

District 4-C6 2025-2026 1st Quarter Marketing "Bright Ideas" Award Recipients



•Emerging Club: A club that is building, improving, or enhancing their marketing. Club name - The Omega Leos Club of California Coast

- District 4-C6
- · Club Marketing Chair:

The Omega Leos Club of California Coast is being recognized as an *Emerging Marketing Leader* for their outstanding initiative and creative approach to digital engagement. In a short period of time, this energetic and forward-thinking club has built a strong online presence through their website, Facebook, and Instagram platforms — effectively showcasing that Lions and Leos service is for *all ages*.

Their innovative use of social media connects younger audiences with the spirit of community service, inspiring others to join the movement and share their impact. The Omega Leos exemplify the next generation of leadership, proving that passion, creativity, and technology can come together to make a powerful difference.

Follow their journey and be inspired:

Instagram: @omegaleoclubofcaliforniacoast

Facebook: Omega Leos Club of California Coast

Exceptionally Leading Club: A club demonstrating meaningful, innovative, and exemplary marketing practices.

Club name - San Jose Almaden Super Lions Club

- District 4-C6
- · Club Marketing Chair:

The San Jose Almaden Super Lions Club has demonstrated excellence in marketing and communications through its strong and consistent digital presence. Their well-maintained Facebook page and polished, easy-to-navigate

website showcase the club's commitment to connection, visibility, and engagement.

By regularly sharing upcoming events, detailed recaps, and highlighting both new and long-standing members, the Almaden Super Lions have created a vibrant online community that reflects the spirit of service and teamwork. Their marketing efforts effectively reach both current members and the public, positioning the club as a shining example of how digital storytelling can strengthen awareness and participation in Lions service.

Facebook: facebook: facebook.com/AlmadenLionsClub

~ Lion Hannah Lyon, District 4-C6 Marketing Chair



