

DESTINATION TAMPA

2012 USA/CANADA LIONS LEADERSHIP FORUM



Volume 1, Issue 5

August/September 2012



Tampa FL awaits the arrival of CA1 & 2 Lions and guests to the 36th Annual USA/Canada Lions Leader-ship Fo-

rum from September 13-15, 2012.

As I write my message for the final Newsletter before the Forum event, the countdown to the Lions "invasion of Tampa" on the website reads 32 days and counting! If you are still on the fence, undecided on whether you should come to the Tampa Forum, we hope you will seize the opportunity to invest in your Lions and personal future.

The Planning Committee is crossing the "t's" and dotting the "i's" during this home stretch to the Fo-The Planning Team, rum event. supported by the Host Committee, has worked diligently to ensure a Forum program which will provide attendees with an excellent experience of value-added leadership and informational seminars and ses-From the quality keynote speakers and presenters to the extracurricular activities and events, we can be sure of a great learning and enjoyable time in Tampa.

We remember the first Forum which we attended and that experience would have left an unforgettable and positive memory. To add to that memory for first-timers to

ON THE HOME STRETCH TO TAMPA...

Tampa, we shall be inviting some first-timers with a guest each, through a special draw during the Thursday's First Timers Orientation Session, to join the LCI Officers at their tables for each of the General Session/Meal events.

The Host Committee and the Lions of MD35 have laid out the red carpet and are looking forward to welcome Lions and their families to the Tampa Forum. The Planning Committee appreciates their support and assistance in making the Tampa Forum one of the best, if not the best, ever. Please take time to stop and acknowledge the efforts of our host volunteers in their "banana" (and we are talking about the shirt color - a shade of yellow) golf shirt.

We have arranged for Eventions of Florida to offer three specially priced tours for attendees - 1. Neighborhoods of Tampa - Explore the history and culture of your host city with the Tampa City and also see the modern and diverse Tampa with its beautiful waterfront, museums and skyscrapers; 2. Dinner Cruise on Yacht Starship - Enjoy an evening dinner cruise and gaze upon the Tampa city skyline with the lights ablaze; 3. Spanish Night at the Columbia Restaurant - Experience the Old World ambience, delicious cuisine and European service at the World Famous Columbia Restaurant in Ybor City, a National Historic Landmark District. There is further information in this newsletter. Check them out on the Forum website and purchase tickets

through the specially set up link to Eventions of Florida website. All the tours are offered outside Forum events so you will not miss any of the Forum program.

Check out the Forum website www.usacanadalionsforum.org for the latest updates on the Forum. The schedule of events on the Timeline page includes the seminar lineup and matrix where you can also find the seminar descriptions and the day/time slot/assigned room for the seminars. You will see that upcoming Tampa Forum is value-packed with something for everyone and is an excellent investment in personal leadership development and Lions growth which will benefit your Lions service to your communities back home.

Don't miss out! There is still time to register for the Forum. The registration fee covers the cost of the seminars and four general sessions/ designated meals, each with a keynote speaker including LCI's International President Wayne Madden. For your convenience, you may register online through the Forum website. You will be glad you did!

We look forward to meeting up with you in Tampa from September 13-15, 2012!

Polly Voon, PCC

General Chairperson 2012 USA/Canada Lions Leadership Forum Page 2 Volume 1, Issue 4

Leadership in a World of Service

The need for our service is needed more now than ever before.



It is my pleasure as honorary chairman to welcome you to Tampa, Florida--home of the Tampa Bay Buccaneers, the Tampa Bay Rays, Busch Gardens, the 2012 Republican National Convention and the 36th annual USA/Canada Lions Leadership Forum. You are in for a real treat Tampa.

If we are to be successful in a World of Service, we must sharpen our leadership skills, our clubs must be viable in their communities, and our districts must be at performing at full speed. Your Forum Planning Committee has been hard at work this past year planning a forum full of seminars to help each of our Lions teams to perform at their peak. The committee has inserted some new seminars to help you grow, and they have brought back some Lions of old to teach you new tricks.

