for.

I have seen the Dog Guides instill in a blind person a new kind of confidence as they moved about their sightless world. The Hearing Ear Dog Guide assist in a world without sound and the Special Skills Dog Guide perform miracles to those with physical impairments, in giving them a renewed sense of worth.

I have heard the hearts of the mentally challenged pounding with joy when Lions visited them. I've seen and heard the laughter of children in play grounds enjoying recreational facilities and leadership provided by Lions.

Yes, I have travelled all over the world and can recall thousands of incidents diverted from sadness to gladness because of those who wear me—who made it so. I am a symbol of service to the world.

If I could really talk, I'd be too filled with emotional pride to say more than "Thank You from the Bottom of My Heart."

Membership



The benefits of Lions clubs membership are numerous, and include:

- Adding to your skills portfolio
- Developing leadership skills
- Enhancing communication skills
- Having an impact on those in need worldwide
- Helping those in need
- Making a difference in your community
- Meeting new and like-minded people
- Opportunities to network
- Opportunities to travel
- Utilizing planning and organization skills
- Working hands-on to meet community needs



Supporting Membership Growth



- Necessary for Lions membership retention and growth at the Club, District and International levels.
- Where Do You Find Members:

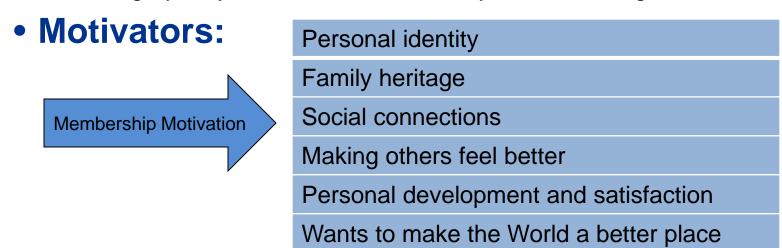


Recruitment Tips



Levels of Interest:

 Listen for what the person is telling you when they are talking. Define what category they fall into - "Almost Ready", "Considering" and "Not Ready".



Active Listening is Key!

Determine a prospective member's Level of Interest and watch their body language. An introductory line to a prospective Lion might be "Lions are caring individuals who want to make their community a better place to live. Would you like to hear more about who we are and what we do." Craft a member invitation that you can use to invite them to a meeting when they tell you they want to find out more about Lions.











Lions Club Members

History



Significant sponsorships in Saskatchewan

- 5SKS Sight & Service sponsorships
- Canadian Council for the Blind (CCB), Regina chapter members transportation and assistance supporting annual activities
- LFC Dog Guides Clubs purchase dog guides annually
- LCI Campaign 100 capital funding campaign
- SK Lions Foundation grants
- SK Lions Eyebank grants
- Build and support projects in communities:
 - Lions Ball Parks development, maintenance and renovations
 - Park Playgrounds play apparatus and signage for all groups of children
 - Campgrounds, baseball diamonds, swimming pools, walking paths, park washrooms, recreation centres and other amenities
 - Memorial Forest

Traditions / Community Visibility



- Caroling at senior homes
- New Member Initiation ceremony that involves both new member and sponsor



- Funding for the White Cane annual dinner during White Cane week
- Funding the annual Christmas dinner for the Canadian Council for the Blind
- Proud to wear the International Lions Club (LCI) pin and the Club pins
- Ride in the community parades annually

Club Meetings



- When: 1-2 meetings monthly between September to June, with times varying from club to club
- Cost: Generally Club cost recovery for the meal at each meeting
- Location: Planned by each club
- Programs: Consist of community-minded guest speakers and an educational component for members. Other examples: Club anniversary month (banquet with guests), December (banquet with guests) and June (year-end wind-up).
- Potential Lion Member: Members are encouraged to bring a guest to the meeting that may be a potential member. The Club will pay for the first visit.

