





WE WIN AND LOSE AT THE CLUB LEVEL

**I thought
about
quitting,
but then
I noticed
who was
watching.**



Inch by inch, life's a cinch.
Yard by yard, life's hard.

-John Bytheway



www.GrandmasBriefs.com

1. Club Global Action Team

Inch by inch, life's a cinch.
Yard by yard, life's hard.

-John Bytheway



www.GrandmasBriefs.com

1. Club Global Action Team
2. Evaluate Member Satisfaction

Inch by inch, life's a cinch.
Yard by yard, life's hard.

-John Bytheway



www.GrandmasBriefs.com

1. Club Global Action Team
2. Evaluate Member Satisfaction
3. Evaluate Past Hands-on Service

Inch by inch, life's a cinch.
Yard by yard, life's hard.

-John Bytheway



www.GrandmasBriefs.com

1. Club Global Action Team
2. Evaluate Member Satisfaction
3. Evaluate Past Hands-on Service
4. Identify the Members to Target

Inch by inch, life's a cinch.
Yard by yard, life's hard.

-John Bytheway



www.GrandmasBriefs.com

1. Club Global Action Team
2. Evaluate Member Satisfaction
3. Evaluate Past Hands-on Service
4. Identify the Members to Target
5. Provide Leadership Opportunities

**Inch by inch, life's a cinch.
Yard by yard, life's hard.**

-John Bytheway



www.GrandmasBriefs.com

1. Club Global Action Team
2. Evaluate Member Satisfaction
3. Evaluate Past Hands-on Service
4. Identify the Members to Target
5. Provide Leadership Opportunities
6. Enhance Service Provided

Inch by inch, life's a cinch.
Yard by yard, life's hard.

-John Bytheway



www.GrandmasBriefs.com

1. Club Global Action Team
2. Evaluate Member Satisfaction
3. Evaluate Past Hands-on Service
4. Identify the Members to Target
5. Provide Leadership Opportunities
6. Enhance Service Provided
7. Repeat



What Does a Club
Global Action Team Do?



What Does a Club Global Action Team Do?

- ✓ Enhance Service Provided



What Does a Club Global Action Team Do?

- ✓ Enhance Service Provided
- ✓ Enhance Membership Experience



What Does a Club Global Action Team Do?

- ✓ Enhance Service Provided
- ✓ Enhance Membership Experience
- ✓ Enhance Public Image



What Does a Club Global Action Team Do?

- ✓ Enhance Service Provided
- ✓ Enhance Membership Experience
- ✓ Enhance Public Image
- ✓ Enhance efficiency of Club operations

SERVICE IDEAS



SERVICE IDEAS

- ▶ Vision Screening



SERVICE IDEAS

- ▶ Vision Screening
- ▶ Visit Children with Cancer



SERVICE IDEAS

- ▶ Vision Screening
- ▶ Visit Children with Cancer
- ▶ Collect coloring books, puzzles, etc.



SERVICE IDEAS

- ▶ Vision Screening
- ▶ Visit Children with Cancer
- ▶ Collect coloring books, puzzles, etc.
- ▶ Community Clean up



SERVICE IDEAS

- ▶ Vision Screening
- ▶ Visit Children with Cancer
- ▶ Collect coloring books, puzzles, etc.
- ▶ Community Clean up
- ▶ Adopt a Mile or Park



SERVICE IDEAS

- ▶ Vision Screening
- ▶ Visit Children with Cancer
- ▶ Collect coloring books, puzzles, etc.
- ▶ Community Clean up
- ▶ Adopt a Mile or Park
- ▶ Volunteer in Soup Kitchen or Food Pantry



SERVICE IDEAS

- ▶ Vision Screening
- ▶ Visit Children with Cancer
- ▶ Collect coloring books, puzzles, etc.
- ▶ Community Clean up
- ▶ Adopt a Mile or Park
- ▶ Volunteer in Soup Kitchen or Food Pantry
- ▶ Can Food Sculptures