Many of our Past International Presidents have volunteered to put on sessions involving how to remain active in Lions, how to build membership at the district and club level, and a special panel of Past International Presidents will discuss my theme "In a World of Service" giving their interpretation of various parts of my theme.

And, of course, by the definition of a forum, you will have the opportunities to exchange ideas with Lions throughout North America--ideas that can have an immediate impact on your club.



So Lions, as we take a quick Pit Stop in Tampa, let's change our tires, refuel our tanks, and tweak our engines to reach maximum performance as we strive to have our best Lions year yet – In a World of Service.

Enjoy Tampa,

Wayne Madden

Wayne Madden International President





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Welcome to Florida from the Lions of Multiple District 35, Florida & Bahamas





Welcome to Tampa Bay!

I want to extend a heartfelt and sincere welcome to all Lions and their families to the Tampa Bay Area and Florida for the USA/ Canada Leadership Forum. This year our theme is 'Leadership in a World of Service."

There are many seminars specifically designed to reinforce this theme. These seminars will provide opportunities to gather information that will enhance your knowledge and help you to develop strategies to implement the global objectives of leadership.

It is expected that your interest and intrigue will motivate you into action when you return to your respective communities and become involved in improving your club and community by inspiring your club members to initiate and implement projects, which will enhance the community.

Members of the Forum Planning and Host Committees have worked diligently to plan and implement a Forum that will be informative, enjoyable, and memorable for all in attendance. Hundreds of volunteers have devoted their time and effort to insure that your visit to the Tampa Bay Area will be one of the best experiences of any Forum. If you are a first time participant and attend the first timer's orientation seminar you may participate in a raffle and if your ticket wins, you will have an opportunity to dine with one of our international officers.

The Tampa Bay - Orlando Area is the Attraction Capital of the World. There are many, venues that will attract your attention, such as, Busch Gardens, Disney World, Universal Studios, Florida Aquarium, Sea World, Legoland, various museums, etc.

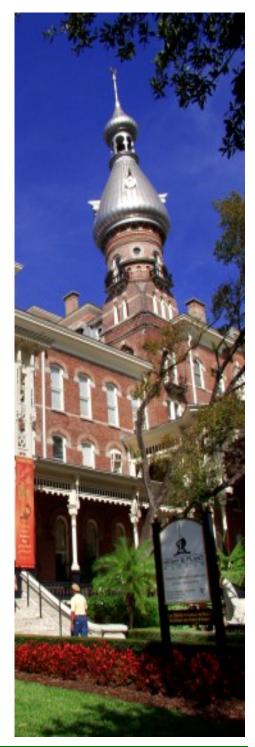
I look forward to seeing and speaking with as many of you as possible. If there is anything that I or any Lion from Florida and the Bahamas can do to make your visit more enjoyable, please do not hesitate to let us know.

Best wishes to each of you for safe travels to the Tampa Bay Area, and I pray for your safe travels as you return to your respective destinations. May the Lord continue to bless you in a mighty way.

Together in service,



Stacey W. Jones International Director



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Welcome to Florida from the Lions of Multiple District 35, Florida & Bahamas





Fellow Lions.

The stage is set! It's not too late to come and discover with me from September 13 through 16 the host city for the 36th annual USA/Canada

Lions Leadership Forum--Tampa, FL.

I'm asking you to register and join myself and many of your fellow Lions. It's an opportunity to meet Lions from all over the country and to learn and develop new ways to improve your club through the many seminars. You will go home with a new vision, energy and excitement about being a Lion.

But first and foremost, let's meet in Tampa to celebrate our service. We devote so much time and energy to service. Our USA/Canada Lions Leadership Forum is the perfect occasion to celebrate what we are all about. Every Lion at the Forum will fully appreciate what it means to be a Lion and how you make the difference in our world of service. We need to take these few days to recognize who we are and what we do.

