



Membership report for District Cabinet meeting April 10, 2021
Michael Livingstone GMT

DG Joe, Lions of District D Cabinet, Fellow Lions

Lions International is changing the name for its latest Membership Initiative., Over the last few years it has been referred to as NAMI North America Membership Innovative, however it has been fairly successful in North America so it is being rolled out world wide and will be referred as Global Membership Approach. The GMA is a Innovative approach that starts with the rejuvenating District, and continues with Revitalizing clubs and motivating Lions members.

Global Membership Approach

Global Membership Approach combines a strategic approach and a set of resources for district teams to utilize to develop membership by:



The approach has universal applicability, with the ability to customize based on regional needs and circumstances.

Global Membership Approach Defined

Global Membership Approach combines a strategic process and a set of resources. The goals are focused on membership growth through new club development. The 4-step process is universal, and customizable based on regional needs:

1. **Build a Team** to implement the G M A process
2. **Build a Vision** Conduct a District SWOT analysis of the District and set goals on the analysis



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3. **Build a Plan Review** Available resources and
Develop an Action plan to achieve the goals
4. **Build Success** Execute the plan across the district and
adjust through the year

Global Membership Approach is from the Lions International Website and contains more information and is available at <https://www.lionsclubs.org/en/global>

Forms that clubs should know how to access to help monitor the clubs actions.

Request for Certificate of insurance <https://www.lionsclubs.org/en/resources-for-members/resource-center/certificate-of-insurance> will give the option of either USA or Canada I have had to produce a certificate to allow the use of a venue.

Dropped member Form Page 33 which is in the MD19 Secretary Handbook which is in the MD19 website <https://lionsmd19.org/index.php> Click on toolbox tab then on Forms then on Dropped Member Form.

Member Questionnaire and Former Member Questionnaire are in the Membership Satisfaction Guide which is available at MyLCI and then Search And put Membership Satisfaction Guide into search bar or go to <https://www.lionsclubs.org/en/search-results?keys=Membership+Satisfaction+Guide>

In these troubling times **Kindness Matters**. The district has held out very well with a minimal loss of members. Which is very good and leaves us in position to come out of the pandemic in very good shape. Thank you to all of you that have put in that extra effort that has made so much difference to our Lions Clubs.

Sincerely Michael Livingstone GMT district D