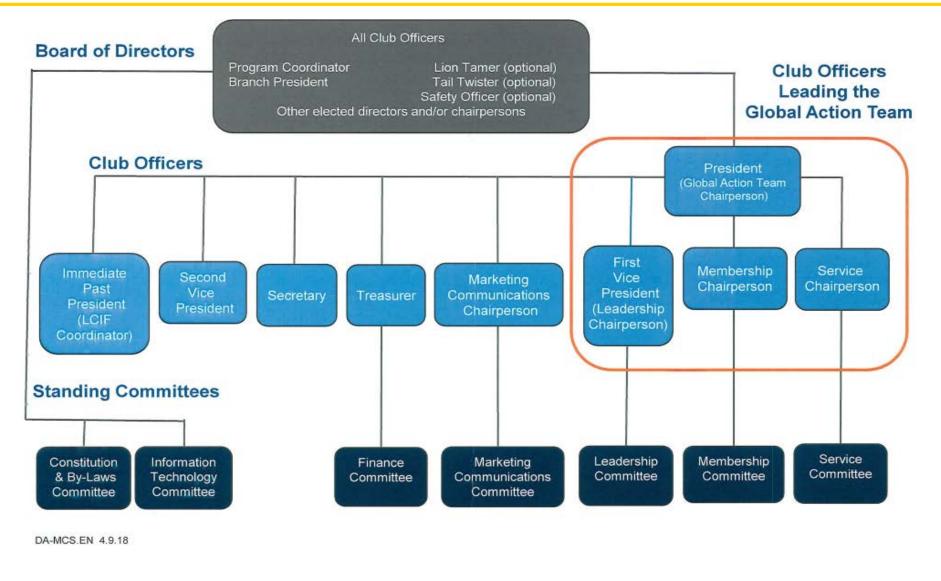
Elections



- Officers are elected annually
- Club president appoints a nomination committee in March
- The nomination committee selects candidates
- The club votes on Officers in March or April
- All information is uploaded to Club sites on MyLCI
- Terms of office begins July 1

Standard Club Structure





Club Officers



- President (also Global Leadership Team liaison)
- Immediate Past President (also Global Membership Team liaison)
- Vice President (also Global Service Team liaison)
- Secretary
- Treasurer
- Directors

Other Roles

- Lion Tamer
- Tail Twister
- Committee members

Board Roles and Responsibilities



President

• Member of the Club Executive Board and signing authority for cheques. Attends and presides at all regular and special meetings of the Club and Board of Directors. Appoints standing and special committees and ensures their success. An active member of the 5SKS District Governor's Advisory Committee Cabinet. Assumes role of Club Global Leadership Chair. Expected attendance at Regina Coordinating Club monthly meetings, 3 Zone meetings, 1 5SKS Spring Rally and Training session, and 1 Provincial Convention annually. Optional attendance at the MD5 Convention.

Past President

Member of the Club Executive Board and a resource to the Incoming President. Assumes role of Club Global Membership Chair and Club Nominations Chair. Attends monthly Club meetings. Optional attendance at Regina Coordinating Club monthly meetings, Zone meetings, 5SKS Spring Rally and Training session, Provincial Convention and MD5 Convention.

Vice-President

Member of the Club Executive Board. Acts as meeting chair in President's absence. Assumes role of Club Global Service Coordinator. Attends monthly Club meetings. Expected attendance at 5SKS Spring Rally and Training Session and Provincial Convention. Optional attendance at Regina Coordinating Club monthly meeting, Zone meetings, and 5SKS District Cabinet meetings.

Board Roles and Responsibilities continued



Secretary

• Member of the Club Executive Board and signing authority for cheques. Maintains all the general records of the club, submits reports as required by the District and International association, and serves as the liaison between the Club, Zone, District, and LCI. Serves as an active member of the District Governors Advisory Committee. Expected attendance at Regina Coordinating Club monthly meetings, 3 Zone meetings, 1 5SKS Spring Rally and Training Session, and 1 Provincial Convention. Optional attendance at the MD5 Convention.

Treasurer

• Member of the Club Executive Board and signing authority for cheques. Financial officer for the club. Manages the club dues and is the custodian of all club receipts and expenditures. Makes deposits, arranges for audits, insurance and bonds. The faithful fulfillment of these duties is performed in keeping with recognized and accepted financial business practices. This position is the main point of contact to the 5SKS District Cabinet Treasurer. Attends monthly Club meetings. Expected attendance at 5SKS Spring Rally and Training Session and Provincial Convention annually. Optional attendance at Regina Coordinating Club monthly meetings, Zone meetings, and MD5 Convention.

