

# California Lions Project Care: Hunger

## Frequently Asked Questions

**1. What is California Lions Project Care: Hunger?**

California Lions Project Care: Hunger is a statewide Lions Service project during the month of February 2021 during which Lions Clubs will collect non-perishable food items for distribution to local District food banks.

**2. Who may participate in this program?**

All clubs in good standing in Multiple District 4 may opt to collect food during the month of February.

**3. How will we keep track of donations?**

We will record the total weight of your donation on the California Lions website. Each participating club will post its results to a designated email address, [CALionsCare@gmail.com](mailto:CALionsCare@gmail.com) during the month of February and the data will be posted on the California Lions website.

**4. What is the purpose of this program?**

The purpose of California Lions Project Care: Hunger is to engage clubs in a statewide community service program. All clubs, regardless of size, can take part. We will demonstrate and record the impact of California Lions Clubs across the state. It is an opportunity to attract new members via community and social media news coverage. Finally, this project will provide each District and Lions Club with a newsworthy, PR-friendly service campaign.

**5. What are the goals of California Lions Project Care: Hunger?**

The goal of California Lions Project Care: Hunger is to collect 150,000 lbs. of non-perishable food items throughout the state. This equates to approximately 10,000 lbs. of food per District. It will provide clubs an avenue to participate in service during the Covid-19 pandemic. Provide all Lions Clubs of California an opportunity to participate in a newsworthy project.

**6. When will California Lions Project Care: Hunger take place?**

During the month of February 2021.

**7. How will Districts implement California Lions Project Care: Hunger?**

Districts are encouraged to have all clubs participate regardless of size and to join with other clubs to collect food via organized food drives. Districts choose their own local partners for the location of where to distribute the food. Clubs will send emails to a designated email address indicating their cumulative weight of food collected.

**8. Will there be recognition for this project?**

The Multiple District will present Certificates of participation and achievement for all participants

**9. Who is behind this project?**

California Lions Project Care: Hunger is a project of the 2020-2021 Council of Governors administered by the Multiple District 4 Global Action Team – NoAMI.

**10. Where will the results of the project be reported?**

Clubs are asked to report the weight of the food they donate to MyLion and to [CALionsCare@gmail.com](mailto:CALionsCare@gmail.com). Pictures, videos, and stories are welcome. Only reports to email address will be valid for the event.