



# MD27 Global Action Team Info/Training Session

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September 29, 2018

*Best Western Hotel & Conference Center, Plover & WebEx Webinar*

# Welcome

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- MD27 Global Action Team Goals
- Team Breakout / Q&A
- District Conventions
- MyLion & New LCI Website Sneak Peek
- Officer Training Needs Discussion
- Best Practices
- Certified Guiding Lion Training



# MD27 GAT Goals

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- Build stronger bonds/support
- Empower District GAT
  - 1/4ly GAT News
  - District Convention Displays/Materials
- Statewide GAT Info/Training & CGL 9/29
- Monthly MD27 GAT Meetings
- Grow MD27 GAT Membership



# MD27 Global Leadership Team Goals (GLT)

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- Vice District Governor Training
- Promote & conduct Wisconsin Lions Leadership Institute (WLLI)
- Develop officer training, zone & region chair training curriculum
- Continually promote leadership training opportunities for all Lions
- Grow MD27 GLT to better meet District, Club & individual member needs



# MD27 Global Membership Team Goals (GMT)

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- Membership Growth
- Reduce the Number of Drops
- Increase the percentage of female membership
- Charter 3 New Clubs & 2 Campus Clubs
- Reduce the number of dropped clubs during the year
- Reduce the Number of clubs with less than 20 members



# MD27 Global Service Team Goals (GST)

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- 2018-19 Diabetes
- Children's Cancer LCIF Matching Grant \$100,000 Fundraising Goal by November
- 2019 Stuff the Bus
- MyLCI/MyLion Transition Plan/Training





## Membership Development Grants: Revamped Program – August 27, 2018

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Presented by PID Mike Molenda, GMT 1D Area Leader



## **Membership Development Grant**

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# **Updated MDG Application**

- 1. Standard Membership Development Grant**
- 2. Large-Scale Membership Development Grant**
- 3. Special Initiative Membership Development Grant**





# Standard Membership Development Grant

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**\$25,000**

Amount Available for Year  
For Constitutional Area 1

**\$5,000**

District

**\$10,000**

Multiple-District



# Membership Development Grant

## Large-Scale Grant

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- The maximum amount for a selected Large-Scale Grant applicant is \$15,000 per year, for three years (\$45,000 total over three years).
- Large-Scale Grants can have either a retention or a recruitment component (or both).
- More information is below under the Application Requirements section and within the Large-Scale Grant application.



# Membership Development Grant

## Special Initiatives Grant

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A Special Initiatives Category will also be available for grants that could include:

- Replicating a previously successful grant
- Targeting specific clubs (less than 15 members, men-only club, or other specific demographic)
- Excess (if a particular CA has usurped all of its available funds)
- Particular special initiative/area/type of club identified by the Board

## Membership Development Grant: Application Requirements

### Recruitment:

LCI has developed the following resources and tools to attract and recruit new members:

1

- [Just Ask Recruiting Guide](#)

2

- [Host an Information Session](#)
- [Marketing Ideas to Recruit Members](#)

3

## Membership Development Grant: Application Requirements

### Retention:

LCI has developed the following resources and tools to support membership satisfaction:

- 1 • [Club Quality Initiative](#), a strategic planning tool to help clubs identify opportunities for improvement
- 2 • [How are your ratings? Survey](#)
- 3 • [Membership Satisfaction Guide](#)
- [Certified Guiding Lion Program](#)



# 75%

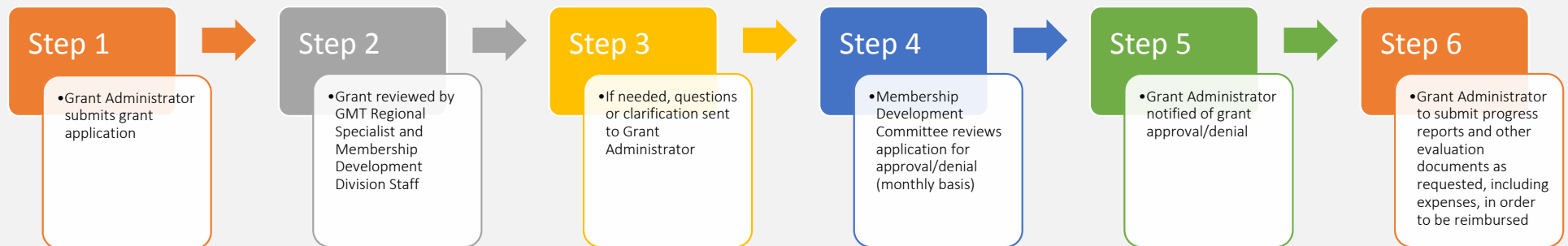
Approved grants will provide reimbursement for up to 75% of the approved project expenses as outlined in the Reimbursement Policy.

