



## WE SERVE IN LION COUNTRY

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**News From:**

**IPDG LION DEBBIE BOSTOCK**

**November 2020**

Winter hit with a wallop! Now we are back to normal weather. Mother Nature just keeps us guessing. Personally, I do not mind too much, as this is such a strange year already. I am prepared for anything.

This month, as cases of Covid are going up, meetings are getting cancelled and plans for any Christmas activities are being cancelled, we need to do our part to protect our fellow Lions and general public as a whole. Hang in there, things will improve.

Did you know that the Twinning program has been retired from Lions Clubs International? We are still being encouraged to connect and collaborate with other Lions Clubs. Recently the Armstrong Lions twinned with a club in Britain and planted a red maple tree in the community park to commemorate the event. It is a great idea to twin with another club, as it gives you a contact with new ideas that you might implement in your club. And there is always the opportunity to visit the club you twinned with.

Public Relations is a really important aspect of your club, and the ability to let your community know what you do. Public relations involves all forms of communication – written, verbal and non-verbal. It includes writing news releases and distributing promotional flyers. Equally important are actions often taken for granted, such as wearing a Lions lapel pin and marching in a parade.

Good public relations – informing the community that your club built the park, conducted the vision screening or collected the eyeglasses – will help foster community support. Public relations can even support your club's membership efforts. People want to belong to a successful and reliable organization. By actively promoting your club and its worthwhile activities, you'll be projecting a positive image in the community – and showing that your club is worth joining.

Club bulletins or newsletters are a great way to communicate with your members that may not be attending meetings in person or via virtual. I only know that Westbank and Kelowna Lioness have bulletins. If your club is not currently publishing one, give it some thought. It does not have to be fancy. And by forwarding a bulletin to your DG and MD19 they can see what the club is doing. It can be a real asset to your members if you include info on what happened at meetings or projects, keep them informed.

There are still a lot of clubs not reporting service, and yet I know for a fact that you have been active. It is so important that you record your service on MyLion. If you are having difficulty please let me know. We Serve is our Motto so let us make sure everyone knows what we are doing.

IPDG Debbie

**MD19 2020 VIRTUAL CONVENTION** — The MD19 annual convention was held on the 7th of November. A big congratulations to Lion Karen Bassett from Chase Lions and Lion Bob Ayotte from Kelowna Okanagan Mission Lions, both received the Secretary Excellence Award. The MD19 Secretary of the Year was Claire Davidson from Westbank Lions. Unfortunately we lost Claire just 2 weeks prior to the convention. PDG Wayne did go to the hospital to let her know. She will be greatly missed by all of us who knew her, and we are thinking of the Westbank Lions who are mourning her loss.

*There are no lines in nature, only areas of colour, one against another. Edouard Manet*

## New Digital LION

(taken from the LION Magazine)

Over the past year the LION magazine publishing model has undergone some changes. We have transitioned from publishing six print issues and five digital-only issues to a rolling publishing model that enables us to publish stories regularly.

We will still send you two print issues per year, so you can get your fill of all things Lion the old-fashioned way. But we'll also be publishing new stories weekly online.

The updated digital design makes it easier to read and share stories so that we can continue to spread the good word of all that Lions do.

We hope you like this new platform and encourage you to check it out at [lionmagazine.org](http://lionmagazine.org).

## Kelowna Rutland Lions Club



The Kelowna-Rutland Club members recently visited the Kelowna Family YMCA to deliver a big donation to help children and youth in need. The \$1500 gift will make it possible for more underprivileged children, youth and families from our community to access Y child care and other programs that will support their health, development and positively impact their lives.

In the photo at left are Kelowna Rutland Lions Club members (starting from left) John Gates, Tom Mackie, Barry Armbrust, Erv Schmidt and Bud French.

Article taken from the November 5th Kelowna Capital News

## Zone Meeting

There will be a Zone Meeting on Sunday November 22nd 10 am. This will be a virtual zoom meeting. All club Presidents, Secretaries, Vice Presidents, Service Chairs should try and attend and anyone else is welcome. This meeting will be centered around Service. If each club would attend with a Service project they have done since July 1st or one you are planning to do, we want to hear from you at the meeting. Our District Service Chair Dorothy Nilles will be attending as well as our LCIF Chair Norma Bent. Secretaries if you could please submit a report prior to the 22nd it would be appreciated. IF you could include your membership, meeting info if changed due to Covid, service and fundraising activities completed and any coming up. There will be an email later in the week with info on connecting for the meeting and an agenda. Hope to see you there.

### Websites:

- MD19 <https://lionsmd19.org>
- District D <https://e-district.org/sites/19d>
- LCI <https://lionsclubs.org>
- Border Crossing <https://lionsmd19.org/newsletters.php>

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*Education is not the filling of a pail, but rather the lighting of a fire. - William Butler Yeats*