



Dear Former Lion Member,

My name is Tara Vraniak and I am the Lions District 27-D1 Chair of Retention. Part of my job as retention chair is to decrease the loss of membership throughout the district. A decrease in membership means we are losing the ability to serve the needs of our communities and because the economy is in the condition that it is, Lions clubs around the world are more in demand than ever before.

As the District Chair of Retention I would like to find out the reasons for our loss of members. That is where I need your help. On the back of this letter there is a survey that I am asking you to fill out and return in the self-addressed stamped envelope that I have included. Please be honest and frank about the reasons that you left Lions. The more information we gather the better we can work to solve the issues in our district. If you would like to speak to me directly you can contact me at (608)825-2276. Also you can contact me via e-mail at tvraniak@frontier.com. If taking the survey on line is more appealing to you please e-mail me and I can send you the link to an online version.

If you have received this letter and are still a Lion in good standing please write on the form that you are still a member and return it to me and I apologize for the confusion.

Thank you for your time,

Lion Tara Vraniak
27-D1 District Retention Chair
5329 Reiner Rd.
Madison, WI 53718

Lions Club Former Member Satisfaction Survey

Exiting Member's name _____

1. What reasons do you (the exiting member) cite for considering leaving the club?

Difficulties with meetings/activities

- Not asked to help or be involved
- Was not aware of the responsibilities before/after joining
- Meeting day/time was not convenient
- Meeting place/food was unsatisfactory
- Service projects not effective/useful for the community
- Meetings disorganized, not following an agenda
- Not enough recognition for job well done
- Not enough social events

Other _____

Difficulties with club administration/ members

- Disorganized leadership
- Unhappy with current leadership
- Poor communication among members
- Age differences too great
- Gender differences
- Philosophical differences
- Cliques/groups to which people did not belong
- Foreign language problem

Other _____

Personal needs not met/lifestyle conflicts with being a Lion

- Skills/talents not utilized
- Needs for fellowship not met
- Needs for networking not met
- Cost prohibitive
- Health reasons
- Time demands (family, work etc)
- Did not feel a part of the group

Other _____

2. Is there anything that could have been done to prevent your membership drop?

3. Is there anything the sponsor could have done to prevent your membership drop?

4. Is there anything that the club should consider changing that may increase retention?

5. Is there anything that can be done to get you to rejoin Lions?

6. Has your contact information changed?

Name _____

Address _____

Phone number _____ E-mail address _____