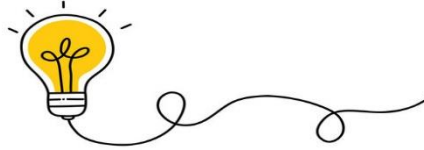


District 4-A1 2025-2026 1st Quarter Marketing “Bright Ideas” Award Recipients



•**Emerging Club:** *A club that is building, improving, or enhancing their marketing.*

Club name - **Tri Dams Lions Club**

- District - 4-A1
- Club Marketing Chair- Lion Stacey Morrill

At a recent District Marketing Meeting, Stacey said "Tri Dams Lions is going through a rebirth." The Club has eight members, and several are not available to help on projects. Three members are doing most of the planning for their fall Charity Golf Tournament. She connected with the Marketing Chair for Copperopolis-Lake Tulloch Lions and got information they were doing on their golf tournament and raffle. She has contacted me several times with questions. Their club maintains a building where they co-sponsor events for their community, like bingo and smartphone classes for seniors. There are not any buildings in the area big enough to handle larger events. Since January 2024, they have posted or shared 27 "events" on their Facebook page. Last year, I suggested to her to apply for the Marketing award and she graciously said if anything, it should go to the club. I think she deserves this award!

- Links showcasing their work -

FACEBOOK <https://www.facebook.com/groups/335679621375780> -

EVENTS PAGE - <https://www.facebook.com/groups/335679621375780/events> -

GOLF <https://www.facebook.com/groups/335679621375780/permalink/1285831849693881/> -

WEBSITE <https://www.tridamslionsclub.org/> Their MORE tab has seven other tabs, full of information.

Exceptionally Leading Club: *A club demonstrating meaningful, innovative, and exemplary marketing practices.*

Club name - **Stockton San Joaquin Lions Club**

- District - 4-A1
- Club Marketing Chair: Lion Jennifer Gass

Lion Jennifer manages eleven Facebook accounts and several Instagram accounts. She attends most of the online marketing meetings I have been involved in. She is great at promoting "accessibility" for people with low or no vision. She has contacted me many times with questions and asking for help making fliers for events she is involved in. Talk about "marketing", she connects with Lions around the world! As our District's Vision Chair, she is one of only a few Lions in our district who submits "monthly" articles to our District's Newsletter. She contacts me when she needs information added to her club's website. She worked especially hard on this webpage: <https://stocktonsanjoaquinlionsclub.org/helen-keller-mural/>

- Links showcasing their work -

<https://www.facebook.com/groups/335679621375780/permalink/1230031661940567/>
<https://www.facebook.com/jengass7/posts/pfbid0wCNf6SrcJaM9rc36fRLMwq2zgZQq5aBHmXHtXDhLsYeZJup9bn5va2tCH7ih1metl>
<https://www.facebook.com/jengass7>
<https://www.facebook.com/LionsHelenKellerChallenge>
<https://californialions.org/helen-keller-challenge>
<https://www.instagram.com/beepballer/>
<https://www.instagram.com/stocktonsanjoaquinlions/>
<https://stocktonsanjoaquinlionsclub.org/>

~ **Gail Cates, District 4-A1 Marketing Chair**
Cell/Text (209)283-4471 Email gfclicion@gmail.com

