

Cabinet Meeting
Via Zoom
January 11th, 2025
BC Lions Society Report

DG Chuck and fellow Lions
Happy New Year to you all



We have a new member added to the BC Lions Society staff, Lion Michele Materi. Michele joins the staff as Manager, community Partnerships & Philanthropy – Okanagan Region and brings with her an impressive background, along with a deep commitment to community involvement. In her role, Michele will focus on advancing our philanthropy efforts in the Okanagan Region, applying her expertise and passion to strengthen our impact in the community.

Michele has been an active volunteer with our Camp Winfield Improvement committee for many years, including the huge camp makeover project.

As Vice-president of the Vernon Lions Club, Michele has been driven by a passion to give back. For the last several years, she has also served as Chair of the Vernon Lions Club Golf Tournament, helping raise over \$80,000 for Camp Winfield. She has already started organizing the next golf tournament on May 31, 2025!

Michele brings a deep passion and understanding of Lions. If you have any questions, Michele can be reached at mmateri@eastersealsbcy.ca.

The [Win-ter Wonderland 50/50 Raffle](#) invites you to win big while giving back! This winter, you can win up to \$9,750 and the best part is that you are also supporting life-changing programs and services for people with disabilities at Easter Seals BC/Yukon. You can still participate up until Jan. 15th.

Funds raised go directly to support programs and services for children and adults with disabilities and their families, across the province.

CAMP UPDATE - Looking ahead to 2025 there will be more family camps offered and will expand spots at Camp Winfield.

- Incredibly successful camping season at all three of camps - Camp Shawnigan, Camp Squamish and Camp Winfield. This is the first time since 2017 that we have been able to have full capacity availability at each of our camps.
- Multiple improvements to our camp facilities, including new accessible climbing gear at all three sites.
- Over 90 camp staff hired this summer, with many joining from all over the world.
- A total of 261 people attended our six weekends of Family Camp held at all three of our locations.
- 169 new Overnight Campers attend this year, as well as new families joining our Family Camps.

A total of 707 campers participated in Overnight Camps, with roughly half being children and half being adults. Vancouver Island-215, Thompson Okanagan-156, Mainland/Southwest Kootenays-322, Northern BC/Yukon-7, Caribou-3, Other-4.

Respectfully Submitted
PDG Debbie Bostock