As well as the many activities at the Forum, visitors have plenty more to take in. Tampa's former Latin Quarter, Ybor City is just one shining example, where in the first half of the last century was the cigar manufacturing capital of the world. That heritage is still alive in the cigar shops mixed in amongst the bars and restaurants in what is now a business/entertainment district. And then there is Busch Gardens, the Florida Aquarium, Hard Rock Casino and; of course, Treasure Island and beautiful Sunset Beach.

So, be the best Lions you can be. Participate fully and if at all possible, join us in Tampa, September 13 through 16th. It will be the experience of a lifetime and improve your life as a Lion.

Yours in Lionism

Robert "Bob" Hilliard District Governor Host District 35-I Florida and the Bahamas





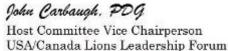
On behalf of the Lions, Lionesses and Leos of Multiple District 35, I would like to welcome you to our beautiful city.

After five years of countless phone calls, emails, text

messages, meetings and more meetings we are very excited to have you with us.

We have been working very hard to make as many different things available as possible. While you're here if it happens to be raining on one side of the street, just cross to the other side of the street and it will be dry.

I can't begin to thank the many people that helped get us to where we are today, but you can bet, if they stepped up and said they would help, they did. We actually have volunteers from all over USA and Canada. Isn't it great when a team comes together to make something great happen. Thank each and every one of you for coming down to experience some of our southern hospitality.





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Attention Lions and friends of Lions! Arrive Early, Stay Late!



At the Forum, you will have the opportunity to meet other Lions, share ideas about fund raising and service projects, network, get your questions answered, and learn from all the seminars.

There is the opportunity to attend seminars of your choice from over 65 available: four seminars on Friday and three on Saturday plus keynote speakers at the luncheon and dinners.

You will meet the International President as well as the Past International Presidents, for they will be presenters at the Forum this year.

Meet with the First and Second International Vice Presidents and learn what the future Lions years of service and leadership will bring.

Observe a demonstration of actually completing the forms on line during the seminar Serving as a Club Secretary.

At the Lions Leadership Forum in Tampa Bay, you will find seminars with information critical to your success. The Forum is offering a wide variety of subjects to suit everyone.

The seminar Beyond Public Speaking--Motivate Them! will reveal tricks to fire the audience's energy and motivate them to action, so you will never be a boring speaker again. Learn some techniques to draw in your audience and then almost lose control due to their energy. See how to use movement, collaboration, and even controversy to involve the audience. Amp up the next presentation, even if you are a

solid introvert, and energize the crowd. WARNING: This program assumes that you have taken Public Speaking 101, know how to structure and focus your message, understand the five "W's" and have presented before from behind the safety of a podium!



With the seminar **Keep 'em from Leavin'**, you will collect unique and seldom thought of techniques for keeping your members happy and involved. Happy members seldom resign. We know why we lose 'em, so why can't we learn how to

keep 'em. Maybe we should ask why they stay?" Share your ideas on what Lions value most and what they don't want to hear at meetings. Join us as we explore the root causes of why Lions leave, and the "I can do" attitude to keep 'em. Discover how proactive plans can revitalize clubs and prevent club cancellations.

Several seminars will be offered on Thursday, so you will want to arrive early. In the Thursday lineup there will be Lions Quest 9 am-noon; and in the afternoon, Serving as an International Director; The ABCs of GLT/GMT Implementation; Women's Issues; Recruiting New Lion Leaders--What Works in India; We Speak for You When You Can't; and First Timers Orientation.

For a full listing of the seminars log onto:

https://usacanadalionsforum.org/



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First Timers Orientation Special Event! What You Should Bring To The Forum!





Quite possibly you will be the guest at an LCI Executive Officer's table.

