

**Environmental**  
Service Week April 18-26<sup>th</sup>, 2026

Hey California Lions!

Save the date and start planning your service project now as we join service with clubs and districts worldwide to serve awareness Plan event outreach early to maximize community visibility, engage volunteers and community partners

Club partnering/district-wide projects encouraged

**California Lions Environmental Service**

This April, California Lions are rolling up our sleeves for **New Service Week**—bringing **environmental service to life** through hands-on projects that connect **people, youth, and nature**.

**Monarchs • Youth • Hands-On Service**

At the heart of our environmental focus is the **Monarch Butterfly Project**—engaging Lions and youth in conservation, habitat restoration, and education through **Monarch Butterfly Garden Kits** and community planting projects that make a real impact.

But it doesn't stop there.

**Adoptable Environmental Service Projects for California Lions**

California Lions Clubs are invited to adopt and adapt environmental projects that fit their communities, including:

- Monarch & pollinator gardens
- Youth environmental education projects
- Community cleanups & beautification
- Native planting & habitat restoration
- Sustainability and conservation awareness events

- And the new Sparkle Team service model where humanity meets environmental

### **Join Hands in Service**

New Service Week is about **bringing the public into service alongside Lions—**

families, youth groups, schools, and community partners working together to protect California's natural beauty.

**This is visible. This is meaningful. This is California Lions  
Environmental Service  
in action. This is Totally California!**

**#LionsHelpingMorePeople  
#CaLionsEnvirnoment  
#CouncilChairChallengeMDFour**

**New Service Week – April**

**Serve locally.**

**Inspire youth.**

**Protect our environment.**

Share and learn ideas on

<https://www.facebook.com/groups/10055777781181329/>

Visit Service Resources for event ideas at [marketing.calionsclubs.org](http://marketing.calionsclubs.org)

<https://bit.ly/monarch-gardens>