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California Lions
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October Service Project Ideas

October is vision awareness month

October 9th is World Sight Day

October 15th is World-wide White Cane Day

Eyeglass Collection

Collaborate with Optometrists, businesses, and organizations in your community to organize a useable eyeglass recycling event or implement an eyeglass collection arm into an already planned event. View 25 project ideas for vision [here](#) including Vision Screenings

Sensory Experience Activities

- Visit the Lions Clubs & Helen Keller Challenge 2.0 toolbox for activity ideas [here](#)
- Blindfold games. Five fun activities for school parties and PE classes [here](#)

Grandpa's White Cane

Our Lions friends of MD19 Washington State have developed a wonderful model that your club or district can adopt and adapt to fit your community.

Please view materials at: Link to Grandpa's White Cane Folder: [here](#)

Implement Inclusion to Your Club Bingo Events

Suggestion: add two Braille version boards to your inventory, and a pack of low vision cards with sliding windows also to divide up because those large print cards would be helpful to a variety of people. Shopping links: <https://a.co/d/4bUY4HI> <https://a.co/d/9VcEb3U>

World White Cane Day is October 15, 2025

Mobilize your club to partner with local blindness experts, schools, and organizations for the blind to plan your International White Cane Safety Day awareness activity.

- Arrange for a person who is blind to demonstrate the use of the white cane and its benefits and share his or her accomplishments and aspirations with the community or your club.
- Invite a representative from a local school for the blind or a low vision clinic to speak about white cane, orientation and mobility and white cane laws in your community.
- Work with your local government officials to create a White Cane Safety Day Proclamation for your event.
- Work with local news media to convey your community's white cane laws to the public.

More suggested activities [here](#)

Resources

- CA Lions Projects at a Glance, view [here](#)

California Lions Project Care Service Project Groups

- <https://www.facebook.com/groups/1178250397318357/>
- <https://www.facebook.com/groups/1075446491223974/>

Rewards! Don't forget to tag your flyers and social media with the Lions Clubs & Helen Keller Challenge 2.0 badge to earn a limited edition, once in a century opportunity, club banner patch. Criteria: [here](#) Hurry! Deadline is December 31, 2025 to qualify, patches are first come-first serve. 1st one hundred Lions Clubs, 15 Leo Clubs that meet criteria are eligible.