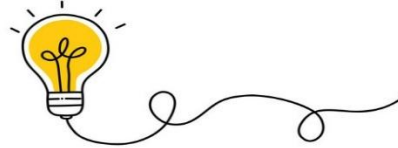


## District 4-L4 2025-2026 2<sup>nd</sup> Quarter Marketing “Bright Ideas” Award Recipients



**Emerging Club:** *A club that is building, improving, or enhancing their marketing.*

- Club name – **Tustin Host Lions Club**
- District - **4-L4**
- Club Marketing Chair: **Lion Ryan Bell**

**Tustin Host Lions Club** has demonstrated an outstanding commitment to strengthening and evolving their marketing efforts. From designing professional, eye-catching event flyers and incorporating QR codes, to launching a club website and consistently using social media to promote upcoming events and highlighting post-event successes, Tustin Lions clearly understand the power of strategic communication.

Their marketing innovation truly shines through creative video content—including a dynamic 2025 rewind—and engaging reels that bring their service to life and connect with their community in meaningful ways. The marketing team continues to refine their techniques and explore new tools, showing a clear commitment to growth, visibility, and impact.

With their enthusiasm, consistency, and teamwork, the Tustin Host Lions Club stands as a shining example of how thoughtful marketing can amplify the Lions message of service and inspire others to do the same.

We are so proud of Tustin Host Lions for leading, by example, evolving into a strong, communicating club!

**Check out a few of their tools:**

- **Facebook:** <https://www.facebook.com/profile.php?id=61574555556864>
- **Instagram:** <https://www.instagram.com/tustinhstlionsclub/>
- **Website:** <https://www.tustinlions.org/>

**Exceptionally Leading Club:** *A club demonstrating meaningful, innovative, and exemplary marketing practices.*

- Club Name: **Harbor Mesa Lions Club**
- District **4-L4**
- Marketing Chairperson: **Lion Dede Wilson**

**The Harbor Mesa Lions Club** has emerged as an exceptional example of effective and forward-thinking marketing. By adopting a fresh new club logo, they have strengthened their visual identity while staying true to the Lions brand, creating a cohesive and recognizable presence across their outreach.

Their social platforms are filled with exciting, timely content that keeps members and the community informed, engaged, and inspired by the club's service. Harbor Mesa Lions also made a strong impression at the MD4 Service Carnival, delivering a fabulous presentation that showcased their projects, passion, and commitment to serving others.

Through creativity, clear communication, and a willingness to evolve, the Harbor Mesa Lions Club demonstrates how thoughtful marketing can elevate service, strengthen connections, and amplify the Lions message in meaningful ways.

#### **Exceptional outreach**

- **Website:** <https://harbormesalionsclub.com/>
- **Facebook:** <https://www.facebook.com/harbormesalions.org/>
- **Instagram:** <https://www.instagram.com/harbormesalionsclub/>

**Exceptionally Leading Club:** *A club demonstrating meaningful, innovative, and exemplary marketing practices.*

- Club Name: **Chino Valley Lions Club**  
District **4-L4**
- Marketing Chairperson: **Lion Sara James-Forkel**

**Chino Valley Lions Club** says, "We Serve," and they truly mean it. Their signature fundraising tool—an ice cream truck—is marketing brilliance in motion and a perfect example of service meeting standout branding.

Their website and social media platforms are informative, consistently updated, and full of engaging reels, videos, and stories that showcase their impact and energy. Every post reflects intention, creativity, and a clear understanding of how to connect with their community.

A true crown jewel of **District 4-L4**, the Chino Valley Lions Club continues to set the bar as an exceptionally strong and innovative marketing club, leading by example and proving that great storytelling makes great service even greater.

### Exceptional outreach

- **Website:** <https://www.chinovalleylions.org/>
- **Facebook:** <https://www.facebook.com/thecvllions/>
- **Instagram:** <https://www.instagram.com/chinovalleylions/?hl=en>

~ Lions Elizabeth Steves and John Schroeder  
District 4-L4 Marketing Co-Chairs