# 25%

The remaining 25% of project expenses must be from non-Lions Clubs International sources.



# Membership Development Grant Application Process



# Team Breakout / Q&A

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30 Minutes...

- MD27 GAT Provide Resources
- Open Discussion About Needs/Challenges
- 3 Minute Report Out
  - Choose a reporter (*not MD27 GAT*)





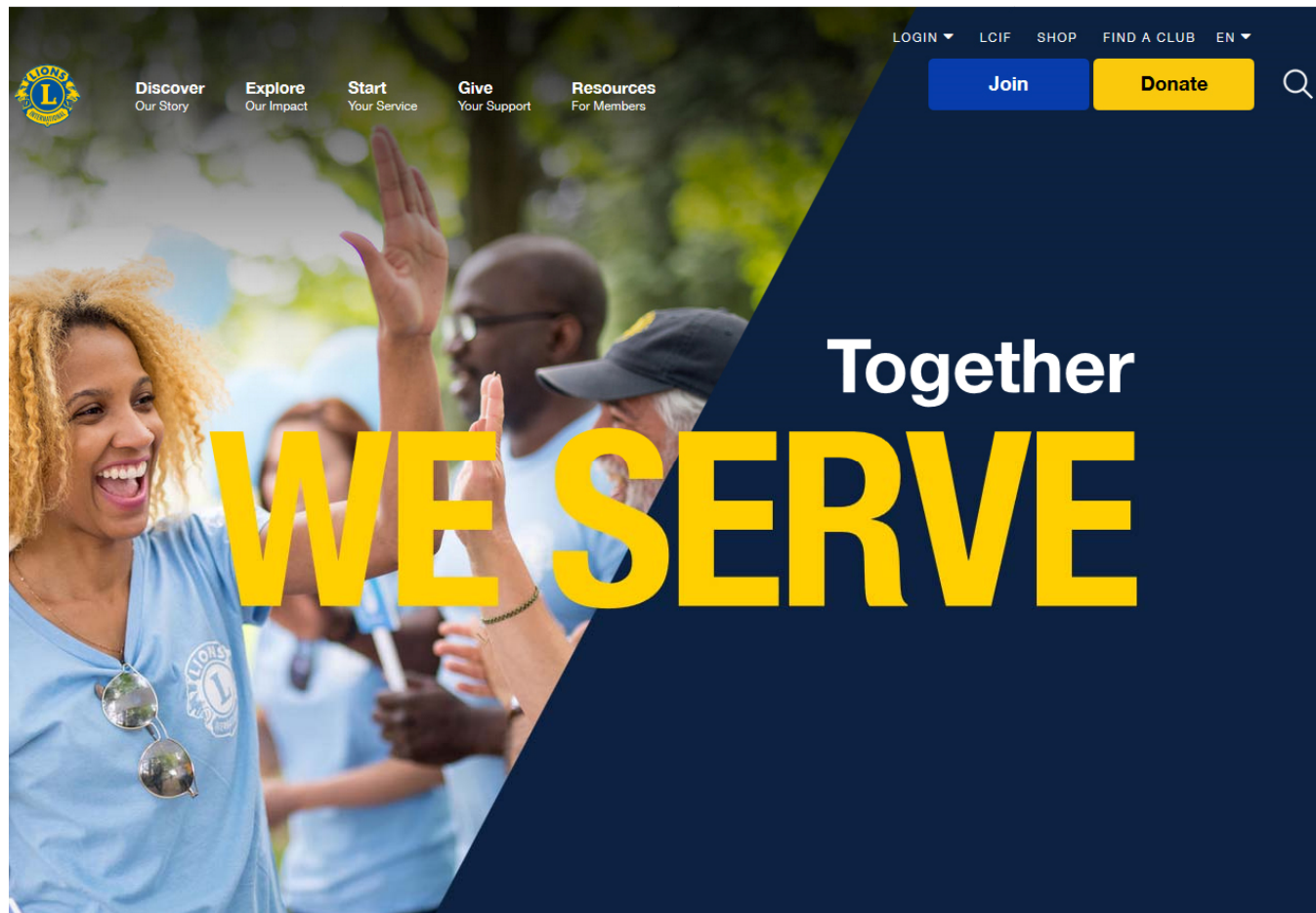
# District Conventions

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- District GAT Reserve Exhibit Table
- Tri-fold Display & Handouts Provided
  - Being Transported By WLF
- District GAT To Set Up Booth On Friday
- District GAT Staff Booth
  - Talk To Your Lions & Clubs (Needs & How You Can Help)
- District GAT Take Booth Down on Saturday Afternoon
  - Pack Everything Up & Return to WLF



