



WE WIN AND LOSE AT THE CLUB LEVEL



-John Bytheway

1. Club Global Action Team



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 Club Global Action Team
 Evaluate Member Satisfaction

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 Club Global Action Team
 Evaluate Member Satisfaction
 Evaluate Past Hands-on Service

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 Evaluate Member Satisfaction
 Evaluate Past Hands-on Service
 Identify the Members to Target

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 Identify the Members to Target
 Provide Leadership Opportunities

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1. Club Global Action Team 2. Evaluate Member Satisfaction 3. Evaluate Past Hands-on Service 4. Identify the Members to Target **5. Provide Leadership Opportunities 6. Enhance Service** Provided

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✓ Enhance Service Provided



- ✓ Enhance Service Provided
- Enhance Membership
 Experience



- ✓ Enhance Service Provided
- Enhance Membership
 Experience
- ✓ Enhance Public Image



- ✓ Enhance Service Provided
- Enhance Membership
 Experience
- ✓ Enhance Public Image
- Enhance efficiency of Club operations



Vision Screening



- Vision Screening
- Visit Children with Cancer



- Vision Screening
- Visit Children with Cancer
- Collect coloring books, puzzles, etc.



- Vision Screening
- Visit Children with Cancer
- Collect coloring books, puzzles, etc.
- Community Clean up



- Vision Screening
- Visit Children with Cancer
- Collect coloring books, puzzles, etc.
- Community Clean up
- > Adopt a Mile or Park



- Vision Screening
- Visit Children with Cancer
- Collect coloring books, puzzles, etc.
- Community Clean up
- Adopt a Mile or Park
- Volunteer in Soup Kitchen or Food Pantry



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- Community Clean up
- Adopt a Mile or Park
- Volunteer in Soup Kitchen or Food Pantry
- Can Food Sculptures



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- Visit Children with Cancer
- Collect coloring books, puzzles, etc.
- Community Clean up
- Adopt a Mile or Park
- Volunteer in Soup Kitchen or Food Pantry
- Can Food Sculptures
- Lions In Our Neighborhood Schools



- Vision Screening
- Visit Children with Cancer
- Collect coloring books, puzzles, etc.
- Community Clean up
- Adopt a Mile or Park
- Volunteer in Soup Kitchen or Food Pantry
- Can Food Sculptures
- Lions In Our Neighborhood Schools
- Diabetic Kits



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- Visit Children with Cancer
- Collect coloring books, puzzles, etc
- Community Clean up
- Adopt a Mile or Park
- Volunteer in Soup Kitchen or Food Pantry
- Can Food Sculptures
- Lions In Our Neighborhood Schools
- Diabetic Kits
- Learn at Lunch



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- Visit Children with Cancer
- Collect coloring books, puzzles, etc.
- Community Clean up
- Adopt a Mile or Park
- Volunteer in Soup Kitchen or Food Pantry
- Can Food Sculptures
- Lions In Our Neighborhood Schools
- Diabetic Kits
- Learn at Lunch
- Walk with the Doctor





Community College Students (Entrance Fee Waiver and ½ International Dues)



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- Visually Impaired



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- Diabetic Community
- Visually Impaired
- Athletic Boosters



DEVELOPING LEADERS... LIONS BUILD RESUMES





Committee Chair

- Committee Chair
- Board of Directors



- Committee Chair
- Board of Directors
- Club Officer



- Committee Chair
- Board of Directors
- Club Officer
- Community Needs Assessment



- Committee Chair
- Board of Directors
- Club Officer
- Community Needs Assessment
- New Service Initiatives



- Committee Chair
- Board of Directors
- Club Officer
- Community Needs Assessment
- New Service Initiatives
- Lions On-Line Learning



- Committee Chair
- Board of Directors
- Club Officer
- Community Needs Assessment
- New Service Initiatives
- Lions On-Line Learning
- Letter of Recommendation



GOALS FIRST QUARTER

- Complete a Membership Satisfaction Survey
- Complete a Community Needs Assessment
- Complete one Hands-on Service Project
- Create Facebook Account, post regularly
- Provide informational programs at one meeting per month

GROWING YOUR CLUB IS A PROCESS GOALS SECOND QUARTER

- Enhance Quality of Meeting
- College Members to Mentor
- New Hands-On Service Project
- Introduce Learning on Line

Membership 8 + 4 = 12

GOALS THIRD QUARTER

- Target Young Executives in Community Sell Professional Development Opportunities
- New Member Service Committee
- New Member Leadership Committee

Goal 12 +4 = 16

GROWING YOUR CLUB IS A PROCESS GOALS FORTH QUARTER

- Begin Learning at Lunch Program
- Host a Hands-on Service Project
- Encourage new members to invite friends, family and neighbors
- Focus on enhancing image in the community

GOAL 16+4= 20

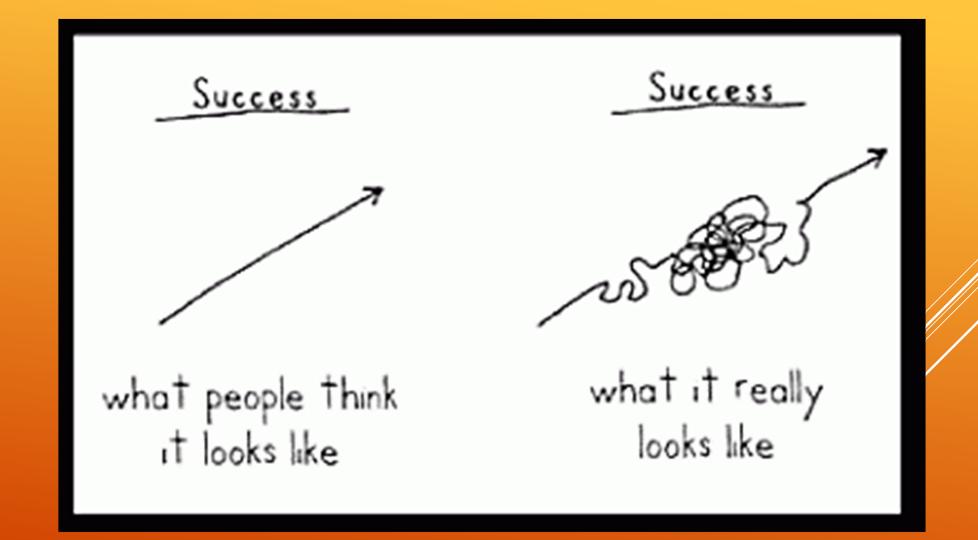
YEAR TWO

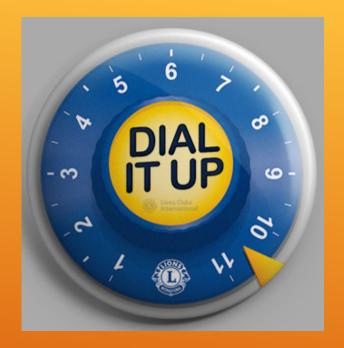
- Begin Monthly Learning On-Line Groups
- Host 4 Hands-on Service Projects
- Focus on Membership Satisfaction at Meetings and Service Projects
- Host two Membership Growth Events

Goal 20+4 = 24

REPEAT PROCESS

Year 3 = Serve 2000, Add 12 members, Develop one Zone Chair Year 4 = Serve 2500, Add 12 Members, Develop a Zone Chair





I BELIEVE THAT YOUR CLUB CAN DIAL IT UP ...

SERVE MORE, ENLIST MORE HELP, DEVELOP MORE LEADERS...



QUESTIONS? COMMENTS?

