



5NW District Governor Judy Beaudry



To All Club Officers

January 22nd, 2016

As we start this New Year we are launching a huge process of recruiting new members.

We need them. Our State has a surge of growth which means more needs and more service. That's what we're good at. We can do the work but we need help to do more, but the ASKING is something we are all going to have to work on. The concept is simple – Just Ask community members to join. Here is where we are going to do a little more planning. We need to look at family and friends. They need to be asked.

- **Step One:** Prepare your club. Let's get ready!
- **Step Two:** Create a club growth plan. Any project is easier to complete with a plan.
- **Step Three:** Reach out to your target members. When you approach your new member hopefuls with what your club does and why you **NEED** them, they will be more interested.

I believe we should plan our event for January thru March. I would like to invite the new members to the Spring Rally in New Salem on April 2nd. We would do a big installation and celebrate the treasure of having new Lions. They could get up and running at the Rally, learning about the best and biggest service organization they joined. The Lions.

I plan on participating in as many club recruiting events as possible. Please let me know of your plans, date, time, and location for the events. My email is jbeaudry@westriv.com and my phone is 701-220-4410. I will be in touch, but you can contact me anytime.

Thank you in advance for your attention.

Yours in Lionism,



Judy
Judy Beaudry
District Governor, 5NW