



# **District 4L6 News Bulletin**

Vol.I s.1. A quarterly publication of Lions Clubs International District 4L6 July, 2012

## Welcome to San Diego!

#### District 4L6 warmly welcomes International 2nd VP Joseph "Joe" Preston and Lion Joni



Joseph "Joe" Preston, of Dewey, Arizona, USA, was elected to serve as second vice president of The International Association of Lions Clubs at the association's 95th International Convention, held in Busan, Korea, June 22-26, 2012. Vice President Preston is a fleet sales manager.

A member of the Bradshaw Mountain Lions Club, Preston has been a Lion since 1974. He has held many offices in the association, including club president, zone chairperson, district governor and council chairperson. In addition, he has served as leadership, Lions Quest and MERL chairperson for his multiple district. He was host chairperson of the 1994 International Convention in Phoenix, Arizona; chairperson of the 2003 USA/Canada Lions Leadership Forum in Portland, Oregon; and a national multinational coordinator for Campaign Sight First II, where he exceeded his goals.

In recognition of his service to the association, Preston has received numerous awards, including the 100% Club President Award, the 100% District Governor Award, a Medal of Merit, six International President's Awards and an Ambassador of Good Will Award, the highest honor granted by the association to its members. He is also a Progressive Melvin Jones Fellow.

In addition to his Lion activities, Preston is a past president of United Way of Yavapai County and a former board member of the Lions Foundation of Arizona.

Vice President Preston and his wife, Joni, also a Lion and Melvin Jones Fellow, have two sons, one daughter and five grandsons.

.....Message.....

To the Lions of District 4L6,

Thank you for inviting my wife, Lion Joni, and I to your special Installation of Incoming Officers for District 4L6. This is one of my favorite districts in the world as I have so many friends here from previous visits and in working along side you on Campaign Sightfirst II. You have a long history of outstanding leaders, dedicated Lions and meaningful service projects and initiatives. It is nice to be among old friends. Joni and I also look forward to making new friends.

I had the opportunity to meet DG Blessie last year, on a couple of my visits to other districts in California. She is a wonderful lady. You have a winner here, as she has the heart, soul and drive to get things done and to make things happen. I anticipate another banner year in District 4L6.

I look forward to serving together with you this next year as we build our membership, strengthen our partnerships, improve our communications and further our humanitarian service, IN A WORLD OF SERVICE.

Thank you for all you do under the banner of Lions, and thank you for all that you will do this next year.

Sincerely,

Joe Preston 2nd Vice President

#### Meet our new International President





#### Wayne A. Madden International President

Wayne Madden, of Auburn, Indiana, USA, was elected president of The International Association of Lions Clubs at the association's 95th International Convention, held in Busan, Korea June 22-26, 2012.

President Madden is an insurance agent and a certified insurance counselor.

A member of the Auburn Lions Club since 1984, President Madden has held many offices within the association, including club president, zone chairperson, region chairperson, state council chairperson and district governor. In addition, he is a past president of the Indiana Lions Foundation. He served as a District Governor-elect Seminar faculty member five times and as Campaign SightFirst II sector coordinator for Multiple District 25.

In recognition of his service to the association, President Madden has received many awards, including the 100% Club President Award, Life Membership in the Association, the Senior Master Key Award, four Extension Awards, an International President's Leadership Medal, nine International President's Medals and the Ambassador of Good Will Award, the highest honor the association bestows upon its members. He is a Charter W.P. Woods Fellow, a Kentucky Colonel, a Duke of Paducah, a Helen Keller Fellow and a Progressive Melvin Jones Fellow.

In 2008, he was recognized for his humanitarian service by the governor of Indiana as a Sagamore of the Wabash, the highest honor the governor can bestow.

In addition to his Lion activities, President Madden has been active in numerous professional and community organizations.

President Madden and his wife, Linda, also a Lion and Progressive Melvin Jones Fellow, have two daughters and five grandchildren

#### IN A WORLD OF SERVICE

"As Lions, we are recognized around the world for service to others. Lions don't close their eyes to the fact that millions of people can't read and/or don't have access to books or other reading material. We live in a world where children go to school hungry, and many don't go to school at all.

"We live in a world where disaster strikes at a moments notice. We live in a world where preventable blindness is not being prevented. And we live in a world where over a billion people live in poverty.

