

HOOSIER LION SURVEY

Dear Fellow Lion:

Please complete this survey and mail a hard copy to:

**Lion Carlyle Edwards, MD25 PR Chair
532 Riga Pl.
East Chicago, IN 46312**

To complete a digital survey, look for a fillable PDF formatted copy, which will soon be sent from your District PR Chair and/or posted on your District website.

Digital surveys can be e-mailed to carlyleedwards1957@gmail.com with "Hoosier Lion Survey" in the subject line.

**Thank you for your participation!
--MD25 PR Committee**

1. What is your overall satisfaction with the Hoosier Lion newsletter?

- Very satisfied
- Somewhat satisfied
- Neutral
- Somewhat dissatisfied
- Very dissatisfied

Comments: _____

2. How often do you read the Hoosier Lion?

- Always
- Frequently
- Sometimes
- Rarely
- Never

Comments: _____

3. Which do you prefer?

- Current release mid-month?
 - Release first of the month?
 - Other option? Please explain: _____
- _____
- _____

4. Using a scale of 1 (very dissatisfied) to 5 (very satisfied), please rate the following items.

- Length of newsletter
- Content
- Layout
- Images
- Color
- District pages
- General information pages
- Calendar of events/dates
- Overall format

Comments: _____

5. How would you prefer to see calendar of events/important dates to be in print?

- Current format
- District calendars
- Statewide calendar
- A combination of calendars

Comments: _____

6. How relevant do you find the information in the Hoosier Lion?

- Very relevant
- Somewhat relevant
- Not at all relevant

Comments: _____

7. Which section(s) do you find the most relevant?

- Front page
- Club news
- DG articles
- District pages
- Special/misc. articles
- Bottom of pages
- The 4 extra pages in the longer editions

Comments: _____

8. Frequency of issues?

- Monthly
- Bimonthly
- Quarterly

Comments: _____

9. Based on changes suggested in last survey of 2017-2018 please rank the following suggestions in order of preference, using a scale from 1 (not needed) to 5 (really needed).

- More color:
 - throughout
 - front and back pages only
- Larger format like a regular newspaper
- Modernize format
- More written by "regular" Lions
- Less written by DG/PDG/PID etc.
- Articles on topics of interest?
 - fundraising
 - new service Ideas
 - becoming a leader
 - member training
 - orientation
 - starting new Clubs
 - strengthening Clubs
 - recruiting
 - change management
 - getting youth involved

Other: _____

Comments: _____

10. Cost saving measures, adopting new ideas to save money. Rate the following options from 1 (not recommended) to 5 (highly recommended).

- Sending one per household
- Selling advertising
- Go totally digital
- Lions choose digital or print
- Subscriptions

(Current costs take up about 40% of the state budget which, as some of you expressed last time, could be better spent in other ways).

Comments: _____

9. Who should have primary management of the Hoosier Lion?

- MD25 PR Committee
- MD25 Administrative Secretary
- MD25 Council
- Hoosier Lion Editor
- Hoosier Lion Editor/MD PR

Comments: _____

12. Any other comments/concerns you would like to express about the Hoosier Lion?

13. Your home District? (circle one)

- D25A D25B D25C D25D D25E
- D25F D25G

14. Home Club: _____

The following is optional:

Name: _____

Phone: _____

Email: _____