



September



2017



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## A Note From District Governor Dan Kaiser

Lions, Lioness, & Leos

I modified a large retailer's 10 Rules for Success for our Lions, Lioness, and Leo's clubs

**Motivate** – Motivate every member. New Member Orientation is known to help, but lead by example -- more will follow!

**Commit** – Commit to your club. Believe that in helping your community, through your club, it's the best way and it's more fun.

**Share** – Share your joys with all your Members, and treat them better than you have been treated.

**Exceed** – Exceed your members' expectations, If you do, you'll have the appreciation of your club and the community.

**Celebrate** – Celebrate your success. Find some humor in your failures. Don't take yourself so seriously. Loosen up and everybody around you will loosen up.

**Control** – Control your frustrations and critiquing of others, we are volunteers and pay to volunteer

**Communicate** – Communicate everything you possibly can to your Members. The more they know, the more they'll understand, the more they'll care. Once they care, there's no stopping them.

**Appreciate** – Appreciate everything your Members do for your club. But like all of us, we like to be told how much somebody appreciates what we did for them. A quote from Mark Twain on appreciation "I can live for two months on a good compliment." We all could.

**Swim Upstream** – Swim upstream. Go the other way. Ignore conventional wisdom. If everybody else is doing it one way, there's a good chance you can find your niche by going in a different direction.

**Listen** – Listen to everyone in your Club. Figure out ways to get them talking, they could be the ones who know what's going on and may have some new ideas for the club.

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"We Serve"

We have started to plan for the 2018 MidWinter convention, and we had our first meeting already. If there is something that you would like to have at the convention like different speakers, let me know. The hotel is holding the prices on the rooms but again the meals are going up just a couple of dollars. The cost of the meals helps cover the cost of us using the hotel meeting rooms and the large hall for our banquet and memorial service.

Remember that I will be presenting a Traveling Trophy for the Club that has the greatest increase of membership, based on the clubs membership of July 1st. This will be a percentage based on the size of your club.

Again, please start planning for your Governors Night visit, the new form should be on the website.

DG Lion Dan

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## An update from Second Vice District Governor Jim Kugler



The goal of every district governor that I can remember has been to either maintain or grow the membership of the district. Most have not succeeded. We're great at getting folks to join our respective clubs, but we lose members faster than we can replace them. Most of the loss comes during the first three years of membership. In fact 36% of new members leave during that time.

Some of the reasons leave may seem obvious like poor meetings, older members not accepting new ideas for service projects, or poor or no programming at club meetings. According to a survey done by Lions International, the primary reason folks leave is the lack of interpersonal relationships. So, what can club members do to make a new Lion feel

comfortable in our club settings? How about asking your new members to become a part of the Lion tamers and have them take attendance at meetings? They will then get to meet all of the club members of the club one by one. Another idea would be to make club meetings more productive and enjoyable by adopting an agenda that includes speakers from the community combined with speakers from the District. You can also start and end your meetings on time. It's not respectful of folks time when you say a meeting will start at 7:00 and end at 8:30 and neither happen.

Let's make a conscientious to make our new members feel welcome by allowing them to introduce new service projects, even if they have been tried in the past; get them involved with one of your clubs committees; or have the new members sponsor stay in contact with the new member by asking them to meetings and service projects.

"We Serve"



Thank you Lions, Lioness and Leos of 5M-7 for your dedication towards preserving vision! Through your financial and volunteer support you touch the lives of so many people. They can be your friends and neighbors in your community and it can also be complete strangers across the globe. Take some pride in knowing you are making a difference in someone's life!

### **Thanksgiving for Vision**

Attending the event Thanksgiving for Vision is something we all hope to accomplish on our Lions' bucket list. This year's event is taking place on Saturday, September 30, 2017 at the Earle Brown Heritage Center in Brooklyn Center. All of the 5M-7 club presidents will be receiving invitations to this event. We encourage your attendance and, if your club president and guest cannot attend, we encourage your club to send a representative and their guest to honor the invitation. If you have a long-serving club member or a new Lion who has never been to Thanksgiving for Vision, it is your choice on who could benefit the most by coming to this event.

