



GMT

Report by Michael Livingstone GMT District D for the District Cabinet Meeting January 19, 2022 via zoom.

DG Joyce, VDG Debbie, fellow Lions

For my report on membership for the District Cabinet meeting of January 29, 2022, I have decided to prepare a page of links for membership information from Lions International. While a search in the www.lionsclubs.org and then search for the appropriate resource. And some spare time spent can always find something that is interesting and may be a good resource. An example is the Membership Satisfaction guide which has a form Membership Satisfaction Action Plan to be filled out by your club members. With a lot of clubs not meeting as often as before, it may be beneficial to become familiar with the club members and look at ways to renew their interest in their community and Lions in general. It is a method of finding out what their interests are and if they have changed then do the best the club can to keep that member involved in Lionism and their community.

Hopefully we may be coming towards the end of the pandemic and that can harbour a return to what can be considered the new normal (barring some setbacks). Let's rebuild our service attitude to renew our districts, new members and re-motivate our members with fellowship and exciting service. Michael Livingstone GMT

100 recruiting ideas

<https://www.lionsclubs.org/en/search-results?keys=100+Recruiting+Ideas>

30 Marketing Ideas to promote your club with by inviting new members and promoting your club

https://www.lionsclubs.org/en/search-results?keys=30+Marketing+Ideas+to+Promote+Your+Club&items_per_page=10

Membership Satisfaction Guide

Known as How to keep members engaged happy and coming back

<https://www.lionsclubs.org/en/v2/resource/download/79863857%20>

New member Questionnaire

Former Member questionnaire

Membership Satisfaction Action Plan Timeline.

The Benefits of being a Lion

<https://www.lionsclubs.org/en/v2/resource/download/97216957%20>

Global Membership approach

<https://www.lionsclubs.org/en/global>

Perks for all LIONS members

<https://www.lionsclubs.org/en/join/why-become-a-lion/member-benefits>

Insurance for Lions. A program of Commercial Insurance that covers Lions worldwide.

<https://www.lionsclubs.org/en/resources-for-members/resource-center/insurance>

