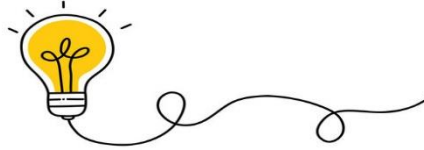




District 4-L4 2025-2026 1st Quarter Marketing “Bright Ideas” Award Recipients



Emerging Club: *A club that is building, improving, or enhancing their marketing.*

- Club name – **Stanton Lions Club**
- District - **4-L4**
- Club Marketing Chair: **Lion John Warren**

The Stanton Lions Club has demonstrated outstanding commitment to developing and strengthening their marketing efforts. From designing professional event flyers and incorporating QR codes to launching a club website and using social media to share upcoming events and post-event success stories, Stanton Lions have shown what innovation and consistency can achieve.

As one of the first clubs in District 4-L4 to appoint a Club-Level Marketing Chair, Stanton helped pave the way for the district's success in reaching 100% participation among clubs assigning a marketing leader — a milestone that elevated district-wide visibility and collaboration.

The Stanton Lions continue to refine their marketing techniques and explore new tools to keep improving their outreach and engagement. Their enthusiasm and dedication make them a shining example of how focused communication and teamwork can amplify the Lions' message of service.

We are so proud of the Stanton Lions for leading by example, evolving into a strong, communicating club!

Check out a few of their tools:

- **Facebook:** <https://www.facebook.com/StantonLionsClub>
- **Website:** https://e-clubhouse.org/sites/stanton/index.php?fbclid=IwY2xjawN2FHBlHRuA2FlbQIxMABicmlkETF4TER0UG5TTjZKNUxtRUxlAR5h4oQC2p6X59Tlt-NQF7nyV1AkEWqvvJEkl1pmPGCiEL26evlofDO3DX0d3A_aem_4aCvHHTNA2pifSdTj6KatQ

Emerging Club: *A club that is building, improving, or enhancing their marketing.*

- Club name – **Cucamonga District Host**
- District - **4-L4**
- Club Marketing Chair: **Rhobie Reed-Curtis**

The California Lions Marketing Team proudly recognizes the Cucamonga District Host Lions Club for emerging excellence in marketing and communications.

Chartered in 1947, the Cucamonga Lions have long held a strong footprint in their community through a wide range of service projects. Today, they are taking bold steps to expand their impact by embracing innovative marketing practices and digital outreach tools.

From designing creative event flyers to developing a new club website and using social media to promote upcoming activities and share post-event success stories, the Cucamonga Lions are demonstrating a modern approach to service visibility. Their commitment to growth continues with the development of a fresh club logo — symbolizing a new chapter of connection, creativity, and forward-thinking engagement.

The California Lions Marketing Team applauds the Cucamonga District Host Lions Club for their energy, adaptability, and dedication to inspiring new generations to join in service.

We're so proud of them!

Showcase of marketing outreach

- **Facebook:** <https://www.facebook.com/CucamongaDistrictHostLions>
- **Website:** https://e-clubhouse.org/sites/cucamonga_district/

Exceptionally Leading Club: *A club demonstrating meaningful, innovative, and exemplary marketing practices.*

- Club Name: **Seal Beach Lions Club**
- District **4-L4**
- Marketing Chairperson: **Lion PDG John Schroeder**

How many ways can you say “A+”?

It's no accident that the largest Lions Club in the Western hemisphere would demonstrate excellence! The Seal Beach Lions Club Marketing Team continues to set the gold standard for excellence in communications and outreach. Through a dynamic blend of modern marketing techniques, the team has mastered the art of connection — from beautifully designed event flyers and strategic community partnerships to an

engaging website, weekly newsletter, and constant social media updates that keep the world informed about their extraordinary service.

With a membership of more than 350 dedicated Lions, the Seal Beach Lions Club exemplifies how effective marketing can amplify service impact far beyond city limits. Their innovative approach not only highlights the club's many projects but also demonstrates how strong, consistent marketing can inspire new members and strengthen community engagement.

Recognizing clubs like Seal Beach reminds us all that great marketing isn't about size — it's about creativity, commitment, and a clear message of service.

Congratulations to the Seal Beach Lions Club on an A+ job well done!

Exceptional outreach

- **Website:** <https://www.sealbeachlions.org/>
- **Facebook:** <https://www.facebook.com/sealbeachlions>
- **Instagram:**
<https://www.instagram.com/sealbeachlionsclub?igsh=NTc4MTIwNjQ2YQ==>

~ Lions Elizabeth Steves and John Schroeder
District 4-L4 Marketing Co-Chairs

