

# Lions Link

Lions Clubs International District 37L Newsletter

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**Wanda Coates**  
 District Governor  
 780 479 5887  
[coates.wanda@gmail.com](mailto:coates.wanda@gmail.com)

**Joan Lubbers**  
 Vice District Governor  
 780-963-5654  
[jlubbers@telus.net](mailto:jlubbers@telus.net)

**Bob Hunter**  
 2<sup>nd</sup> Vice District Governor  
 780.939.6331  
[dryfus@shaw.ca](mailto:dryfus@shaw.ca)

**Hank Hoekstra**  
 Lions Link Editor  
 780 988 9318  
[hankh@telus.net](mailto:hankh@telus.net)

**Newsletter  
 Submission  
 Deadline: February 22**



**11 new members inducted into the Vimy and District Lions Club** at their annual Christmas Dinner on December 15. (L-R) Kathy Mahoney, Fred Kieser, Jacklyn Hunter, Angela Hunter-Murphy, DG Wanda Coates, David Kosinski, Anne Anderson, Annette Bokenfohr, Ian Shank, Barry Uhersky, Amanda James, Coady Shank.

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**Mutiple  
 District Convention  
 May 17 - 18. 2013  
 Helena, Montana**

## DG Wanda's Notes

A most Happy and Healthy New Year to all! I trust you had a well earned rest and enjoyed fellowship with family and friends over Christmas.

We are now into the third quarter of the year in our 'World of Service' and sadly we have dropped a few numbers. However, I am positive that we can re-focus and bring those back up to provide the much needed hands of service in our communities. Our membership committee has had its first meeting of the new year and will be contacting clubs to assist them in their membership goals for the year. Additionally, please note the article on membership (Recruiting Corner - taken from Membership Pulse) in this publication.

**One of the issues** surrounding our membership numbers has always been our lack of visibility in the

community; whether by absence of media coverage in our local papers, radio and television or by lack of our actual presence in the community. I realize that not all clubs experience this problem but many do and we have the opportunity to have a major public relations event in the Edmonton and surrounding area and, we have provided that information for you since the beginning of November. At this point (two months later) there are only 40, that's forty Lions registered for the Oil Kings game on January 26. We have been given the option of having our display up and brochures to hand out, our own seating section and there will be a dedication to Lions at that game, and all we can come up with is 40 Lions??? If you have public relations funds in your budgets this would be an opportune time to use it (tickets are only \$16.00) and send your members out in their

Lions shirts (no vests) and show the community we do indeed exist. I look forward to seeing all of you who are able to attend.

Another issue around membership is retention, and that relates to positive club performance and leadership. We have some clubs that need to shake the cobwebs off and wake up, clubs that have seen a major increase in membership, and clubs that are coasting on idle. It is my firm belief the Club Excellence Process Workshop is an exceptional product from LCI which will have a great impact not just on those clubs but all clubs. This workshop is approximately four hours long or four one hour sessions and can be conducted at your meeting place. However, my sense is that getting away from the familiar will provide a much more positive learning environment for all. We have experienced Lions in our District that can conduct these workshops and I encourage you to ask your club to consider participating.

When you get a bladder infection, urine trouble.

Please mark May 17 and 18, 2013 on your calendars. The MD37 Convention in Helena, Montana registration form is attached to this issue. There will be very important amendments and nominations that require your votes to direct our organization into the future and remember, your club must have zero balance at LCI to participate in that voting.

As always, keep on doing what you do, in providing those hands of service in the community, thank you.

**EDMONTON OIL KINGS LIONS CLUB NIGHT!**

**WHL Champions**

**Oil Kings**

**SATURDAY, JANUARY 26TH, 2013**

**7:00PM VS. BRANDON WHEAT KINGS**

Join in this unique event by purchasing tickets for \$16 (\$9.50 savings)!

The goal is to have a large Lions Club presence at the game through your participation. This offer is open to all family, friends and colleagues!

