

Lions Found Guilty!!!

Seek to appeal to a higher authority!!

Lions Clubs. Almost everyone has heard of Lions Clubs (*not the football club*). Their logo is known around the world.

Breaking news: It has been determined that when questioned, many, many community members don't know what they actually do!

Lions are guilty of great brand recognition but low function recognition!

As an 'aggravating factor' in the offence; Some Lions Clubs themselves weren't letting anyone know!

Exhibit One: In the BC Interior - Lakes District is a camp. Camp Winfield. It serves as a camp for children with disabilities and by providing 24hr care, gives their parents/caregivers a break for a week, as well as other options.

This camp and a couple of others are well equipped and maintained with the help of community volunteers by the BC Lions Society for Children With Disabilities. (Note that Lions part – *still not the football club even though they have great players as well...*).

More on the camps? (Easter Seals BC & Yukon, founded by the East Vancouver Lions Club in 1947).
<https://www.eastersealsbcy.ca/summercamp/>

Lions Clubs throughout BC (including Sorrento) support these camps. Did you know??

Exhibit Two: A vision screening program to give a free preliminary check of student's eyesight is utilized by many schools, Salmon Arm and Sorrento being included. You guessed it: Supported by Lions.

There are trainloads of more exhibits; Some by Lions only, others as Lions partners/support, but little space to even start the list.

May it be presented to a higher authority: That's YOU! You are the judge!

Lions motto: We Serve. Countless service works without fanfare in many communities. Ask your Lions what we can and will do.

Help out at a Lions fundraiser or project for 'firsthand evidence'. Help us help you in our community.

Want to know more? Contact:

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