Board Roles and Responsibilities continued



Director

 Member of the Club Executive Board. Assists other officers to formulate and execute the policies and new business. Attends monthly Club meetings. Optional attendance at 5SKS Spring Rally and Training Session, Provincial Convention and MD5 Convention.

Marketing & Communications Chair

 Develops and implements the Club's communication plan to publicize club activities to both members and non-members, expand newsworthy accomplishments via all available means of effective communications and media distribution. Attends monthly Club meetings.

Lion Tamer

 Responsible for club property (such as flags, banners, gavels, et cetera). The Lion Tamer also keeps order and helps distributes materials at meetings. Attends monthly Club meetings.

Tail Twister

 Serves to promote harmony, good fellowship and enthusiasm at club meetings through the judicious imposition of "fines" on members. Attends monthly Club meetings.

Members

 Attendance is encouraged at the 5SKS Spring Rally and Training Session, Provincial Convention, and MD5 Convention. These are very good educational sessions.

Member Responsibilities



Club meetings

- Schedule meetings between September and June into your calendars. Try to attendance as many as possible. 100% attendance pins are distributed.
- RSVP meeting attendance to the Club Secretary indicating supper or meeting only. This is a fiscal responsibility so the Club is not paying for meals not used.
- Need a ride contact a member. Don't be shy—we are all there to assist.
- Recommend meeting topics / speakers that are of interest to you. Variety is the spice of life – it keeps yourself and fellow members interested.

Membership growth and sustainability

- Bring an interested person out to a meeting.
- Get to know your fellow members personally and professionally.
- Remember we are all volunteers—help each other to be great.
- Health and welfare updates. Need others to understand, discuss topics, visitations share as you feel comfortable.
- Visit other clubs and/or participate in Lions events and conferences—all visitations give you a greater understanding of what Lionism in Saskatchewan and at the International level is all about. It gives you an opportunity to tour Saskatchewan and area too.

Fundraising Projects / Service Activities

Volunteer as much as you can. Many hands makes less work for all Club members.

Member Responsibilities continued



Club Executive Board

- Participate let your name stand for various positions. It's great as a learning opportunity and gives lots of benefits in your professional life
- Training is available at the District and International levels.
- Learning stimulates the brain always stretch your goals to learn and do something new every day. It gives you a sense of satisfaction and achievement.

Club reporting

Report all your monthly activities to the Club Secretary the last week of every month.
 The Club is responsibility to report monthly to the Zone Chair, the District and Internationally.

Visitations

- Check with other members to see if they are attending carpooling may be available.
- RSVP as requested to event organizers by the date stipulated.
- Can't attend after you have made a commitment contact the event organizer. Contact information is generally found in the Lions Pride or the Club minutes.
- Complete the Club Visitation Form and submit it to the Club Secretary after each visitation. This information forms part of the Club reporting requirements.

Club Donation Activities Examples



- Lions Clubs International Foundation (LCIF)
 - Campaign 100 personal and club donations
 - Melvin Jones Fellow (MJF) for club members
- Lions Foundation of Canada (LFC)
 - Donations toward the raising and training of dog guides
- Community Assessments and Needs
- Lions Quest / Q-Bear
- MD5 Youth Camp and Exchange
- Peace Poster Contest School Participation
- Saskatchewan Diabetes Awareness
- Sight and Service
 - Budget for grant requests through the Saskatchewan Sight & Service Committee. This
 is a District project and matching grant program with funds up to \$1,000.00.

Club Fundraising Activities examples



- Ticket sales
 - Examples Grey Cup, 50/50, Community Building Funds, et cetera
- Easter Bunny sales (with Lion logo)
- Burger or Steak Nights
- Hot Dog sales
- Fall suppers
- Chase the Ace ticket sales
- Bingos
- Other suggestions
 - Always welcomed

Club Service Activities Examples



Canadian Council for the Blind (CCB), Regina chapter

 Provide weekly transportation and assistance to visually impaired members of CCB for activities such as bowling (regular schedule and media bowl), cribbage, and scheduled dates for special event banquets such as Awards Night, Christmas, and White Cane Week.