Contact: Daniel Troiani - dtroiani@edmontonoilers.com or 780.409.2474

Clubs are encouraged to place orders for tickets as a group. The club that purchases the most tickets will win a choice of an autographed Oil Kings helmet or two seats for the game on the catwalk. If we exceed 200 tickets in total there will also be an autographed hockey stick. Let's have a crowd Lions!

"Old" is when...  
...your sweetie says, "Lets go upstairs and make love," and you answer, "Honey, I can't do both!"

**Vimy Lions**

**Champagne Breakfast**

**Saturday March 2<sup>nd</sup>, 2013**

Tickets are \$15.00 at the door.  
Breakfast will be at 10:00<sup>am</sup>  
Doors will open at 9:00<sup>am</sup>

Please RSVP to the Vimy Lions e-mail at [vimylions@shaw.ca](mailto:vimylions@shaw.ca) if you are planning to attend so we have some idea of the number of people coming.

# Recruiting Corner

## Who Should Your Club Invite?

- 1) My club is mostly comprised of:
  - a. Men, we are somewhat of an "old boys club."
  - b. Both men and women, some have children at home.
  - c. Men and/or women, a lot of us are over 60.
- 2) Our best service project:
  - a. Has an emotional impact on members, and provides immediate results to the community.
  - b. Has components for all ages, kids can easily help.
  - c. Is hands-on, we want to break a sweat.
- 3) Our club is located:
  - a. In an established community, everyone works together.
  - b. In a growing community, lots of families are moving in.
  - c. In a community with lots of young adults and students.
- 4) The majority of our members:
  - a. Have spouses, and many spouses are not members.
  - b. Have children living at home and want to involve them.
  - c. Are retired, our club is getting old.
- 5) Our club wants to:
  - a. Grow and/or diversify our membership, our club needs more hands for service.
  - b. Involve more families, we would like spouses and children to participate in club events.
  - c. Start using more technology, we want to use social networking sites to promote club activities.

If you answered mostly:

- A – Your club should invite women to join.  
Inviting a few women to join your club will not only help grow membership, women will add new perspective and skills to club activities and diversify your membership. Current members should be prepared to do some additional and new community service projects.
- B – Your club should involve family members.  
Volunteering together as a family will help you spend more quality time together. Did you know, family members joining the same club receive a dues discount as part of the [Family Membership Program](#)? The [Cub Program](#) also helps support family-friendly clubs by including children under age 12.
- C – Your club should seek younger members.  
[Young adult](#) members bring new energy, ideas and diverse skills into your club and ensure your club's legacy will continue. Consider recruiting a few [student members](#) and [former Leos](#) into your club! Club members should be prepared to do some new projects.

## Volunteers Needed

The "Make a Dream Come True (Lions) Society" is having a CASINO on Thursday May 9 and Friday May 10. The Location is the Palace Casino at WEM. Help is required for all shifts. If you can help please contact me at 780-483-6989 or at [drknoll33@hotmail.com](mailto:drknoll33@hotmail.com). Lion Darcy Knoll Edmonton Chinese Lions.

## DEVON LIONS CLUB CAN TAB WHEEL CHAIR PROJECT

The Lions Club of Devon has been collecting can tabs for the past fifteen years, on behalf of several Lions clubs. These can tabs plus other items made of aluminum are accumulated and sold in bulk. The funds received are placed in a wheel chair account to be used to purchase a wheel chair (manual or power) for needy individuals nominated by one of the participating LIONS clubs.

Any Lions club who have turned in multiple amounts of can tabs or other aluminum items become eligible to receive funding from this account to go towards the purchase of a wheel chair in their respective community.

The wheel chair is provided on a permanent loan basis subsequent to the signing of an agreement, with LIONS retaining ownership and providing inspections and maintenance.

When the individual no longer has use for the wheel chair it is returned to the participating LIONS club to

be repaired as required and made available for others in need.

To date this can tab account has partially funded the purchase of three wheel chairs in three communities, with the participating Lions Club funding the balance required.

For additional information contact Lion P.D. G Dan Claypool @ 780 499-1062, Devon Lions Club

Old is when....  
"getting lucky" means you find your car in the parking lot.