SERVICE IDEAS

- ▶ Vision Screening
- ▶ Visit Children with Cancer
- ▶ Collect coloring books, puzzles, etc.
- ▶ Community Clean up
- ▶ Adopt a Mile or Park
- ▶ Volunteer in Soup Kitchen or Food Pantry
- ▶ Can Food Sculptures
- ▶ Lions In Our Neighborhood Schools



SERVICE IDEAS

- ▶ Vision Screening
- ▶ Visit Children with Cancer
- ▶ Collect coloring books, puzzles, etc.
- ▶ Community Clean up
- ▶ Adopt a Mile or Park
- ▶ Volunteer in Soup Kitchen or Food Pantry
- ▶ Can Food Sculptures
- ▶ Lions In Our Neighborhood Schools
- ▶ Diabetic Kits



SERVICE IDEAS

- ▶ Vision Screening
- ▶ Visit Children with Cancer
- ▶ Collect coloring books, puzzles, etc
- ▶ Community Clean up
- ▶ Adopt a Mile or Park
- ▶ Volunteer in Soup Kitchen or Food Pantry
- ▶ Can Food Sculptures
- ▶ Lions In Our Neighborhood Schools
- ▶ Diabetic Kits
- ▶ Learn at Lunch



SERVICE IDEAS

- ▶ Vision Screening
- ▶ Visit Children with Cancer
- ▶ Collect coloring books, puzzles, etc.
- ▶ Community Clean up
- ▶ Adopt a Mile or Park
- ▶ Volunteer in Soup Kitchen or Food Pantry
- ▶ Can Food Sculptures
- ▶ Lions In Our Neighborhood Schools
- ▶ Diabetic Kits
- ▶ Learn at Lunch
- ▶ Walk with the Doctor



MEMBERSHIP IDEAS



MEMBERSHIP IDEAS

- ▶ **Community College Students (Entrance Fee Waiver and ½ International Dues)**



MEMBERSHIP IDEAS

- ▶ **Community College Students (Entrance Fee Waiver and ½ International Dues)**
- ▶ **Former Leos (Entrance Fee Waiver and ½ International Dues if under 30 years old)**



MEMBERSHIP IDEAS

- ▶ **Community College Students (Entrance Fee Waiver and 1/2 International Dues)**
- ▶ **Former Leos (Entrance Fee Waiver and 1/2 International Dues if under 30 years old)**
- ▶ **Family Discount (1/2 International Dues for member 2-5 in same household)**



MEMBERSHIP IDEAS

- ▶ **Community College Students (Entrance Fee Waiver and 1/2 International Dues)**
- ▶ **Former Leos (Entrance Fee Waiver and 1/2 International Dues if under 30 years old)**
- ▶ **Family Discount (1/2 International Dues for member 2-5 in same household)**
- ▶ **Military Personnel (Entrance Fee Waived)**



MEMBERSHIP IDEAS

- ▶ **Community College Students (Entrance Fee Waiver and 1/2 International Dues)**
- ▶ **Former Leos (Entrance Fee Waiver and 1/2 International Dues if under 30 years old)**
- ▶ **Family Discount (1/2 International Dues for member 2-5 in same household)**
- ▶ **Military Personnel (Entrance Fee Waived)**
- ▶ **Diabetic Community**



MEMBERSHIP IDEAS

- ▶ **Community College Students (Entrance Fee Waiver and 1/2 International Dues)**
- ▶ **Former Leos (Entrance Fee Waiver and 1/2 International Dues if under 30 years old)**
- ▶ **Family Discount (1/2 International Dues for member 2-5 in same household)**
- ▶ **Military Personnel (Entrance Fee Waived)**
- ▶ **Diabetic Community**
- ▶ **Visually Impaired**