Eyeglass Collections

Lions share in the collection and sorting of eyeglasses from eye centres monthly.

Peace Poster Contest

• Annually a new theme is chosen and a new Peace Poster kit is available for order. It is our club's opportunity to work with youth in the community to stress the importance of peace, tolerance and international understanding. The contest is to youth between the ages of 11-13, and has two components:



- (1) Poster showcasing originality, artistic merit and expression of the theme.
- (2) Essay (500 words in length) open to students who are considered visually impaired.
- 35 Lions appoints a Peace Poster Chair, who then pulls together a committee of club members. Distribution of the kits is done by working through local schools.

Club Service Activities continued



- Salvation Army Red Kettle Program
- Santa Visitations to Senior Homes
- Walk for Dog Guides



Dues



Total Dues

- Current dues collected at Club level: CDN \$75.00 (first family member);
 CDN \$50.00 (per family members to a maximum of four additional family members);
 CDN \$35.00 (Life members).
 - Total dues are collected upfront and the Club Treasurer splits dues payments between District and Multiple districts, and International.
 - Members are responsible to pay their Club dues by the first meeting in September.
- District and multiple district dues: CDN \$40.00 per member.
- Sight and Service district dues: CDN \$10.00 per member.
- International dues: US\$43.00 (first family member, referred to as the head of the household), and up to four additional family members pay only half the international dues at US\$21.50. Life members pay \$0.00.

Dues	Regular Member	Family Member	Life Member
Club	TBD	TBD	TBD
District	\$ 40.00	\$40.00	\$40.00
Sight & Service	\$ 10.00	\$10.00	\$10.00
International (\$43US / \$21US) @ est. \$1.38	\$ 59.34	\$28.98	\$ 0.00
Total Required	\$109.34	\$78.98	\$50.00

Budgets



Charities Budget

 Consists of funds raised from the public through club projects and may only be expended to satisfy a community or public need.

Administration Budget

Finances club operations and generally comes from club dues and meeting costs. Lions clubs makes every effort to be fiscally responsible to fund administrative requirements on a cost-recovery basis.

Investments Budget (GIC)

Monies set aside for major projects funding.

Lions Awards / Recognition



ACROYMN	AWARD NAME	MEANING
AM	Associate Member	Pays 35 Lions club membership dues, but belongs to and pays membership dues at another club.
CF	CNIB Fellowship	Club \$500.00 donation to CNIB in a Club member's name.
CGL	Certified Guiding Lion	Course designed for Lions who will mentor a club.
СМ	Contributing Member Pin	\$25.00 available to anyone wishing to support the work of the Lion's Eye Bank of Saskatchewan.
CWF	Cliff Warden Fellowship	Club \$1,000.00 award for someone contributing volunteerism and dedication beyond the expectation of a volunteer. Recipient receives certificate, plaque and a pin.
FM	Affiliate Member (max. 25% of membership)	Membership
GDF	Garnet Davis Fellowship	Club \$500.00 award to the Saskatchewan Lions Eye Bank in a Club member's name. The purchase is to honour someone who has done long term or outstanding work with a Lions club or for a Lions club. Recipient receives a plaque and certificate with pin.
HKF	Hellen Keller Fellow	Donation to "Lions Homes for Deaf People" – this is an Ontario initiative.
НМ	Honorary Member (max. 5% of membership)	Membership
HNA	Harry Neumann Award	Club \$800.00 donation to Diabetes Canada in a Club member's name.
IPAA	Int'l Presidents Certificate of Appreciation	Awarded by International President for outstanding Service.
JBSF	Judge Brian Stevenson Fellowship	Club \$500.00 donation to Lions Foundation of Canada Dog Guides in a Club member's name.
LC	Lioness Conversion	Recognizes Lioness who have converted to Lions. Not an award.