It is very special to know that the doctors and staff of the Department of Ophthalmology take time every autumn to thank the Lions in this way. This event is a celebration of restored vision. The morning begins with an educational seminar focusing on the research being done at the University. A wonderful luncheon follows featuring inspirational speeches by a donor family representative and a corneal transplant recipient. These people directly benefited from the research and clinics at the U of M, which are supported by you Lions. This event is guaranteed to make you feel glad that you are a Lion! If you have any questions about or are having trouble making a reservation to the event, please contact PDG Paul or Lion Lyle.

### **Amazon Smile**

If you're already making purchases on Amazon or Amazon Prime, you now have a great way to make a contribution to the Minnesota Lions Vision Foundation when using these on-line services. Just log into your Amazon account and enter Amazon Smile into the search bar. From there, you will be given the opportunity to register your charity of choice. Just type in Minnesota Lions Vision Foundation and you'll be able to link the Foundation to your Amazon account. Now every time you make a purchase through Amazon by logging in through Amazon Smile, the MLVF will receive a contribution equaling 0.5% of your purchase.

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**"We Serve"**

This passive fundraising can add up over time, so sign yourself up and have your family and friends do the same. The more this service is used, the greater the number of donations will be. It's a perfect way for you to give a little bit extra while you're making your gift purchases or buying your everyday needs.

## Club Visits

Don't forget to invite PDG Paul and/or Lion Lyle to speak at your Club or Zone meetings, dinners and functions. They would be happy to share with your group the latest news about the University of Minnesota's Department of Ophthalmology and Visual Neurosciences research and treatment program. They are especially excited to come talk to you about the proposed Lions Eye Institute to be built at the U of M and how you can help with those efforts. Keep up the good work, 5M-7! Don't forget to work on your Centennial Celebration Vision Project!

Yours in Lionism,

**PDG Paul Hansen – MLVF West**  
**hansenpaul941@gmail.net**  
**H) 320-274-3234**  
**C) 612-840-5960**

**Lion Lyle Goff – MLVF East**  
**gofflt@msn.com**  
**H) 763-754-8921**  
**C) 763-754-8921**



**September 9:** The Albertville Lions Club will present the Cruisin' and Rockin' car show from 3 p.m. to 11 p.m. at Lions Park on Main St. featuring cars, trucks, and motorcycles. Pulled pork sandwiches, grilled items, and a beverage tent will be available beginning at 3 p.m. The "World's Nuttiest DJ" will be spinning tunes at 3:30 p.m. and the Rockin' Hollywoods will take the stage at 8 p.m. For more information, email [albertvillelions@gmail.com](mailto:albertvillelions@gmail.com).

**September 16:** The Can Do Canine organization will host a "Can Do Woofaroo" one mile walk followed by a dog extravaganza featuring vendors, a food truck, a dog costume contest, music, and more beginning at 10 a.m. at 9440 Science Center Dr. in New Hope.

**September 28:** The Forest Lake Lions will host a FREE dinner for seniors age 65+ at the FL American Legion Post 225 at 355 W. Broadway from 4 to 7 p.m. Questions can be directed to Lion Sue Griffin at 651-429-1451

**October 8:** The Forest Lake Lions will host a "Spooktacular Bingo" event at Friars at 1500 Lake St. S. at 2 p.m. The cost is \$26 per 13-game packet with additional 3-face packets available for \$4 each. Prizes will include purses from Coach and Michael Kors, Aveda products, spa certificates, and store gift cards.

**"We Serve"**





# The Lioness Corner



## Big Lake Lioness Club

15 members as of August 2017

### **DONATIONS**

- \*Baked goods for upcoming Bloodmobile
- \*Flowers for nursing home residents with birthdays in September
- \*Cash prizes and cake to nursing home residents at bingo in September
- \*Donated \$45 to 5M7 Diabetes Foundation

### **EVENTS**

- \*Held Lioness Appreciation Dinner July 27
- \*Nursing home bingo September 16 1 p.m. to 3 p.m.

