

Once in a Century
Service Reward Opportunity

Lions Clubs & Helen Keller Challenge 2.0 Club Banner Patch

About the Award

The "Lions Clubs & Helen Keller Challenge 2.0" Banner Patch will be awarded to the first 100 California Lions Clubs and first 15 California Leo Clubs in MD4 who meet the criteria outlined below

Criteria for Earning the Patch

1. Service Activity Reporting

- Report a Helen Keller Vision branded service activity in the Lions Portal
- The title of the activity must begin with: "Helen Keller Vision"
- Include a screenshot of this service report from the Lions Portal

2. Branded Marketing Evidence

- Provide a screenshot of a social media post and/or photo(s) from the event showing branding.
- Branded materials must feature either Lions Clubs & Helen Keller Challenge 2.0 logo, and/or #HelenKeller100

3. Application Submission Instructions

- Only the primary Lions Club sponsoring and organizing the activity may apply
- Submit only one application per club
- Continue sharing your Helen Keller Challenge-branded service activities throughout the year to help boost visibility
- Include club name, submitting individuals contact phone & e-mail, district number, and district governor name
- Deadline: All requirements must be completed and submitted no later than **December 31, 2025**

- **Submission Instructions**

- Email your supporting documentation to: LionDonnaR@gmail.com
- Lions Clubs & Helen Keller Challenge 2.0 Co-Captain Lion Donna Rollins
 - **Subject Line "Helen Keller Challenge 2.0 Banner Patch"**

- **Recognition**

By participating in the Helen Keller Challenge 2.0, you are carrying forward the vision and mission of Lions Clubs International —
serving as Knights of the Blind for the next 100 years

Media toolbox here: Learn more: <https://md4lions.org/helen-keller>

Accessible support please contact Lion Donna Rollins