## THE ROYAL ORDER OF LIONS – OUR BEGINNING

In all the material our Lions Information Committee has circulated over the past couple of years, we have stressed that our Lions organization began in 1917. While that is technically correct, there's another side to the story, and that's the subject of this meeting's Lions Information circular. We hope it will be of interest to all our members, and particularly those who have joined our ranks in the past couple of years.

We all know that our Founder, Melvin Jones, was a member of the Business Circle of Chicago, one of many all-male organizations that sprang up in the late 1800's and the early part of the 1900's. The primary purpose and philosophy of those groups was to meet people involved in other occupations and professions, and to share ideas and concepts about how they could help each other to succeed. The concept of "service" – helping the less fortunate and contributing to a better community – without personal reward – was not as yet a reason for membership in those organizations.

In the meetings of the Business Circle of Chicago, where Melvin Jones had risen to the office of Secretary, he spoke of "the marvelous opportunity for businessmen to work together for the betterment of the community and to serve others". He began to spread this concept of "service without personal reward" to other similar organizations.

One such organization was the "Royal Order of Lions", headquartered in the State of Indiana, USA. History tells us that the Royal Order of Lions was organized in 1901, and over the next few years had grown to have a membership of 650 men from 105 diverse professional categories: syndicated columnists, businessmen, painters, newsboys, journalists, surgeons, lawyers, piano sellers, car re-



### Lions International Peace Poster Contest - District 37L - 2012-13.

- 1st Place – Kamila Llanes from Vincent J. Maloney Catholic Jr. High School (poster held by DG Wanda Coates) Sponsored by St. Albert Host Lions
- 2nd Place – Cara Park from Muir Lake School (poster held by VDG Joan Lubbers) Sponsored by Stony Plain Lions
- 3rd Place – Nicole Strytveen from Sir George Simpson Jr. High School (poster held by 2nd VDG Bob Hunter) Sponsored by St. Albert Host Lions

- PDG Claude Carignan

sellers, repair parts and tire sellers, publicists, mechanics, bakers, and bank employees, among others.

History also tells us that the organization was growing rapidly, and in October of 1916, it had 27 Clubs (to be known later as "founder" Lions Clubs). On October 24, 1916, the "International Association of Lions Clubs" was registered in the State of Indiana as a non-profit organization. Between the registration and the legendary meeting that took place in the LaSalle Hotel in Chicago in

June of 1917, eight more Clubs were formed, bringing the total of "Royal Lions" Clubs to 35.

- Lion Jack Isaman  
- Lion Brian Stevenson

**(Editor's Note:**

**From time to time, PIP Judge Brian Stevenson and PID Jack Isaman put together some insights into Lions and Lionism as part of what their Lions Club does to make it's members better informed on matters relevant to being a Lion.)**

Why are there interstate highways in Hawaii?

**35th Annual Lions Day with the UN** – On February 1, Lions and the United Nations celebrate a shared commitment to meeting global humanitarian needs.

# District Calendar

## 2013

1	18-19	370 Convention	Strathmore, AB	
5	16-18	MD37 Convention	Helena, MT	
7	5-9	International Convention	Hamburg, Germany	Lions International <a href="http://lionsclubs.org">lionsclubs.org</a>
11	1-2	37L Convention	Westlock	Vimy & District

## 2014

5	16-18	MD37 Convention	Calgary	
7	4-8	International Convention	Toronto	Lions International <a href="http://lionsclubs.org">lionsclubs.org</a>

## 2015

5	14-16	MD37 Convention	Bozeman	
6	26-30	International Convention	Honolulu	Lions International <a href="http://lionsclubs.org">lionsclubs.org</a>

## 2016

6	24-26	International Convention	Fukoku, Japan	Lions International <a href="http://lionsclubs.org">lionsclubs.org</a>
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## 2017

6-30	- 7.4	International Convention	Chicago	Lions International <a href="http://lionsclubs.org">lionsclubs.org</a>
			(100 years of Lionism)	