### **SPONSORSHIPS**

- \*Sponsor monthly NAPS [Nutritional Assistance Program for Seniors]
- \*Sponsor monthly nursing home bingo at area care center

### **APPEARANCES**

- \*State Fair ticket sales

- \*Bloodmobile September 11th noon to 6 p.m. at MOV Catholic Church
- \*Lioness Annual Garage Sale September 30th 8am to 2pm at Lions Park, CR 5 Big Lake



August was a busy month for the Forest Lake Lions. One event that the club served and sponsored was the Relay for Life.

*More photos on the next page . . .*



## Snapshots!



On August 16, Montrose Lions Joan Bauernschmitt, Judi Salonek, Marlene Ramthun, and Judy Wood did a Kidsight eye screening at the Little Kidkare in Montrose. District Rep. Lion Ann Kaduce also assisted.

**"We Serve"**



## More Snapshots!



Forest Lake Lion Lou Trudeau volunteered his time at the Northern Lights Paddle, Yoga and Music Fest at Lakeside Memorial Park.



The Montrose Lions hosted bingo during Montrose Days held on the 3rd weekend of August.



The Forest Lake Lions teamed with members of the Wyoming Lions Club to help park cars at the annual Stomp Out Suicide event held in Goodview Park.



The Forest Lake Lions Club donated \$1,500 to Lakes Life Care Center. This donation will help the Center continue to provide service to women and families in the community. Special thanks go out to Lion Bette Geyer who delivered the check.



"We Serve"

## EDITORS NOTE

Please send more photos of your club activities. Other 5M-7 club members do enjoy seeing the good work that Lions are doing throughout the district.





Lions Clubs International  
**FOUNDATION**

Dear Lions,

I'd like to begin my first newsletter by saying I am very excited for my new role as chairman of Lions Clubs International Foundation (LCIF). Having witnessed the wonderful service projects that are being completed around the world, some with funding from LCIF, I am ready to serve in a whole new way by supporting our foundation.

LCIF supports life-changing service projects Lions complete all around the world, providing grant funding for your local and global humanitarian efforts. Your contributions to LCIF have helped people near and far by providing disaster relief, saving sight, supporting youth and meeting humanitarian needs.

This year, which leads to the foundation's 50th anniversary, we have a goal to raise US\$50 million to support Lions' compassionate service in more ways than ever. Lions show strength in numbers. When we work together, we can accomplish great things. I am confident this year will be the best year LCIF has had yet!

I look forward to my year as chairman and hope to see Lions and LCIF working hard to create positive change in our world.



Very truly yours,  
Chancellor Bob Corlew  
Chairman, Lions Clubs  
International Foundation



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## **Lions Club International Foundation Houston Relief**

Our thoughts go out to all those affected by the hurricane in Texas. In times of crisis, Lions are often among the first to offer critical supplies of food, water, temporary shelter, and clothing. Lions Clubs International Foundation is right there beside them, ready to support their efforts with fundraising assistance through disaster relief grant programs.

Your generous donations to LCIF enable us to respond swiftly wherever and wherever the need exists. Please consider making a donation LCIF's disaster fund today at [goo.gl/9X16Hn](http://goo.gl/9X16Hn) so that we may continue to provide help and hope to those who need it most.



Lions Clubs International  
**FOUNDATION**

"We Serve"

# News from Past International Director Brian Sheehan's "T.E.A.M Sheehan"

*Together Everyone Achieves More*

Congratulations are in order for both Brian and Lori. Brian has received the endorsement from the Executive Officers of LCI to run for 3rd International Vice President at the convention in Las Vegas in 2018. So, we need to make plans to attend the convention and vote to get Brian elected.

The International Convention is a great experience. There are plenty of activities to do along with enough free time to visit the host city. A Lion can participate in seminars, enjoy entertainment shows by fellow Lions and professionals, sign up to help with a community project, walk in or watch the International parade, and more.

T.E.A.M Sheehan will be working to help you with any questions that you might have about attending the convention. Ask your club president or secretary who the T.E.A.M. Sheehan captain is for your district.