MEMBERSHIP IDEAS

- ▶ **Community College Students (Entrance Fee Waiver and 1/2 International Dues)**
- ▶ **Former Leos (Entrance Fee Waiver and 1/2 International Dues if under 30 years old)**
- ▶ **Family Discount (1/2 International Dues for member 2-5 in same household)**
- ▶ **Military Personnel (Entrance Fee Waived)**
- ▶ **Diabetic Community**
- ▶ **Visually Impaired**
- ▶ **Athletic Boosters**



DEVELOPING LEADERS... LIONS BUILD RESUMES



DEVELOPING LEADERS... LIONS BUILD RESUMES



► **Committee Chair**

DEVELOPING LEADERS... LIONS BUILD RESUMES

- ▶ **Committee Chair**
- ▶ **Board of Directors**



DEVELOPING LEADERS... LIONS BUILD RESUMES

- ▶ **Committee Chair**
- ▶ **Board of Directors**
- ▶ **Club Officer**



DEVELOPING LEADERS... LIONS BUILD RESUMES

- ▶ **Committee Chair**
- ▶ **Board of Directors**
- ▶ **Club Officer**
- ▶ **Community Needs Assessment**



DEVELOPING LEADERS... LIONS BUILD RESUMES

- ▶ **Committee Chair**
- ▶ **Board of Directors**
- ▶ **Club Officer**
- ▶ **Community Needs Assessment**
- ▶ **New Service Initiatives**



DEVELOPING LEADERS... LIONS BUILD RESUMES

- ▶ Committee Chair
- ▶ Board of Directors
- ▶ Club Officer
- ▶ Community Needs Assessment
- ▶ New Service Initiatives
- ▶ Lions On-Line Learning




DEVELOPING LEADERS... LIONS BUILD RESUMES

- ▶ **Committee Chair**
- ▶ **Board of Directors**
- ▶ **Club Officer**
- ▶ **Community Needs Assessment**
- ▶ **New Service Initiatives**
- ▶ **Lions On-Line Learning**
- ▶ **Letter of Recommendation**



GROWING YOUR CLUB IS A PROCESS

GOALS FIRST QUARTER

- ▶ **Complete a Membership Satisfaction Survey**
 - ▶ **Complete a Community Needs Assessment**
 - ▶ **Complete one Hands-on Service Project**
 - ▶ **Create Facebook Account, post regularly**
 - ▶ **Provide informational programs at one meeting per month**
- 

GROWING YOUR CLUB IS A PROCESS

GOALS SECOND QUARTER

- ▶ Enhance Quality of Meeting
- ▶ College Members to Mentor
- ▶ New Hands-On Service Project
- ▶ Introduce Learning on Line

Membership $8 + 4 = 12$

GROWING YOUR CLUB IS A PROCESS

GOALS THIRD QUARTER

- ▶ **Target Young Executives in Community – Sell Professional Development Opportunities**
- ▶ **New Member Service Committee**
- ▶ **New Member Leadership Committee**

Goal 12 +4 = 16

GROWING YOUR CLUB IS A PROCESS

GOALS FORTH QUARTER

- ▶ **Begin Learning at Lunch Program**
- ▶ **Host a Hands-on Service Project**
- ▶ **Encourage new members to invite friends, family and neighbors**
- ▶ **Focus on enhancing image in the community**

GOAL 16+4= 20

YEAR TWO

- ▶ **Begin Monthly Learning On-Line Groups**
- ▶ **Host 4 Hands-on Service Projects**
- ▶ **Focus on Membership Satisfaction at Meetings and Service Projects**
- ▶ **Host two Membership Growth Events**

Goal $20+4 = 24$

REPEAT PROCESS

Year 3 = Serve 2000, Add 12 members, Develop one Zone Chair

Year 4 = Serve 2500, Add 12 Members, Develop a Zone Chair

Success



what people think
it looks like

Success



what it really
looks like



I BELIEVE THAT YOUR CLUB CAN DIAL IT UP...

SERVE MORE, ENLIST MORE HELP, DEVELOP MORE LEADERS...



QUESTIONS? COMMENTS?

