



WE SERVE IN LION COUNTRY

ZC & Bulletin Editor Lion Debbie Bostock

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Share your Club news - Email debbie.bostock@gmail.com

Ashcroft Logan Lake Kamloops

ZC Debbie's Remarks

Winter hit with a wallop! Now we are back to normal weather. Mother Nature just keeps us guessing. Personally, I do not mind too much, as this is such a strange year already. I am prepared for anything. This month, as cases of Covid are going up, meetings are getting cancelled and plans for any Christmas activities are being cancelled, we need to do our part to protect our fellow Lions and general public as a whole. Hang in there, things will improve.

Did you know that the Twinning program has been retired from Lions Clubs International? We are still being encouraged to connect and collaborate with other Lions Clubs. Recently the Armstrong Lions twinned with a club in Britain and planted a red maple tree in the community park to commemorate the event. It is a great idea to twin with another club, as it gives you a contact with new ideas that you might implement in your club. And there is always the opportunity to visit the club you twinned with.

Public Relations is a really important aspect of your club, and the ability to let your community know what you do. Public relations involves all forms of communication – written, verbal and non-verbal. It includes writing news releases and distributing promotional flyers. Equally important are actions often taken for granted, such as wearing a Lions lapel pin and marching in a parade.

Good public relations – informing the community that your club built the park, conducted the vision screening or collected the eyeglasses – will help foster community support. Public relations can even support your club's membership efforts. People want to belong to a successful and reliable organization. By actively promoting your club and its worthwhile activities, you'll be projecting a positive image in the community – and showing that your club is worth joining.

I know that none of our D3 Clubs have a bulletin or newsletter. Give some thought to putting one together. It can be a monthly report of what you have done the previous month, your club accomplishments and the goals of your Zone, District, and Lions Clubs International. Also forwarding a club bulletin to your Zone Chair, District Governor and MD19 office, keeps them informed on what you are doing. This can also be a great tool to keep members informed, especially at this time of fewer meetings. Think about doing one.

My Zone Theme - We Serve In Lion Country - I selected because I know how hard the clubs are working in the community. We want to promote the service we are doing as well as look for new ways to serve. There is still so much we can do even during these very tough times. I want to hear how your club is serving during these challenging times. And if you need any help with anything, let me know. I am here to Serve you in any way I can. So let us continue to live up to our motto WE SERVE.

ZC Debbie

Zone Meeting

There will be Zoom Zone Meeting on Sunday November 22nd at 10 am. I only heard from 1 club regarding holding a meeting so have made the decision this is when it will be. I hope to see your club President, Vice President, Secretary and Service Chair attend, all members are welcome. This zone meeting will focus on Service. I would like your club to report on a Service project you have done or are planning to do. Secretaries please submit a club report to me prior to the meeting. More info will follow along with the link for attending.

New Digital LION

(taken from the LION Magazine)

Over the past year the LION magazine publishing model has undergone some changes. We have transitioned from publishing six print issues and five digital-only issues to a rolling publishing model that enables us to publish stories regularly.

We will still send you two print issues per year, so you can get your fill of all things Lion the old-fashioned way. But we'll also be publishing new stories weekly online.

The updated digital design makes it easier to read and share stories so that we can continue to spread the good word of all that Lions do.

We hope you like this new platform and encourage you to check it out at lionmagazine.org.

You must not only aim right, but draw the bow with all your might. - Henry David Thoreau

Did You Know

Help Build the Ronald McDonald Family Room at Royal Inland Hospital

The Kamloops Blazers recently launched a new 50-50 raffle in support of the Ronald McDonald Family Room at Royal Inland Hospital. Ronald McDonald House plans to open a Family Room at Royal Inland Hospital in 2024, providing accommodation and support for families who have a child being treated anywhere in the hospital and from anywhere in the Royal Inland Hospital Region. Maybe this is something our clubs could participate in. If you would like to purchase 50-50 tickets they are available up to Dec. 31st, 2020. info@blazerhockey.com

PR - Ashcroft & District Lions Club



This photo made the front page of our newspaper!!! Our members came out in force to make this a success. The Tim Horton Cookie campaign has been a great PR and fundraising event for the Club.

As well as this project the club is holding a raffle and they were not sure they would be successful at selling all the tickets. But President Sue put it on Facebook and they have sold all the tickets, and the draw is not until Dec. 11.

A perfect example of using the tools available to promote what we are doing as Lions. Way to go Ashcroft and District Lions Club.

Websites:

- MD19 <https://lionsmd19.org>
- District D <https://e-district.org/sites/19d>
- LCI <https://lionsclubs.org>
- Border Crossing <https://lionsmd19.org/newsletters.php>

D3 Clubs:

Ashcroft & District – President Sue Peters 250-457-0068 Secretary Vivian Edwards 250-453-9077

Kamloops Aberdeen – Lynne Davidson 250-372-8442 Secretary Beryl Cook 250-425-9280

Kamloops Brock Central – President Bill Sutherland 250-3371-0115 Secretary Tanya Martin 250-376-9588

Kamloops Paddlewheelers – President Brett Bostock 250-376-3219 Secretary Beth Gauthier 778-257-2759

Logan Lake - President Joan Saunders 250-523-9910 Secretary Annette Masney 250-523-6460

District Governor:

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