



## 25/26 MD4 Service #Hashtag Bank and Social Service Group Links

Create a Unified Presence for  
California Lions Service!

Hashtags are a powerful way to connect our service stories, amplify visibility, and showcase the incredible impact Lions are making across California. By using the same set of hashtags, we create consistency, strengthen our brand identity, and make it easier for the public to discover and engage with our service projects online.

📱 To support this effort, a *Hashtag Bank* has been created for you. It contains recommended hashtags for each service area and campaign, helping clubs and members stay aligned and unified in messaging.

You can view and download the hashtag bank anytime at:

🔗 [marketing.calionsclubs.org](https://marketing.calionsclubs.org) → *Service Resource Page*

Together, let's make California Lions service shine louder and reach farther than ever before! 🗣️ ✨

### Menu

#### Service Cause Social Groups (Alphabetically) with group link and hashtag bank

**Blue** = Project Care **Green** = Global Cause or LCI Initiative

##### **ACCESS**- Lions For Access

<https://www.facebook.com/groups/1075446491223974/>

#LionsHelpingMorePeople #CaliforniaLions #LionsForAccess #Access #InclusioninService #LCI

Lion Jennifer Gass 209-774-8207 [jengass73@gmail.com](mailto:jengass73@gmail.com) Lion Scott Quinlan 714-200-3964

##### **ART**- Lions and Art

<https://www.facebook.com/groups/4957447501148047/>

#LionsHelpingMorePeople #CaliforniaLions #CalionsArt #LionsandArt #ArtandLions #LCI

##### **AUTOMOBILIA**- Lions and Automobilia

<https://www.facebook.com/groups/623750056961391/>

#LionsHelpingMorePeople #CaliforniaLions #CalionsAutomobilia #Automobilia #LCI

##### **CHILDHOOD CANCER**- Childhood Cancer Service Projects by California Lions

<https://www.facebook.com/groups/691276937165563/>

#LionsHelpingMorePeople #CaliforniaLions #CalionsChildhoodCancer #CaliforniaLionsFoundation #LCI

Lion Vicky Sasser

##### **COMPANION AND SERVICE ANIMALS**- Lions for Companion and Service Animals

<https://www.facebook.com/groups/1055781209992875/>

#LionsHelpingMorePeople #CaliforniaLions #CaLionsCompanionandServiceAnimals #LCI

## **Service Causes Social Groups *continued* (Alphabetically) with group link and hashtag bank**

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### **DIABETES-** Diabetes Service Projects by California Lions

<https://www.facebook.com/groups/1004812288444492/>

#LionsHelpingMorePeople #Californialions #CalionsDiabetes #Diabetes #CaliforniaLionsFoundation #LCI  
MD4 Chair- Lion Donna Rollins

### **DISASTER RELIEF (LCIF)**

Disaster Relief Service Projects by California Lions

<https://www.facebook.com/groups/1242553984061146/>

#LionsHelpingMorePeople #CaliforniaLions #CalionsDisaster #DisasterRelief #CaliforniaLionsFoundation  
#LCI

IPCC Lion Kevin Guess PDG          Manny Sanchez

### **ENVIRONMENTAL**

Environmental Service Projects by California Lions

<https://www.facebook.com/groups/10055777781181329/>

#LionsHelpingMorePeople #CaliforniaLions #Environmental #CalionsEnvironment  
#CaliforniaLionsFoundation #LCI

Lion Nikki Muller 805-698-2852 [nikkisblions@gmail.com](mailto:nikkisblions@gmail.com)

### **FIRST RESPONDERS**

First Responders Support Service Projects by California Lions

<https://www.facebook.com/groups/616604521469814/>

#CaliforniaLions #CalionsFirstResponders #First Responders #LCI  
Lion Lisa Morris 805-216-7471

### **HEALTH AND WELLNESS**

Health & Wellness Service Projects by California Lions

<https://www.facebook.com/groups/9417776124994466/>

#LionsHelpingMorePeople #CaliforniaLions #CalionsHealthandWellness #HealthandWellness #LCI

### **HUMANITARIAN**

Humanitarian Service Projects by California Lions

<https://www.facebook.com/groups/731184549261399/>

#LionsHelpingMorePeople #CaliforniaLions #CalionsHumanitarian #CaliforniaLionsFoundation #LCI

### **HUNGER**

Hunger Relief Service Projects by California Lions

#LionsHelpingMorePeople #Californialions #Calionshunger #Hunger #CaliforniaLionsFoundation #LCI

Lion Jeri Warntna 916-217-9486 [wartena@comcast.net](mailto:wartena@comcast.net)

### **MENTAL HEALTH AND WELL-BEING (LCI Initiative)**

Mental Health and Well-being

<https://www.facebook.com/groups/4930344393858289/>

#LionsHelpingMorePeople #CaliforniaLions #CalionsMentalHealthandWell-Being #Mentalhealth #Well-Being  
#LCI

### **MUSIC**

Lions and Music

<https://www.facebook.com/groups/1060169702746883/>

#LionsHelpingMorePeople #CaliforniaLions #Calionsandmusic #musicandLions #LCI

**Service Causes Social Groups *continued* (Alphabetically) with group link and hashtag bank**  
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## **SPORTS**

Lions and Sports

<https://www.facebook.com/groups/24272142925731565/>

#LionsHelpingMorePeople #CaliforniaLions #CaLionsandSports #LionsSports #LCI

## **VETERANS**

Veterans Service Projects by California Lions

<https://www.facebook.com/groups/1075987734496408/>

#LionsHelpingMorePeople #CaliforniaLions #CalionsVeterans #Veterans #LCI

Lion Laura Devakaris 910-366-2502 lauradvareckas@gmail.com

## **VISION**

Vision Service Projects by California Lions

<https://www.facebook.com/groups/1178250397318357/>

#LionsHelpingMorePeople #CaliforniaLions #CalionsVision #Vision #CaliforniaLionsFoundation #LCI

Lion Dr. Maureen Powers 510-772-4911 mopowers@yahoo.com

## **WOMEN AND FAMILIES (GAT Initiative)**

Women and Families

<https://www.facebook.com/groups/1959758198161559/>

#LionsHelpingMorePeople #CaliforniaLions #CaLionsWomenandFamilies #WomenandFamilies #LCI

Lion Lynda Durand

## **YOUTH**

Youth Service Projects by California Lions

<https://www.facebook.com/groups/1188415649275591/>

#LionsHelpingMorePeople #CaliforniaLions #CaLionsYouth #Youth #Leos #CubsClub #LCI