



# Once in a Century Service Reward Opportunity

## Lions Clubs & Helen Keller Challenge 2.0 Club Banner Patch

### About the Award

The "Lions Clubs & Helen Keller Challenge 2.0" Banner Patch will be awarded to the first 100 California Lions Clubs and first 15 California Leo Clubs in MD4 who meet the criteria outlined below

### Criteria for Earning the Patch

#### 1. Service Activity Reporting

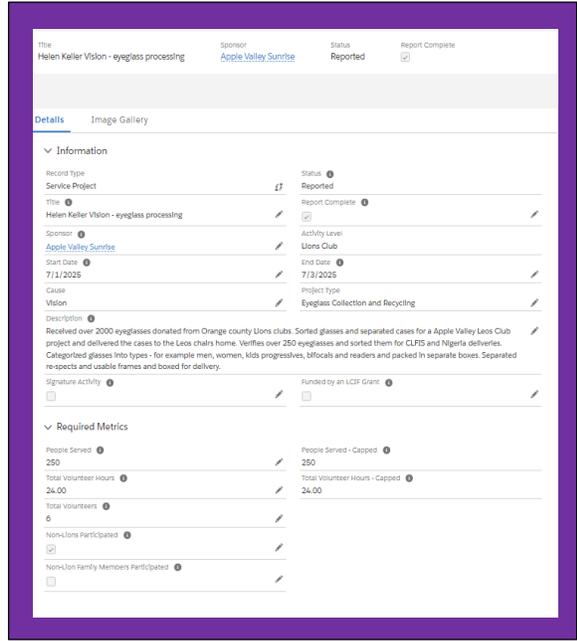
- Report a Helen Keller Vision branded service activity in the Lions Portal
- The title of the activity must begin with: "Helen Keller Vision"
- Include a screenshot of this service report from the Lions Portal

#### 2. Branded Marketing Evidence

- Provide a screenshot of a social media post and/or photo(s) from the event showing branding.
- Branded materials must feature either Lions Clubs & Helen Keller Challenge 2.0 logo, and/or #HelenKeller100

#### 3. Application Submission Instructions

- Only the primary Lions Club sponsoring and organizing the activity may apply
- Submit only one application per club
- Continue sharing your Helen Keller Challenge-branded service activities throughout the year to help boost visibility
- Include club name, submitting individuals contact phone & e-mail, district number, and district governor name
- Deadline: All requirements must be completed and submitted no later than December 31, 2025



### Submission Instructions

Email your supporting documentation to: LionDonnaR@gmail.com  
Lions Clubs & Helen Keller Challenge 2.0 Co-Captain Lion Donna Rollins  
Subject Line "Helen Keller Challenge 2.0 Banner Patch"

### Recognition

By participating in the Helen Keller Challenge 2.0, you are carrying forward the vision and mission of Lions Clubs International — serving as Knights of the Blind for the next 100 years.



Media toolbox here: Learn more: <https://md4lions.org/helen-keller>