



California
LIONS CLUBS

2025/2026

New Service Weeks Initiative

Inspired by IP-A.P. Singh



Mental
Health &
Well-Being

October 4-12, 2025

Hunger
January 3-11, 2026



Environment
April 18- 26 2026

- ✓ Hey California Lions! Save the dates and start planning your service projects now as we join service with clubs and districts worldwide
- ✓ Club partnering/district-wide projects encouraged
- ✓ Plan event outreach early to maximize community visibility, engage volunteers, share out and inspire
- ✓ Visit *Service Resources* for event ideas at marketing



MADE WITH HELP FROM THE
California Lions
Marketing Cmte.
md4lions.org/marketing

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Service 1st! California Leads the Way! CaliforniaLions.org/MD4Lions.



Marketing.calionsclubs.org