"My theme for this year - "In A World of Service" - calls on Lions to not only celebrate our world of service but to expand our impact, rising up to meet new challenges.

Can we do it? Are we up for the challenge? **WE ARE!!!** But we will need our entire team of over 46,000 clubs around the world, each team working at a high rate of efficiency, in order to continue to make a real difference in our respective communities. We may come from different backgrounds and different cultures, but we share a common purpose - **WE SERVE**. That's what I call **TEAMWORK!!** And that's why in a world of service, Lions lead the way.

---International President Wayne A Madden



# DG Blesila Sanchez-Trott Escondido Host Lions Club

E:aquabless@yahoo.com

### "SERVICE WITH LOVE"

Lion "Blessie" was born, raised, and educated in Manila, Philippines. She is a business entrepreneur in the field of printing and publishing. She was involved with Lions even before she immigrated to the U.S.A. She was President of the Quezon City Silangan Lioness Club in 1994, when she received recognition from Lions Clubs International as one of the Top Ten Lioness Club in the world for the Club's health and nutrition program for impoverished children in Metro Manila. She also served as District President of Lioness District 301-D2.



After she settled in San Diego in 1998, she was unexpectedly tapped to help in organizing the San Diego Executive Lions Club and was soon elected as Charter President. Thus began her active involvement with the programs and projects of the Lions Club International District 4L6. She has served as Region and Zone Chair multiple times, and chaired the Students Speakers Contest at the Zone and Region level. She is currently a member of the Escondido Host Lions Club and a progressive Melvin Jones Fellow.

While Blessie blends her Lions activities with her business, she has not lost sight of the needs of her native land. She sponsored the visit of the "Children of Mother Earth", a 30-children cultural and interpretative dance group on four occasions. The performers are children born and raised in the garbage dump in Manila, Philippines, whose performance was featured in the Lions magazine.

#### THE BUSAN EXPERIENCE

By DG BLESILA SANCHEZ-TROTT

Tourism brochures describe Busan as "the second largest city in Korea. The city's natural endowments and rich history have resulted in Busan's increasing reputation as a world class city of tourism and culture, and it is also becoming renowned as an international convention destination."

It was in this setting that the 2012 International Lions Convention was held. My husband, Weldon and I were fortunate to be in the company of all the District-Governors-Elect from all over the world and other Lions who are deeply immersed in Lionism. It was a huge gathering of more than 55,000 Lions from all over the world.

One of the significant programs that I attended was the District Governors-Elect Seminar from June 18-22. This was a special seminar which has been carefully prepared for our learning and enjoyment by the group leaders, host committee volunteers and LCI staff.

Since we have already completed pre-seminar assignments sent to us in February by LCI. We were challenged to plan and establish our goals that we can achieve within a given time frame. All the DGEs participated in open discussion and in sharing our experiences with the members of our group.

The seminar was the only time we got to meet our fellow district governors-elect from other countries. Hence, I took the opportunity to interact and to fellowship with the others to enjoy a truly international experience.

Our International President, Wayne Madden has chosen "In A World of Service" as the 2012-2013 International Theme. He feels that "Lions around the globe live in and exist to provide Service to all those in communities, wherever we live. He asks that in the year of service ahead we leave nothing on the table and at the race end we can stand tall and proud that we have given our all in the positions in which "We Serve."

We had a hectic but enjoyable time in Busan. Hopefully, my experience and the lessons I've learned would find fulfillment as I pursue my goals as District Governor of District 4L6.

### District 4L6 News







International President Wayne Madden and Linda Madden District 4L6 Governor Blisela Sanchez-Trott and Weldon Trott



DGE's and spouses of MD4 in Busan Korea

This is a time of new beginnings. I have high hopes that we can all work together in meeting the challenges as well as in embracing the opportunities for the growth of Lionism in District 4L6. Let us translate into action the theme that will underline our programs and activities: "Service With Love." Let us stand together united in thought and action as we serve.

I would like to thank all the officers and members of District 4L6 Lions Clubs for their unstinted support and cooperation in ensuring the success of the Installation of Officers for LY 2012-2013. Special thanks goes to the Installation Program Committee for their hard work.

Yours in Lionism, DG Blessie Sanchez-Trott.