Lions Awards / Recognition continued



ACROYMN	AWARD NAME	MEANING
LF	Life Member Lions Foundation of Canada	Club \$100.00 donation to LFC Dog Guides in a Club member's name.
LHF	Lions Hall of Fame	Refer to the Hall of Fame application criteria form. Recipient receives invitation to the HOF banquet and receives a plaque and pin.
LM	Life Membership	Club \$100.00 award for anyone wishing to be a member or for a person who has performed duties deserving of recognition (either Lion or non-Lion). Recipient receives certificate and a pin.
MCF	Marvin Chambers Fellowship	Club \$500.00 donation to LCIF in a Club member's name.
MJF	Melvin Jones Fellowship	Club \$1,000.00 USD donation to LCIF in a Club member's name.
ML	Member-At-Large	Membership
PBSF	Progressive Brian Stevenson Fellowship	Club \$500.00 donation to LFC Dog Guides on behalf of a club member who has the fellowship.
PCS/T	Past Cabinet Secretary/Treasurer	Position recognition
PDG	Past District Governor	Position recognition
PLF	Progressive Life Member LFC	Membership
PM	Privileged Member	Membership
PMJF	Progressive Melvin Jones Fellowship	Club \$500.00 donation to LCIF on behalf of a club member who has the fellowship.
PP	Past President	Position recognition
SLF	Life Member SK Lions Foundation	Club \$100.00 donation to Saskatchewan Lions Foundation in a Club member's name.
Lions Clubs Ir	nternational	Member Orientation 30

How We Communicate



• Email:

■ Either the Communications Chair or Secretary will send out communications regarding meetings, other Club events, District or International news.

Facebook: Like Us On Facebook

 Communications, events, and photos are posted by the Communications Chair.

MyLion:

 Members can post their individual monthly activities online. Monthly meetings and events can also be shared.

Website:

Individual clubs have the option to develop club websites through International.



District 5SKS & Multiple District 5

District Organizational Structure



- There are 750 districts, with 35 or more clubs and at least 1,250 members within each district. Largest non-profit organization in the world.
 - Each district has a district governor. The 2019-2020 5SKS District Governor is Lion Jim Vermeersch (Estevan club). The district governor (DG) is the chief administrative officer of the 5SKS District. For a complete list of duties refer to the LCI website. Incoming 2020-2021 District Governor is Lion Don Morris (Cabri club).
- Multiple districts are formed by two or more districts within a territory.
- Our Multiple District: MD5
 - Includes Saskatchewan (5SKN and 5SKS), North Dakota, and South Dakota.
- Our District: 5SKS, has 10 zones.



District Organizational Structure continued



5SKS Zones

10 Lions members volunteer to be a Zone Chair annually. It is one of the most important roles in 5SKS, as this person is the 5SKS liaison between International, 5SKS Cabinet and individual Clubs.

1	2	3	4	5	6	7	8	9	10
Bateman Climax Glen Bain Gravelbourg Kincaid Lafleche Mankota Val Marie	 Alsask Lioness Burstall Bordertown Burstall District Dodsland & District Eatonia Eston Eston 95 Kindersley Centennial Branch Leader Leader River Hills Mantario Richmound 	 Elrose Elrose Lioness Harris Lacadena Rosetown Sovereign Wiseton 	 Cabri Ernfold Ernfold Lioness Hazlet Herbert Piapot Swift Current Tompkins Tompkins Lioness 	 Avonlea Craik Loreburn Moose Jaw Early Bird Riverhurst Tugaske 	 Bethune Lumsden Regina 35 Regina Beach Regina Beach Lioness Regina Beach Southshore Leos Regina Central Regina Lakeside 	 Beinfait Carnduff Ceylon Estevan Gainsborou gh Lampman Oxbow Stoughton Weyburn 	 Balcarres Balcarres Lioness Fort QuAppelle Indian Head Katepwa Pilot Butte Qu'Appelle Qu'Appelle Lioness Wolseley 	Broadview Fillmore Glenavon Grenfell Lemberg Montmartre Neudorf Windthorst	 Alida Carlyle Kipling Maryfield Moose

Conventions



Provincial conventions are held to:

- Conduct general district business
- Develop communication and fellowship among the Lions between two districts (5SKN and 5SKS)
- Elect the district governor and other district-elected officers
- Conduct educational seminars
- Update participants on the Global Action Team activities
- Notable dates for 2019-2020 are:
 - Provincial Convention (Saskatoon SK) October 25-27, 2019
 - Multiple District 5 (MD5) (Brookings SD) May 23-25, 2020

How the District & Multiple District Communicate



• Email:

Each District and Multiple District is comprised of a Cabinet, where multiple members from each District are appointed to Executive boards and/or participate in a crossfunctional capacity. Communication is generally centralized and distributed through the Cabinet Communication Secretary to the Zone Chairs and to Club Secretaries. Individuals in these positions then ensure the respective club members receive required information.

