

INTRODUCTION TO LIONISM

July 8, 2011

Originally Orientation
ONLY

*Now combining Orientation
and Brief Club Training
and Information*

Lion Jay Ruiz

Past Cabinet Treasurer

Certified Guiding Lion

Past District Orientation Chair

Why Orient Members?

- Make new members feel:
 - Welcome
 - Comfortable
 - Knowledgeable
- Reorient existing members
- Keep information base current

Who should attend?

- Prospective member(s), before joining
- New member(s) within 30 days
- Existing members

Volunteer Trends

To better understand American's attitudes regarding volunteering, Lions Clubs International commissioned a survey in February 2004.

Volunteerism in America Survey

Volunteers agree:

98% - It is important to donate time to a good cause

90% - Volunteering offers a sense of “belonging” & makes them feel closer to their community

85% - Volunteering offers a meaningful structure to their lives

76% - Volunteering offers companionship

57% - Volunteering has helped their career by enhancing their networking & skill-building opportunities

- 54% said they volunteered within the past three years by donating time to a charitable, civic or community cause.
- Among all volunteers, 45% are defined as “active” – donating on average more than 10 hours a month.

American Volunteer Rate at 30%

- Utah 48%
- Nebraska 42.8%
- Minnesota 40.7%

California at 26.1%

San Diego @ 29.2%

Baby Boomers

1946 - 1964

- Large Population Group – 77 Million
- Healthiest
- Best-Educated generation in history

Volunteer Trends for Boomers:

33.2% - Highest in any group

Ave. 51 hours a year, approx 1 hr/wk

Echo Boomers

Late 70's & 90's

- Millennial Generation
- Generation Y
- Larger than Baby Boomers
- 1 of 5 workers (private sector)

Good prospects to replace the “Aching” and “Aging” group

Good prospects to a New Century LC

Good prospects for LEO

Why Recruit New Members?

- Replace the aging/aching members
- New Ideas
- More able bodies

Awards/Rewards:

1. Letter
2. Key Awards
3. Medals

Why Create/Charter New Clubs?

- District 1,250
- Replacement
 - a. Transfers
 - b. Health and other reasons

Awards/Rewards:

1. Extension Award

Club Formats

- Traditional Lions Club
- New Century Lions Club
- Campus Lions Club
- Club Branches

Based on Interest:

- Special Interest Lions Club
- Cyber Lions Club

Special Interest Club

- *Sharing Individualism,
Strengthening Community*

The key to creating a sense of community is finding things in common. All Lions share an interest in and commitment to service. But they may share other interest as well. Such as Motorcycles. A profession. Or an ethnic heritage.



1916

This first Lions logo reveals the organization's early ties to the Masons.



1918

Note the visual pun in this early logo: a Lion and a club.



1920

This rendering with monogrammed L and back-to-back lions is the basis for the logo today.



Recent logo



OFFICIAL EMBLEM:

Lion emblem (logo) - adopted at the 1919 convention.

Today, Lions worldwide are recognized by it.

Bordering this is a circular gold area with two Lion profiles facing away from the center. This Lions face both past and future – showing both pride of heritage & confidence in the future.

THE ASSOCIATION'S NAME:

The official name of the
association is

**“The International
Association of Lions Clubs”**

or simply

“Lions Clubs International”

MOTTO:

The Lions motto is “**We Serve.**”

(It was adopted at the 1954
International Convention)

LIONS is the largest
“service” organization in the
world - about **1.35 million**
members, over **45,000** clubs
in **206** countries and
geographical areas

SLOGAN:

L IBERTY

I NTELLIGENCE

O UR

N ATION'S

S AFETY

**It was
adopted
at the
1919
Inter-
national
Conven-
tion**

Slogan, in Spanish

L = LIBERTAD LIBERTY

E = ENTENDIMIENTO
UNDERSTANDING

O = ORGANIZACION
ORGANIZATION

N = NACIONALISMO
NATIONALISM

E = ESFUERZO EFFORT

S = SERVICIO SERVICE

MEMBERSHIP CATEGORIES:

- Active
- Membership-at-Large
- Honorary
- Privileged
- Life Member
- Associate
- Affiliate

Active

Entitled to all rights and privileges

Member-At-Large

Unable regularly to attend club meetings
Not eligible to hold office or vote, regular dues

Affiliate

Not able to fully participate as an Active member, May vote, cannot hold office, not be a delegate, Pay regular dues, no more than 25%

Associate

May be eligible to vote on club matters, not to represent as delegate

Honorary

Not entitled to any privileges of active member, club pay dues, no more than 5%

Members cannot hold
membership - other than
Honorary or Associate –
in more than one Lions club.

