

## **GET District Coordinator Report: MISSION 1.5 Membership Growth Plan Implementation**

### **1. Introduction**

As the GET District Coordinator, my role is pivotal in advancing the MISSION 1.5 membership growth plan and ensuring we meet our membership goals through the chartering of new clubs. This report outlines the strategic plan, execution steps, and collaborative efforts to drive membership growth in our district.

### **2. Strategic Planning and Team Building**

To achieve our MISSION 1.5 objectives, I will:

- **Build a Dedicated Team:** Assemble a team of Lions passionate about club extension. This team will focus on the planning and execution of strategies to increase membership and charter new clubs.
- **Develop an Annual Membership Growth Plan:** Collaborate with the district Global Action Team (GAT) to create a comprehensive plan that aligns with MISSION 1.5 goals.

### **3. Execution of Growth Strategies**

Our approach includes:

- **Implementing Strategies:** Develop and execute strategies to foster membership growth and support new club formation. This involves providing ongoing motivation, training, and resources to district members.
- **Identifying Opportunities:** Focus on underserved communities or groups to identify potential areas for new club charters.

### **4. New Club Development Process**

To ensure successful new club formation, we will:

- **Create a Development Plan:** Follow a structured process for each potential new club. This includes forming a team, conducting site research, performing needs assessments, identifying sponsoring clubs and Guiding Lions, organizing informational meetings, and recruiting charter members.

- **Maintain Communication:** Regularly update and collaborate with district GAT coordinators and the district GAT chairperson through various communication channels such as in-person visits, newsletters, correspondence, and social media.

## 5. Collaboration and Seminars

Our collaborative efforts will:

- **Conduct MISSION 1.5 Events:** Partner with district GAT leadership to organize seminars, events, and projects relevant to MISSION 1.5 at Council and Cabinet meetings, district conventions, and other local gatherings.

## 6. Process Communication and Mentoring

To facilitate new club success, we will:

- **Communicate Development Processes:** Ensure all team members and prospective members are well-informed about the new club development process and policies.
- **Establish Mentoring Relationships:** Assist sponsor clubs in developing mentoring relationships with new club officers and educate Guiding Lions about their roles and expectations.
- **Ensure Efficient Applications:** Verify that new club applications are complete, properly approved, and submitted in a timely manner.

## 7. Conclusion

The success of MISSION 1.5 hinges on our collective effort to drive membership growth and charter new clubs. By following this strategic plan and leveraging our district's strengths, we will contribute significantly to achieving our membership goals and advancing Lions International's mission.

## 8. Next Steps

- Assemble and train the GET team.
- Develop and launch the annual membership growth plan.
- Identify and assess opportunities for new clubs.

Global Extension Team (GET) District Coordinator

- Coordinate and execute new club chartering processes.
- Organize and participate in relevant MISSION 1.5 seminars and events.

Together, we will work diligently to make a lasting impact on our district's membership growth and extend our service reach to more communities.