The International Convention will be held at the MGM Grand hotel. The delegation hotel for MD5M is the Luxor hotel which is only 15 minutes away and is reasonably priced. You can find the room rates at [lionsclubs.org](http://lionsclubs.org) / LCICON. After January 12, the delegation hotels tend to fill up quickly, so early registration is good.

To register go to Lions clubs international website [lionsclubs.org](http://lionsclubs.org) and click LCICON on the right side of the Lions Emblem at the top. There you will find information about the convention. Please visit this website often as LCI updates the information especially closer to the date of the convention which is June 29 – July 3. To find registration information such as fees and forms, click on FOR ATTENDEES in the yellow strip at the top. The early bird registration fee is \$150.00 through January 12, 2018. The deposit for rooms is \$200.00. You can type in your information on the registration form and print it out. You will need your club number and membership number which you should be able to get from your club secretary. You can use one form for both you and your companion that will be sharing a room.

There is a place to enter your arrival date and departure date for the hotel on the registration form. T.E.A.M. Sheehan is working on getting a group flight to Las Vegas at a discounted rate. Go ahead and mark down dates on the form. You can notify LCI if your arrival and departure dates change afterwards just as long as you give them plenty of notice.

This is an exciting time for all of us in MD5M! Let's start to make plans to attend the International Convention in Las Vegas and help elect our own PID Brian Sheehan to the office of 3rd VP! More information such as getting credentials for voting, activities to do, travel plans, etc. will be forthcoming in future newsletters.



*"We Serve"*





Your 5M-7 hearing foundation trustees and vision foundation directors are appealing to anyone and everyone who can offer some help. Volunteers are needed to help staff the information booth at the state fair. Our district has been assigned the following shifts to cover during the state fair:

**Monday, September 4 (Labor Day):**

Shift 3 - 4:45 p.m. to 9 p.m.

The two foundations need a minimum of two (2) volunteers per shift. If there are four (4) per shift, greater opportunities for water and restroom breaks can be offered. Volunteers will be handing out promotional items, brochures, and other information pieces. Volunteers will also answer questions to the best of their ability or write down the contact information to individuals whose questions they could not answer. They will also write down contact information for those individuals who may be interested in becoming Lions.

Seating is provided and fans are there to help provide a comfortable environment to the volunteers. Volunteers would be responsible for their own transportation and admittance to the fair. Additional details can be provided to those interested in learning about this volunteer opportunity. For more information, call 763-754-8921. You can leave a message and someone will get back to you if no one answers the phone.

Yours in Lionism,

*PDG Norm Kelzenberg & Lion Hal Hinchliffe*

**Lions Multiple District 5M Hearing Foundation - 5M-7 Board Trustees**

*PDG Paul Hansen & Lion Lyle Goff*

**Minnesota Lions Vision Foundation - 5M-7 Board Representatives**

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## **Mid Winter Convention**

The 40th Annual District 5M-7 Mid-Winter Convention 2018 will be held January 19-21, 2018 at the Minneapolis Airport Marriott Hotel Bloomington. Mark it down and come to Mid-Winter Convention and learn more about what Lions, Lioness and Leos do in District 5M7.

Thanks,

**Immediate Past District Governor Tom Fiecke**

*"We Serve"*

**New Lion Members**  
*07/2017 - 08/2017*  
*District 5M-7*

**Anoka Lions**

Kyle Kummala	Sponsor: Dennis Augustson
Patricia Lewerenz	Sponsor: Patricia Locher

**Buffalo Lions Club**

Jeff C Thompson	Sponsor: Mike Pulvermacher
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**Circle Pines/Lexington Lions Club**

Michael T Macken	Sponsor: Virginia Hestekind
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**Delano Lions Club**

Sara E Beamish	Sponsor: Kenneth Beamish
Bryant J Pettis	Sponsor: Steve Rogers

**Fridley Lions Club**

Bruce R Falink	Sponsor: Brain Towes
Sherie M Falink	Sponsor: Bruce Falink
Steve D Monsrud	Sponsor: Scott Lund
Kirk A Myhra	Sponsor: Bruce Falink

**Howard Lake Lions Club**

Darrel J Ruffer	Sponsor: Cathy Ruffer
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**Maple Lake Lions Club**