Facebook:

Key in Lions International and at the Club level. Members will be connected to others using Facebook. Contact information for each of these sites is available. Chats or messages are available.

Lions Pride newsletter

A monthly newsletter that is distributed via email. The newsletter contains District and Club highlights, events, member celebrations, and other notable news based on the procedures guidelines.

• 5SKS Website: http://e-district.org/sites/5sk/index.php

This is a site for all 5SKS Lion members. There are the public pages and the member page. The 5SKS Website will provide members with up-to-date and historic information. The Saskatchewan Provincial Directory can also be found on the Members site.

Communications continued



MyLCI: www.lionsclubs.org

This is a site for Club officers that requires a username and password, to maintain member names, addresses and phone numbers; View and pay LCI statements; Print membership cards; Track club's service and fundraising activities; Create club rosters and mailing lists; Designate next year's incoming officers; Report monthly membership.

MyLion:

A new mobile application that can be downloaded to your SmartPhone. It is a site for members to organize and promote club activities, find great service projects, and to learn about other clubs. MyLion can also be downloaded to your personal computer.

International Website: www.lionsclubs.org

Communications continued



Why MyLCI for Club Officers?

- Maintain member names, addresses and phone numbers
- View and pay LCI Statements
- Print Membership Cards
- Track your club's service activity
- Create club rosters and member mailing lists
- Designate next year's officers
- Report your Monthly Membership

Why MyLCI for District Officers?

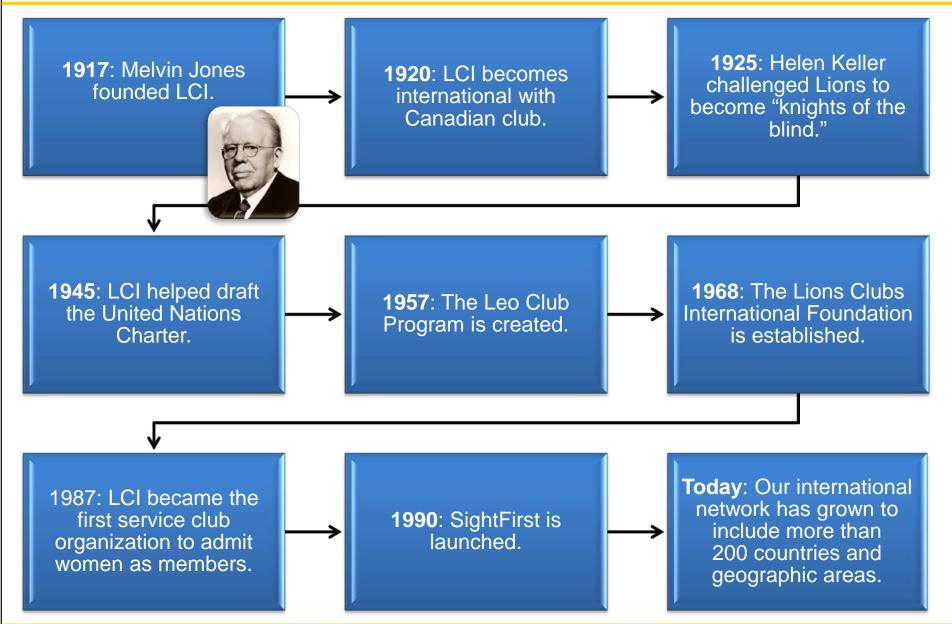
- View current membership for clubs in your district
- View Newly Chartered and Status Quo clubs
- View reports like the Monthly Membership Reporting History and the Missing Club Officers Report
- Prepare for club visits
- Set up and view regions, zones, district officers and chairpersons
- View service activity for clubs in your district



Lions Clubs International

History





History of Canadian International Leaders



Term		Lion	Location
1987-1988		Judge Brian Stevenson	Calgary AB
1973-1974		Tris Coffin	Rosemere QB
1949-1950		Walter C. Fischer	St. Catharines ON
1924-1925	6 3.	Harry A. Newman	Toronto ON

Name and Logo



- The official name of the association is "The International Association of Lions Clubs" or simply "Lions Clubs International."
- The name Lions was chosen on a secret ballot over several others because the lion stood for strength, courage, fidelity and vital action.
- The Lions logo consists of a gold "L" on a blue field surrounded by a gold circle. On either side of the circle is the profile of a Lion's head, one looking back upon a proud past and the other looking optimistically toward the future.