HISTORY:

Began as the dream of Chicago insurance man, Melvin Jones

He believed that local business clubs should expand their horizons from purely professional concerns to the betterment of their communities and the world at large



Melvin Jones

Born – January 13, 1879
Fort Thomas, AZ

1950 – Melvin Jones was conferred
the title of SECRETARY GENERAL of
Lions International for life.

His philosophy of life, "you can't get
very far until you start doing
something for somebody else."

- 1st meeting – June 7, 1917 at the La Salle Hotel in Chicago
- Named - Association of Lions Club
- National Convention in Dallas, Texas October of same year

36 Delegates/22 clubs/9 States

Constitution, By-Laws, Objects
and Code of Ethics approved

Among official objects
approved:

“No club shall hold out
the financial betterment of
its members as its object”

- First President:
Dr. W. P. Woods
of Evansville, Indiana
- Melvin Jones: Acting
Secretary – beginning his
relationship with Lions, ended
only with his death in 1961

3 years after, became
International, 1st club in
Windsor, Ontario, Canada

1st Lions Club organized in
Tientsin, China – Oct. 1926

In 1927 –
60,000 members/1,183 clubs

The so-called “Eastern Bloc”
was unblocked in 1989 with
clubs in Hungary, Poland &
Estonia.

In 1990 a club was
chartered in Moscow

Perhaps the single event having
the greatest impact on the
association's service
commitment occurred in 1925
when **Helen Keller** addressed
the International Convention in
Cedar Point, Ohio

It was there that she
challenged Lions to
become

**“Knights of the Blind
in the crusade against
darkness”**

1990 – Lions launched their
most aggressive sight
prevention effort,
SightFirst.

Programs strives to rid the
world of preventable &
reversible blindness

Another significant event in the association's history occurred in 1987, when Lions Clubs International became the first major service club organization to admit women as members

LIONS Clubs International Structure

Members

Clubs

Zone

Region

District

Multiple District (MD-4)

International Board of Directors

IPIP, 1st VP, 2nd VP, ID's, Appointees

IP,

Constitutional Areas

1. USA, Bermuda & Bahamas

2. Canada

***3. South America, Central America, Mexico
& Islands of the Caribbean Sea***

4. Europe

5. Orient & Southeast Asia

6. South Asia & The Middle East

***7. Australia, New Zealand, Papua New
Guinea, Indonesia & Islands of South Pacific
Ocean***

International Officers:

President – Wing-Kun Tam

IPIP – Sid L. Scruggs III

1st VP – Wayne A. Madden

2nd VP – Barry J. Palmer

Directors – 34

District Governors & Cabinet Mbrs

- Hong Kong, China
- Chairperson of an air transportation Co.
- Lion for 30 years
- Member of Mt. Cameron Lions Club
- Progressive MJF
- Has three children

IP

WING-KUN TAM





- Vass, NC
- Retired Commercial Airline Pilot
- Member Vass LC
- Progressive MJF
- Wife – Judy, also a PMJF

IPIP Sid L. Scruggs III



1st VP Wayne A. Madden

- Auburn, Indiana
- An entrepreneur (own an insurance agency)
- Member of the Auburn Lions Club since 1984
- MJF
- Married to Lion Linda, also a MJF



2nd VP Barry J. Palmer

From Berowra, Australia
Real Estate Co. Director
Hornsby L C since 1976
PMJF

Married to Lion Anne, a MJF
3 Children, 8 Grandchildren

First Year Directors

- Joaquin Cardoso Borralho from Portugal
- Marvin Chambers from Fillmore, Saskatchewan, Canada
- Bob Corlew
- Claudette Cornet from Pau, France (F)
- Jagdish Gulati from Allahabad, India
- Dave Hajny from Ennis, Montana
- Tsugumichi Hata from Sendai, Miyagi, Japan
- Mark Hintzmann from Watertown, Wisconsin

First Year Directors, continued

- Pongsak “PK” Kedsawadevong from Muang District, Thailand
- Carolyn A. Messier from Windsor Locks, Connecticut (F)
- Joe Al Picone from Brenham, Texas
- Alan Theodore “Ted” Reiver from Wilmington, Delaware
- Brian E. Sheehan from Bird Island, Minnesota
- Junichi Takata from Toyama, Japan
- Klaus Tang from Neustadt, Wied, Germany,
- Carlos A. Valencia from Miranda, Venezuela
- Sunil Watawala

Second Year Directors

- Yamandu P. Acosta from Eufaula, Alabama
- Douglas X. Alexander from Brooklyn, New York
- Gary A. Anderson from Grand Rapids, Michigan
- Narendra Bhandari from Pune, India
- Janez Bohorič from Kranj, Slovenia
- James Cavallaro from Springfield, Pennsylvania
- Ta-Lung Chiang from Taichung, Multiple District 300 Taiwan
- Per K. Christensen from Aalborg, Denmark