

# 5M7 GMT Tool Kit

---

## Club Events & Activities Lists

5M7 GMT Team

3/1/2012

## **Club Event/Activities Lists**

The following lists have been compiled to assist your Club in promoting itself to the public, assist in recruitment of new members and to foster goodwill with the Club members and also the community. It is the hope of the District Global Membership Team that you will review these lists and hopefully utilize these suggestions. As always, if your Club wishes to contribute an idea for the lists, a possible variance to an item on the lists or to report on how your Club's results when using something from the lists, you are welcome to contact the District GMT Team. We wish you success in all of your endeavors and remind you to keep up your recruitment efforts.

Yours in Lionism,

District 5M7 Global Membership Team

## **Tail Twister Ideas:**

This is a list of possible activities for the Club Tail Twister to use in promoting goodwill and camaraderie in the Club. These events are not meant to punish the Club members but to foster friendship and friendly competition. Fines can be imposed but to do so is at the discretion of the Club. Tail Twisters can also order a book through the LCI website which features numerous suggestions for Club tail twisting.

**Birthdays/Anniversaries:** Allow Club member with birthday/anniversary in month of meeting to choose another member to pay a fine.

**Get Acquainted Games:** Ask members questions about fellow members (i.e.: what is their job, where did they grow up, where did they graduate from school, etc.) and fine those members who do not have the correct answer.

**LCI Membership Card:** Ask members to show their LCI membership card or pay a fine.

**Lions Bingo:** Issue a bingo card to each member and play a game of "Lions" (i.e. Bingo) – Call out numbers at various times in the meeting.

**Secret Greeter:** Tail Twister or Club President selects a member to be a secret greeter for the evening. Any member who does not shake the hand of the secret greeter is fined.

**Short Quizzes:** (i.e.: name the international president, name the Club's 2<sup>nd</sup> VP, what is our district number, etc.); any member who does not have the correct answer is fined.

**Theme Nights:** (i.e.: Color day, Hawaiian shirts, Twins shirts, Football, Gilligan's Island, different colored sock day, Hat day etc.) Announce theme ahead of time and fine anyone who doesn't participate.

**Token:** Give each member an item (i.e.: marble, medallion, stone, etc.) and members have to have it on their person at every event or meeting, otherwise they pay a fine.

**Use of Lion Names:** "Lion Treasurer Dan" - if someone says "Dan" it's a fine

## **Fundraiser for Administration Account:**

A list of events with the funds dedicated to the Club's administrative fund. Such events would be strictly for Lions, Lioness or Leos to host and participate in. These are fun events the Club membership can get behind to help defray the Club's annual expenses and bring everyone together for a fun, social event.

**BBQ for the Club:** Invite other Lions to attend and ask for admission fee or donation.

**50/50 Card Game/Raffle:** Have two decks of cards or a set of raffle tickets. Each Lion that wants to play buys a card/ticket when they check in with the Lion Tamer. Cards or tickets can be sold for any price (i.e.: \$.50 per ticket/card). For the card game, after everyone has had a chance to buy cards from first deck, draw from the second deck. Repeat until someone wins. For raffle, after everyone has a chance to buy tickets, draw winning ticket. ½ of proceeds go to winner, ½ go to administrative fund.

**Piggy Bank Trick:** Tail Twister gives a piggy bank to a Lion who needs to display it prominently at meetings and at home. Member must feed piggy bank \$.25 a day while in possession of bank. The only way to get rid of piggy bank is to take it to another member's house, along with four other Lions, and deliver it in person.

**Pot Luck Dinner:** Divide Club into three or four teams. Have teams take turns creating a dinner for rest of Club; arranging the menu and preparing the food. Charge Club members fee to dine, except for the members creating and serving the dinner. Serving team covers all expenses for dinner and proceeds from dinner go to Club administrative fund.

**St. Patrick's Day Celebration:** Hold a special dinner for Club members, other Lions at local venue/restaurant; sell dinner package to participants with proceeds to go to administrative fund.