A First Timer and a guest will be invited to join President Madden, Immediate Past President Tam, 1st Vice President Palmer and 2nd Vice President Preston at their table for the General Session/meal event.

At the First Timers Orientation Session on Thursday afternoon at 4:15pm, four draws will be held for each meal during the Forum. You have an opportunity to be that special guest. You will need to attend the First Timers session and wear your green First Timers ribbon to qualify for the draw.

Terry Graham

Past International Director Canadian Advisor USA/Canada Lions Leadership Forum



Bring comfortable shoes.

The convention center is a short walk from all hotels. The seminar rooms and meal functions are in different areas and require some walking.

Bring the clothing that is right for you.

At the forum, Lions wear an array of different clothing. Nothing is carved in stone. For men and women, suits, sport jackets, dress slacks and shirts/blouses, or Lions club shirts. The convention banquet hall can be cool so dress to your comfort level.

Bring a notebook and pen.

You just can't remember everything. At the seminars, write down ideas and quotes. Share your ideas with the Lions from other States and Provinces. There are a good many ideas to take back to your club.

Bring a desire to meet new Lions.

You ride for hours in a car with Lions you know to get to the forum or you meet Lions from your club at the forum. Accept a challenge to sit with new friends at every meal. Four meals - 8 places at a table — WOW - 32 new friends. Now multiply that by 5 new ideas. You will take home a wealth of service and fundraising ideas.

Bring the right attitude.

Lions come to the forum for many reasons. Some come to meet with old friends. Some come to gather in as much information as they can in 2 days and to listen to great dinner speakers. What ever your reason, be positive.

Lions run the USA/Canada Lions Leadership forum, volunteering their time to be sure you have the best possible experience. Say hello when you see them at the forum.



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Friday Night Entertainment At The Sail Pavilion



The Tampa Bay 2012 Forum Host Committee is honored to invite you to enjoy an evening of free entertainment provided by Tracy & Company.

Join us Friday evening September 14th from 8PM to Midnight at the Sail Pavilion for an evening of swingin' jazz and rhythm & blues.

Tracy & Company are honored to be a part of the USA/Canada Lions Leadership Forum providing Friday night entertainment at the Sail Pavilion!

Starting at 8pm, Tracy & Company will be performing swingin' jazz and rhythm & blues.

Tracy Monteleone on vocals Eric Enfield on Keys Watts Shimmura on Bass

Visit <u>www.tracysings4u.com</u> for more information!







The 2012 USA/Canada Lions Leadership Forum Host Committee has been hard at work making sure that your stay in Tampa will be a memorable one. From the Tampa Convention Center to the many area attractions, Tampa Bay's got it all!

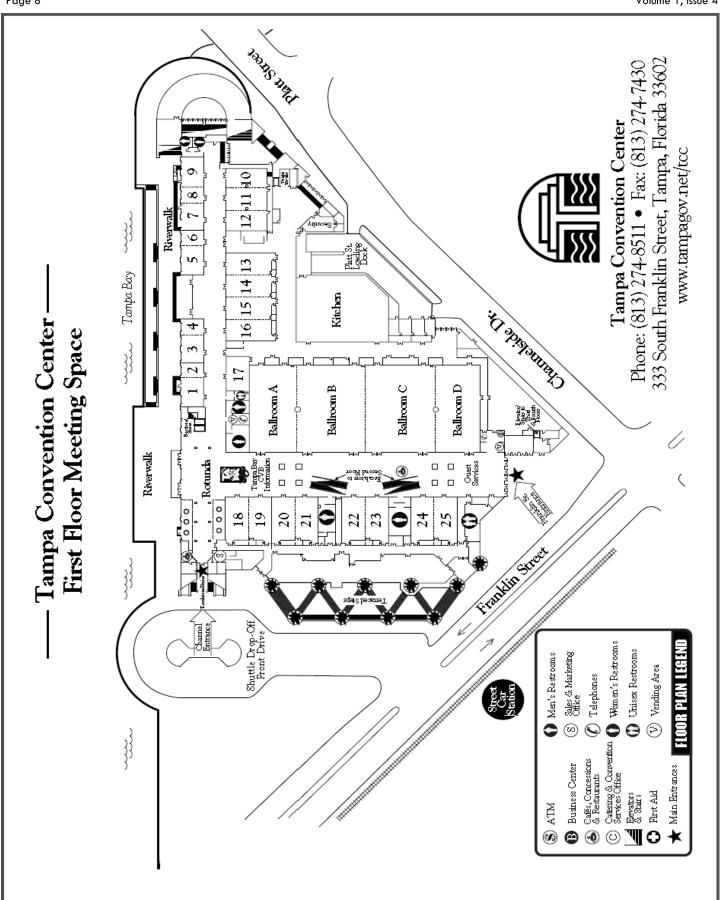
From the smartphone apps to the many maps provided in this issue of Destination Tampa, we want to make sure you have everything you need to navigate and enjoy the 36th annual USA/Canada Lions Leadership Forum.