## District Governor's Schedule

January 15	Edson	CV	
January 16	Sherwood Park Breakfast	CV	
January 16	Vimy	CV	
January 17 – 18	Strathmore	MD37 Council meeting	
January 18 – 19	District O	Convention	
January 21	Sherwood Park	CV	
January 22	Devon	CV	
January 25	Edmonton Southgate	CV	
January 26	Edmonton Millwoods Bfast	CV	
January 26	Edmonton Oil Kings	-Home	Game get your tickets for LIONS NIGHT
January 28	Beaumont	CV	
February 4	Blue Ridge	CV	
February 6	Wabasca-Demarais	CV	
February 11	South Edmonton	CV	
February 12	Leduc Breakfast	CV	
February 12	Spruce Grove	CV	
February 13	Fort Saskatchewan	CV	
February 17	Yellowknife	CV	
February 26	Alberta Beach	CV	
March 12	Leduc	CV	
March 26	Busby	CV	
April 9	Evansburg	CV	
April 23	St. Albert Breakfast	CV	
April 23	Edmonton Korean	CV	
May 15 – 16	Helena, Montana	MD37 Council meeting	
May 17 – 18	Helena, Montana	MD37 Convention	– Everyone's invited!!

**Entry Forms for All MD37 and District Conventions are now available at:**

<http://md37lions.org/>

**The advantage is that the forms on the WEBSITE are fillable - you can type directly onto them. From the homepage click on Conventions, then the logos on the right.**

I am most willing to compromise if you are. If you can change your meeting day to accommodate an earlier visit that would be great. I have a lot of Thursdays available.

## Create a Free Web Site for Your Club

If you're looking for a free and easy way to create a Web site for your Lions club, the e-Clubhouse is for you!  
More information at: <http://www.lionsclubs.org/EN/member-center/managing-a-club/e-clubhouse.php>



Lions Clubs International  
Multiple District 37 Convention  
May 17 & 18, 2013  
Helena, Montana



Name:	Title:	Name on Badge:
Club:		District:
Companion:	Title:	Name on Badge:
Club:		District:
Mailing address: Street: City: Postal/Zip Code:		
Telephone:	Fax:	Email:

**Please fill in ALL boxes above as this data is required.**

Registration (Received by April 1, 2013)	_____ x \$100.00 = _____
Late Registration (Received by April 15, 2013)	_____ x \$110.00 = _____
On Site Registration (May 5, 2013 or later)	_____ x \$120.00 = _____
Non Registered Companion Awards Banquet – Friday	_____ x \$ 40.00 = _____
Non Registered Companion Governors’ Banquet – Saturday	_____ x \$ 40.00 = _____
Non Registered Companion Lunch – Saturday	_____ x \$ 21.00 = _____
<b>Total</b>	<b>= _____</b>

Registration includes Saturday Lunch and Friday & Saturday Banquets.

**Special Diet/Allergies:** Please specify – Diabetic  Vegetarian  Allergies: \_\_\_\_\_

Cash  Check  Money Order  Credit Card – VISA  MasterCard

**All Monies are in U.S. Funds**

Card # \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Security Code \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Mail to:**  
MD37 Convention  
1215 11<sup>th</sup> Ave.  
Helena, MT 59601

**Contact:**  
Lion Wayne Hintz  
Phone: 406-443-6220  
Email: [whintz@burghervision.com](mailto:whintz@burghervision.com)

**Contact:**  
Lion Bill Gowen 406-442-5659  
Phone: 406-442-4445

**Fax to:**



**Make checks payable to: MD 37 Convention**

**All Lions are responsible for their own Hotel/Motel reservations.**

Convention Headquarters: Red Lion Colonial Hotel – 2301 Colonial Drive Phone: 1-800-733-5466 or 406-443-2100. Room rates in the Lions block are \$100 plus taxes per night. (Rooms on hold until May 3, 2013).

**Refund Policy:** If possible, have another Lion take your place. Full refund will be issued only if written request is received prior to April 19, 2013. Refunds may be allowed within a 30 day period after the convention provided the Lion contacts the host committee and a written application is made to the Council Chair through the District Governor and Club President.