**St. Valentine's Day Celebration:** Hold a special dinner for Club members, other Lions at local venue/restaurant; sell dinner package to participants with proceeds to go to administrative fund.

**Wine & Cheese Night:** Invite other Lions to attend and ask for admission fee or donations.

## **Product Sales:**

A list of possible items your Club could sell for a fundraiser. Sales could be seasonal or year-round on the items, depending upon the type. Items that would make your sale stand out from anything else being sold by other groups or individuals could help with recognizing sale as Club project. Designating the proceeds from the sale to a specific cause or causes may help in sales.

**Bags of Sand** (winter driving)

**Baked Goods**

**Birdseed**

**Brooms**

**Candles**

**Candy Bars**

**Christmas Cakes**

**Christmas Cards**

**Christmas Trees**

**Christmas Wreaths**

**Community Calendars**

**Compost**

**Cookbooks**

**Cookies/Cookie Dough**

**Coupon Books**

**Door Mats**

**Fertilizer**

**Firewood**

**Flags and Flagpoles**

**Flowers/Plants**

**Frozen Pizzas**

**Lions Mints**

**Poinsettias**

**Popcorn/Popcorn Balls**

**Potatoes/Pumpkins**

**Wrapping Paper**

## **Lottery/Raffle Tickets:**

This is a list of possible fundraisers for Clubs with a gaming license. Having a different or unique raffle run by your Club will help you in standing out from all of the other gaming operations in your community. Also, having the proceeds from such a raffle dedicated to a specific cause/benefit could help with your ticket sales.

**'200' Club:** Sell 200 tickets @ \$100 each - \$10,000 in prize money (example - draw \$600/mo. and \$1,000 every 3 mo.) - \$10,000 to Club

**Calendar:** Sell tickets; hold daily, weekly or monthly drawings.

**Christmas Drawing:** Sell raffle tickets and hold drawings during time between Thanksgiving and Christmas; grand prize drawn at event hosted by Lions week of Christmas.

**Product:** Sell raffle tickets with prizes that include ATVs, Cars, Gas cards, Guns, Hotel stays, Meat packages, Movie passes, Restaurant packages, Sporting equipment, Vacation packages, etc.

**Super Bowl:** Sell tickets with drawing to be held at Super Bowl party – winning tickets drawn at end of each quarter and grand prize ticket drawn at end of game

## **Events/Projects:**

Community events or projects your Club could perform/host. These events could offer your Club greater exposure in the community, which offers you the opportunity to promote the Club and recruit new members. These event/projects may also fill a need in your community, which would benefit your members and the community as a whole. The events can offer a Club another opportunity to raise funds for a good cause or Club supported project.

**5K Run** – Sponsor event in conjunction with local health club/YMCA.

**Bartending/Beer Stand** – Work local event/venue for tips from patrons or operate beer stand at local event.

**Bingo** – Hold bingo sessions at local community celebration, at nursing houses, at senior centers.

**Blood Drive** – Partner with local blood bank and ask public to participate, set up information booth for public to learn more about Lions.

**Breakfast with Easter Bunny/Santa** – Invite the public to a community meal where children can meet Easter Bunny/Santa Claus.

**Car Rally/Show** – Host show at local venue; charge fee to participants; operate concession stand; secure prizes from local businesses.

**Card Tournament** – Hold card tournament (i.e.: Bridge, Cribbage, Pinochle, Texas Hold ‘Em, etc.) at local venue. Sell concessions and secure prizes from local businesses.

**Community Meals** – Organize and hold community meals for possible fundraiser or free event. Partnerships with local youth groups or other organizations offer the ability to draw larger crowds due to greater exposure of event. Meals can vary (i.e.: Breakfast, Spaghetti Dinner, Fish Fry/Boil, Steak Fry, Corn Feed, etc.)

**Concession Stand** – Run stand at community event (i.e.: Independence Day, Seasonal events, County Fair, local sporting event, etc.).

**Cross Country Snowmobile/Ski Derby** – Participants ski from location to location and collect a playing card at each site. Person with best poker hand wins a prize.