Robert Zimmermann	Sponsor: Lynn Kissock
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**Rockford Lions Club**

Natalie J White	Sponsor: Marsha White
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**Spring Lake Park Lions Club**

Leo R. Luskey	Sponsor: James Kugler
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**St. Michael Lions Club**

Tristan T Ende	Sponsor: Tim Barthel
Jon Langdak	Sponsor: Kent Johnson
Alex P Tuomisto	Sponsor: Tony Dehmer
Bryan R Holland	Sponsor: Tim Barthel
Ted J Paukert	Sponsor: Darrin Bennett
Joseph C Williams	Sponsor: Darrin Bennett

**Wyoming Lions Club**

Weslie Gray	Sponsor: Catherine Zerwas
Andy J Stoyke	Sponsor: Bethany Grams
Dave S Grey	Sponsor: Catherine Zerwas
Lucy Stoyke	Sponsor: Bethany Grams



## Centennial Public Relations Contest

(If there are not enough lines on the application in any area, attach another page.)

Lions Clubs of MD5M January 1, 2017-December 31, 2017

District \_\_\_\_\_ Club \_\_\_\_\_ Date of Event \_\_\_\_\_

Event \_\_\_\_\_

Place an X over the area your event qualifies:

If your event does not fit one of the above areas, where would you classify it?

Number of Club Members \_\_\_\_\_ Number of Members who participated \_\_\_\_\_

Approximate number in attendance/number affected by this Event: \_\_\_\_\_

Explanation of Event:

What benefit did this project have to your community?

How did this event publicize Lions and our 100th Anniversary (Anniversary must be publicized)?

\*\* Attach only 1 picture page

Contact person for this event: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Does your club have a Lions sign in your town? \_\_\_\_ Yes \_\_\_\_ No

Have you refreshed your Lions sign- a new one or a new decal for our 100th? \_\_\_\_ Yes \_\_\_\_ No

Clubs may enter more than once.

### Contest Guidelines:

The Public Relations Contest is to promote Lions and the 100th Centennial Anniversary. Every club in the Multiple is invited to participate. Each District will award one winner per year with a plaque. An overall winner will be chosen from the 12 District winners and will be awarded at the 2018 Multiple Convention. \$500.00 will be awarded to the top winner overall.

Contest will run from January 2017 – December 2017.

Please submit your application to: Lion Jason DeMoe [jvdemoe@gmail.com](mailto:jvdemoe@gmail.com)

"We Serve"



Albertville Lions Club Presents the 1st Annual



Saturday, September 9th, 3pm til 11pm  
Albertville MN - Main Street - Lions Park

Cars, trucks, motorcycles, Old and New are welcome  
Cruise In, Show off your ride, have a cold one  
and enjoy some food and music!



3:30pm - Chopper  
"The Worlds Nuttiest DJ"



8pm - Live....  
The Rockn' Hollywoods!



This is a free  
event for  
Spectators  
& Cruisers



*Food & Drink - 3pm*

Pig Roast (shredded pork sandwich) / Grilled items / Beer & Beverage Tent



For info, Email: [albertvillelions@gmail.com](mailto:albertvillelions@gmail.com) • follow us on Albertville Lions facebook



"We Serve"



**FOREST LAKE LIONS**  
***FREE***  
**Senior Dinner**  
(65yrs. and older)

**September 28th, 2017**  
4 p.m. - 7 p.m.

Forest Lake American Legion Post 225  
355 West Broadway, Forest Lake



Questions call:  
Sue Griffin  
651-429-1451

"We Serve"





# SPOOK-TACULAR BINGO OCTOBER 8

**FRIAR'S**

**1500 LAKE STREET SOUTH  
FOREST LAKE**

**PRIZES:**

purses from coach  
and michael kors

aveda products

spa certificates

store gift cards

time: **2PM**

**\$26 PER 13 GAME PACKET**

ADDITIONAL 3 FACE PACKET AVAILABLE FOR \$4 EACH.

ALL PLAYERS MUST PLAY THE \$26 . NO SPLITTING



FOREST LAKE LIONS LICENSE 02190-015