No matter where you are in the vicinity of the Tampa Convention Center look for the familiar "banana" shirts. The volunteers in those banana shirts will be able to point you in the right direction for Forum events and seminars.

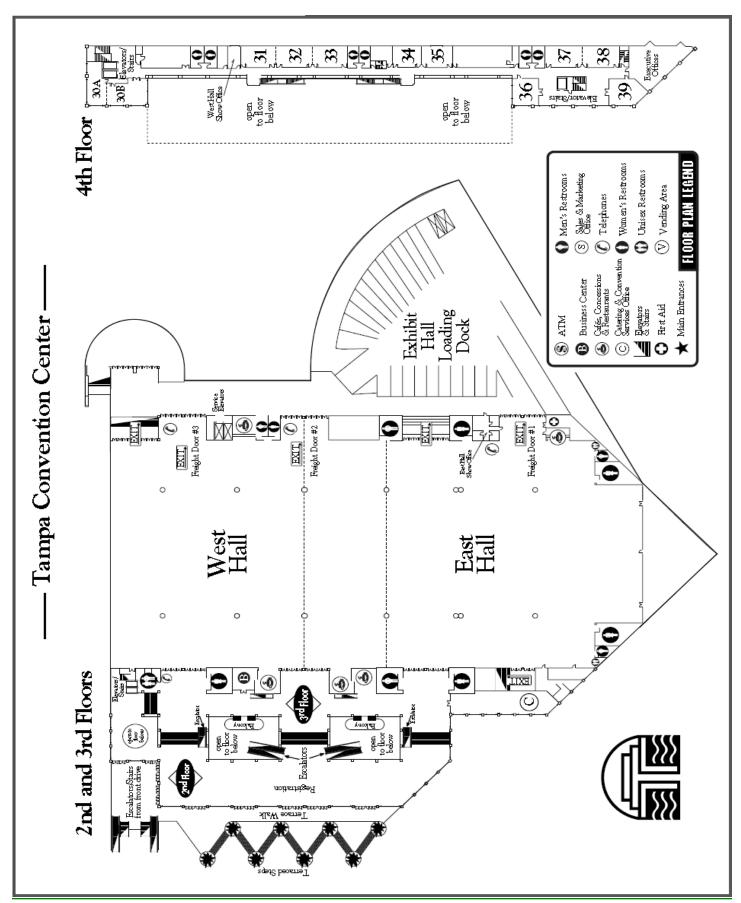
And don't forget to head on over to the Sail Pavilion after dinner Friday evening for some of the best jazz and blues around. Tracy & Company will be providing the music while the Sail Pavilion will be providing the cash bar.

You want Florida, you want it all, and you only want to unpack once. No problem, **Tampa Bay's got it all!**

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Tampa Bay, Florida September 13-15, 2012