**Dance** – Hold dance at local hall/venue; free or charged admission; concessions and coat check.

**Fall Festival** – Operate a venue (i.e.: Haunted Hayride, Haunted House, Corn Maze, etc.) collect food donations for a discount off admission. Sell concessions

**Fishing Derby** – Hold a boat tournament on lake in summer or Ice Fishing tournament in winter.

**Food Tasting** – Serve food to attendees (i.e.: Beer & Brats, BBQ, Chili, Corn, Fish, etc.)

**Food Shelf** – Organize food drive collection. Volunteer at local food shelf. Partner with local groups in existing food collection efforts.

**Gift Baskets** – Organize, create and distribute gift baskets to seniors/persons of need. Baskets could be created for distribution during particular holidays/times of year (i.e.: Christmas, Easter, Thanksgiving, spring cleaning, Back-to-School, etc.)

**Golf Tournament** – Host a traditional tournament in spring/summer/fall or Ice Golf in winter.

**Health Fair** – Partner with local clinic/hospital and offer health screenings, information booths and activities for participants. Sell concessions; secure donations from local businesses or offer sponsorship.

**Highway Clean Up** – Club could ‘sponsor’ a section of county/state highway and organize clean up events. Could partner with local youth groups to assist in clean up.

**Holiday Event** – Organize community holiday-oriented activity for youth/families. (i.e.: Easter Egg Hunt, Tree/Holiday lighting ceremony, Thanksgiving community meal/event, Independence Day event/activity, Memorial Day service/parade, etc.)

**Jail** – Lions ‘arrest’ Club members and/or local celebrities; bringing all felons to a ‘booking station’; have ‘prisoners’ call to secure bail money with money going to charity.

**Movie Night** – Hold movie event at local community hall or hold event outdoors in local park; free or charged admissions; sell concessions.

**Music Festival** – Hold event at a local park or hall. Charge admission and sell concessions. Have ‘Battle of the Bands’ and invite local bands to compete.

**Nite to Unite** – Sponsor ‘block party’ or other event associated with annual event. Create partnership with City, local youth groups or other community groups in possible co-sponsoring event.

**Open House** – invite public to event and promote Club through games, information booths. Sell concessions or offer free food as incentive for public to attend.

**Paper Shredding Event** – Partner with local recycling/shredding service and invite public to bring documents for destruction/recycling.

**Races** – Sponsor a race (i.e.: Baby, Bed, Frog, Lawn Mower, Rubber Ducky, Snail, etc.). Sell concessions and ask for prize donations from local businesses.

**Rodeo** – Hold event at local fairgrounds. Sell admissions and concessions; prize money from portion of gate receipts, prizes from local businesses.

**Seniors** – Partner with local senior center and hold events/activities for seniors. (i.e.: Bingo, Meals, Dances, Daytrips, etc.)

**Spa Day** – Partner with local salons/spas and sell spa packages to prospective clients; arrange packages to include dinner and drinks at a local restaurant.

**St. Valentine’s Day Dinner** – Hold an event at a local hall or restaurant. Sell tickets for dinner and drinks to couples.

**Talent Show** – Organize a local talent show. Solicit participants from community and offer prizes to winners. Get local businesses to donate prizes. Ask local community leaders to be judges for event. Sell admission and operate food stand at event.

**Toy Drive** – Create event around collection and distribution of toys for children during Christmas holiday. Partner with local business or city for collection site. Activity could be part of a larger

event such as community meal or holiday-oriented event. Also, could volunteer at local toy drive distribution center.

**Trivia Nights** – Hold trivia contest at local hall/venue. Sell concessions and ask for donated prizes from local businesses.

**Video Game Tournament** – Partner with a local video rental or game store; hold event at local hall/venue; charge fee to participate in and view tournament; award prizes to winners; sell concessions.

**Walk-A-Thon** – Partner with local group (i.e.: Animal Shelter, Women’s Shelter, School Group, Scouts, etc.) for event. Ask participants to seek pledges with funds going to local group.

**Wine Tasting** – Partner with local liquor store or winery and host event in community hall/winery. Sell admission and recruit local restaurants to provide appetizers.