Organizational Structure



- International officers implement policy and serve as inspirational leaders of the world's Lions.
 - International President:
 - First Vice President:
 - Second Vice President:
 - Immediate Past President/LCIF Chairperson:
- The International Board of Directors is the governing body of the association.
 - 34 members and 8 board appointees
- The International Constitution and By-Laws govern the operations of the association and establish the rules by which the association is to function.

International Convention



- Convention brings together thousands of Lions from around the world for a week of business, education, celebration and fellowship. Here is a 7-year snapshot:
 - 2019: Milan Italy
 - 2020: Singapore, Asia
 - 2021: Montreal QB, Canada
 - 2022: New Delhi, India
 - 2023: Boston MA, USA
 - 2024: Melbourne, Australia
 - 2025: Mexico City, Mexico



International Headquarters



- Located in Oak Brook Illinois
- Approximately 275 staff members in 11 divisions:
 - Club Supplies and Distribution
 - Convention
 - District and Club Administration
 - Extension and Membership
 - Finance
 - Information Technology

- Service Activities
- Leadership
- Legal
- LCIF
- Public Relations and Communication



Lions Clubs International Foundation (LCIF)



- LCIF grants an average of US\$30 million annually. It provides clubs with the means to build schools, health clinics, vocational rehabilitation, training centers and other projects that address community needs.
- LCIF SightFirst reduces and eliminates blindness worldwide. The program targets the leading causes of preventable blindness which affects millions of people each year.
 - Since it's launch in 1990, Lions have raised over US\$415 million for SightFirst, making LCIF the world's largest blindness prevention organization.



Leadership



- LCI provides training and development opportunities for Lions. The Global Leadership Team (GLT) is the driving force behind these programs, including:
 - Emerging Lions Leadership Institutes
 - Faculty Development Institutes
 - Regional Lions Leadership Institutes
 - District Governors-Elect Seminar
 - Multiple District Leadership Development Funding
 - GLT District Funding Support Program
 - Webinars
 - Lions Learning Center

Service Activities



- Service activities generally fall into the following categories:
 - Community Services
 - Disaster Preparedness and Relief
 - Environmental Services
 - Health and Wellness
 - International Relations
 - Opportunities for Youth
 - Services for Children
 - Global Service Action Campaigns
- Service is reported using the Lions Club Service Activity Report on the Lions LCI website.

Campaign 100: LCIF Empowering Service



- For over 50 years, LCIF has worked side-by-side with Lions to help them make an even bigger impact in communities around the world. In our 100th year Lions launched its most ambitious capital campaign ever, with a goal of bringing more help and hope than ever before—empowering service for generations to come.
- Lions has set its sights on campaign goals that enable Lions' service today and well into the future. The goal is to raise \$300M by June 2021, with 100% participation from Lions, for the purpose of serving 200M people per year.
- Individual Lions are requested to save a Toonie per week for a 52 week period to make an annual donation of \$100 to \$130 annually over a 3-year period. That's a cup of coffee per week. This donation made to Lions Canada Foundation (LCF) is a taxdeductible donation. Ask your Club Treasurer for your copy of the brochure today.

LCIF Areas of Giving



- Childhood cancer
- Diabetes
- Disaster Relief
- Environment
- Humanitarian Causes
- Hunger
- Youth
- Vision

Communication Tools



- E-mail messages
- Lion magazine
- Internet (http://lionsclubs.org)
- Lions pin (introduction and discussion opportunity)
- MyLion member app
- Social Networking
 - Facebook
 - www.facebook.com/lionsclubs
 - Twitter
 - https://twitter.com/lionsclubsorg





Welcome to Your Lion's Club

Direct any questions you may have to any 5SKS Cabinet member, or to your Club executive members.