# MyLion & lionsclubs.org



Info/Training Session – 9/29/18



# Officer Training Needs

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3 Minutes/District

1. Overview of Current Officer Training
2. What's going well?
3. What challenges do you face?



# Best Practices

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- Specific Examples
- Open Discussion



# Advisory Committee Meetings *(aka Zone Meetings)*

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- 1<sup>st</sup> Focus on Service
  - Held within 90 days of LCI Convention
- 2<sup>nd</sup> Focus on Membership
  - Held in November
- 3<sup>rd</sup> Focus on Leadership
  - Held in February or March



# District GAT Provides Zone Meeting Agendas

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- Ensure Clubs Get Complete/Consistent Info
- Allows for Zone Customization
- Reduces Zone Chair Workload



# District Hosts October Region Meetings

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- More Time for Specific Training
- District Leadership Team Is Seen Across District



# GMT-Retention Conducts Exit Interviews

- District collects data & shares with clubs/ZCs & Exec Team
- Allows District to
  - See trends/offer assistance
  - Insight into training needs

Lions Club Former Member Satisfaction Survey

Exiting Member's name \_\_\_\_\_

1. What reasons do you (the exiting member) cite for considering leaving the club?

**Difficulties with meetings/activities**

- ☐ Not asked to help or be involved
- ☐ Was not aware of the responsibilities before/after joining
- ☐ Meeting day/time was not convenient
- ☐ Meeting place/food was unsatisfactory
- ☐ Service projects not effective/useful for the community
- ☐ Meetings disorganized, not following an agenda
- ☐ Not enough recognition for job well done
- ☐ Not enough social events
- ☐ Other \_\_\_\_\_

**Difficulties with club administration/ members**

- ☐ Disorganized leadership
- ☐ Unhappy with current leadership
- ☐ Poor communication among members
- ☐ Age differences too great
- ☐ Gender differences
- ☐ Philosophical differences
- ☐ Cliques/groups to which people did not belong
- ☐ Foreign language problem
- ☐ Other \_\_\_\_\_

**Personal needs not met/lifestyle conflicts with being a Lion**

- ☐ Skills/talents not utilized
- ☐ Needs for fellowship not met
- ☐ Needs for networking not met
- ☐ Cost prohibitive
- ☐ Health reasons
- ☐ Time demands (family, work etc)
- ☐ Did not feel a part of the group
- ☐ Other \_\_\_\_\_

