

Once in a Century
Service Reward Opportunity

Lions Clubs & Helen Keller Challenge 2.0
Club Banner Patch

About the Award

The “Lions Clubs & Helen Keller Challenge 2.0” Banner Patch will be awarded to the first 100 California Lions Clubs and first 15 California Leo Clubs in MD4 who meet the criteria outlined below

Criteria for Earning the Patch

**You've done the service
now earn the reward in three easy steps**

- 1- Branded Marketing Evidence- Post your vision service from July 1, 2025-
March 31, 2026, to your socials and include #HelenKeller100 in your
summary**
- 2- Service Activity Reporting- Report your service and mention Lions Clubs
and Helen Keller Challenge 2.0**
- 3- Send screenshots or images of your social post and report to
LionDonnaR@gmail.com**

Criteria for Earning the Patch

3. Application Submission Instructions

- Only the primary Lions Club sponsoring and organizing the activity may apply**
- Submit only one application per club**
- Continue sharing your Helen Keller Challenge–branded service activities throughout the year to help boost visibility**
- Include club name, submitting individuals contact phone & e-mail, district number, and district governor name**
- Deadline: All requirements must be completed and submitted no later than March 31, 2026, Limited to 1st 100 clubs**