2. Is there anything that could have been done to prevent your membership drop? \_\_\_\_\_

3. Is there anything the sponsor could have done to prevent your membership drop? \_\_\_\_\_

4. Is there anything that the club should consider changing that may increase retention? \_\_\_\_\_

5. Is there anything that can be done to get you to rejoin Lions? \_\_\_\_\_


6. Has your contact information changed?

Name \_\_\_\_\_

Address \_\_\_\_\_

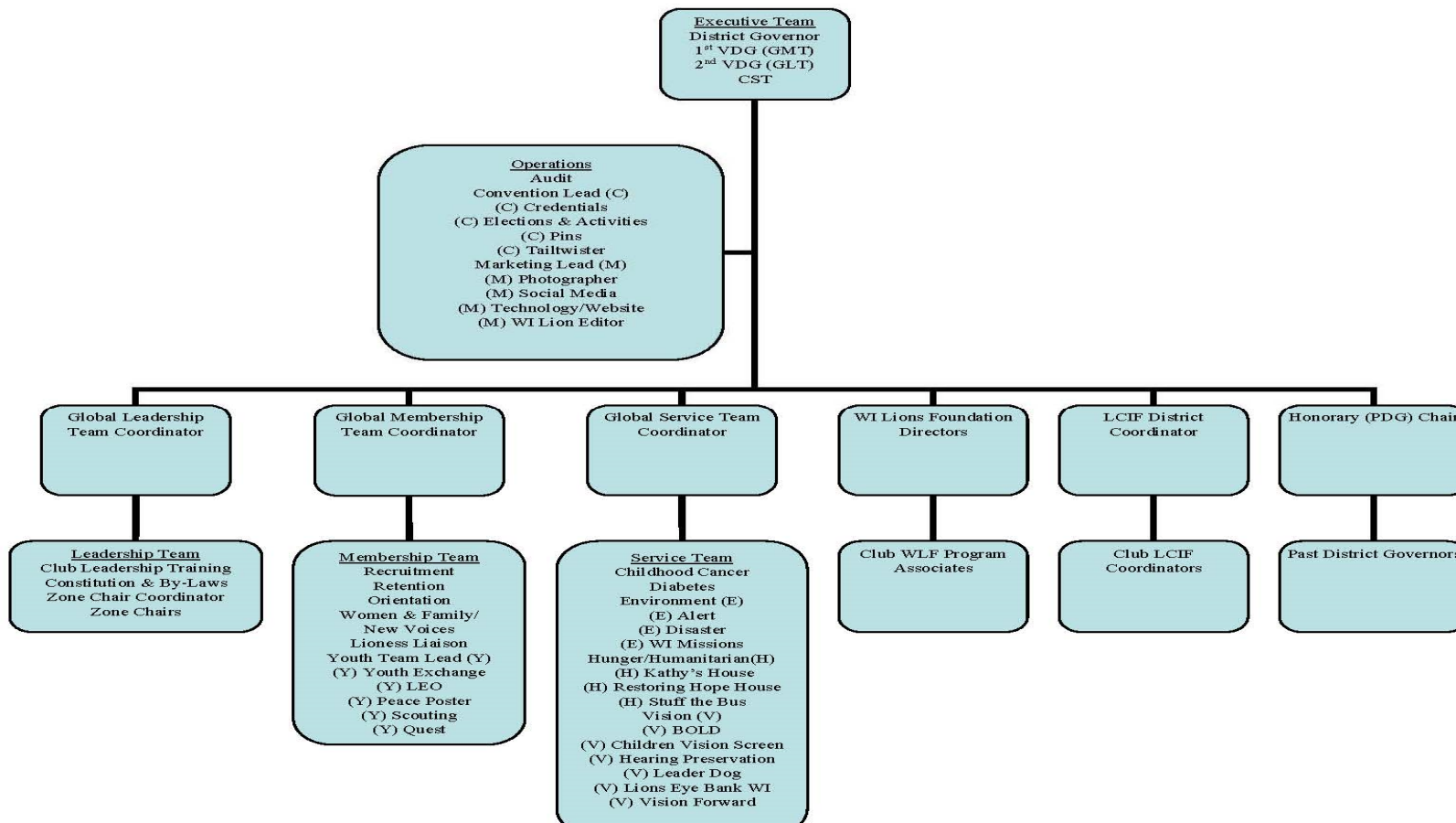
Phone number \_\_\_\_\_

E-mail address \_\_\_\_\_

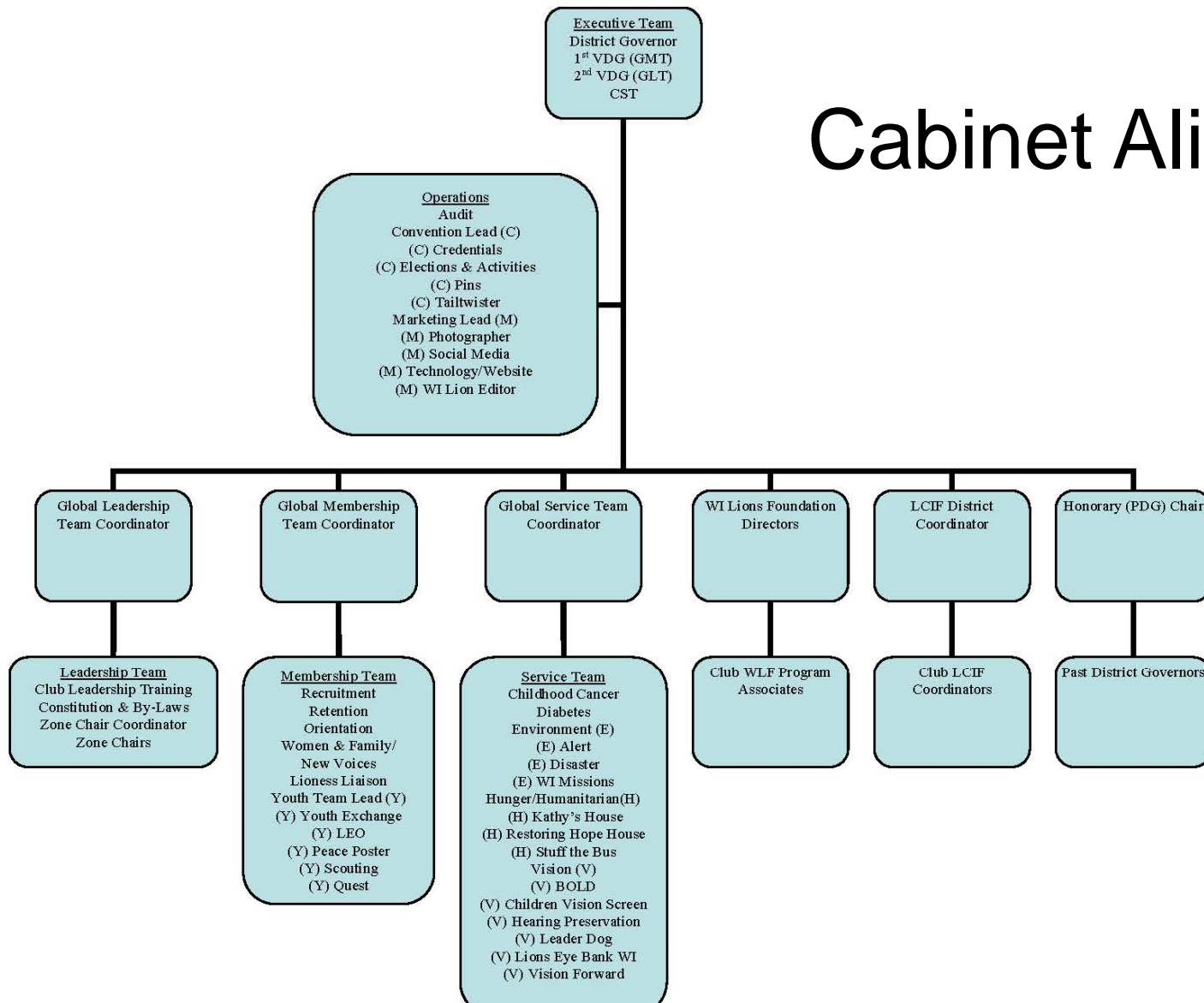




# Cabinet Alignment – Old Structure



# Cabinet Aligned – GAT



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# Leadership Succession Planning

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# Leadership Succession Planning

## District 27 C1 Zone Chair Planning Chart

9/24/2018

	District Governor	Brad Behrens	Bill Mueller	John Zimmer	Paul Writz
	Year	2018-2019	2019-2020	2020-2021	2021-2022
	<b>Region 5</b>				
1	Berlin-Hamburg, Easton Hewitt Wausau, Town of Texas, Maine, Marathon, Wausau	Brandon O-connor	<i>Town of Texas</i>	<i>Town of Texas with shadow from Easton Hewitt</i>	<i>Easton Hewitt</i>
2	Bevent, Kronewetter, Lake DuBay, Mosinee, Rib Mountain, Rothschild- Weston, Schofield	Jim Miller	<i>Bevent</i>	<i>Bevent with shadow from Mosinee</i>	<i>Mosinee</i>
	<i>Term expectation=3 years. The first year the person shadows the outgoing zone chairperson, then serves for two years with the last year mentoring the new zone chair. The clubs have been assigned in alphabetical order.</i>		<i>Some clubs may not be able to provide a zone chair and that can be discussed as term approaches.</i>	<i>A person interested in leadership development can step in</i>	

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# Leadership Succession Planning

District 27-C1

District Governor Planning Chart

9/24/2018

Year	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
International City	Las Vegas	Milan	Singapore	Montreal	New Delhi
International Country	USA	Italy		Canada	India
International Date	June 29 - July 3	July 5 - 9	June 26 - 30	June 25 - 29	July 1 - 5
District Governor	Brad Behrens	Bill Mueller	John Zimmer	Paul Writz	? Phil Hollis ?
1st Vice District Governor	Bill Mueller	John Zimmer	Paul Writz	? Phil Hollis ?	
2nd Vice District Governor	John Zimmer	Paul Writz	? Phil Hollis ?		
District Convention City	Rib Mountain	Point	Marshfield		
District Convention Location	Mountain Edge	Holiday Inn			
District Convention Date	Oct 19-20, 2018	Oct 11-12, 2019			

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# Leadership Succession Planning

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27-C1 Leadership Team @ 2018 USA/Canada Forum



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# Let's Talk...

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# Did We Do It?

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- MD27 Global Action Team Goals
- Team Breakout / Q&A
- District Conventions
- MyLion & New LCI Website Sneak Peek
- Officer Training Needs Discussion
- Best Practices

**NEXT UP:** Certified Guiding Lion Training

