DISTRICT 22-C NEWSLETTER



Steve Borsh – District Governor Calvert County Lions Club 410-326-0023 fandsborsh@comcast.net





Issue #508 October 28, 2016

"WE SERVE"

http://www.e-district.org/sites/22c/index.php

Takoma Park / Silver Spring Relief

Fellow Lions,

Requesting assistance to help the 100 displaced people who lost everything they have in this explosion. Our District Governor is contacting LCI for disaster relief. The location of this explosion was 3 blocks from Takoma Park Lions meeting site. At this point these displaced citizens need financial support for new housing. The local citizens have done a tremendous job in donating clothing and food. For those of you who would like to contribute please send checks to the below address, write on check for Att. Long Branch Fire and make checks out to Montgomery Housing Partnership.

Please send out in newsletter

Yours in Lionism

Michael L. Bigler, IPDG

Ellicott City Relief

The main relief organization in Ellicott City (and the one I have talked to and worked with) is Ellicott City Partnership.

Their web site is ecpartnership.org.

They are a 501(c)(3) (charitable) organization. So any donation to them is tax deductible. This is the relief organization recommended by DG Chuck Egender 22A.

District Governor Visits

November 7 – Bowie

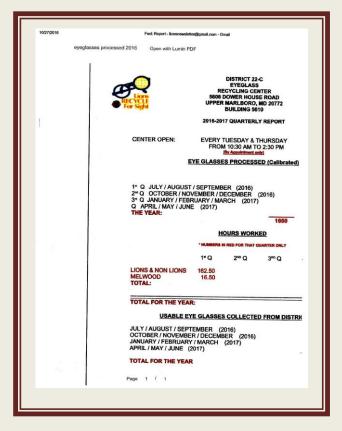
November 9 - Beltsville

November 14 - Hollywood

 $November \ \ 15 \ \hbox{--} \ \text{Montgomery Central-Derwood}$

November 17 – Suburban

December 14 - Silver Hill





One of the challenges we as Lions are presented with is how to integrate social media into what we do as Lions. But first let's take a step back and ask ourselves 'Why use social media?'

Using social media allows us to connect with our existing members and reach out to future members. We can connect to other clubs around the corner and around the world. We can share our ideas, activities, events and interests almost the touch of a button.

The huge growth of mobile technologies such smart phones and tablets we see today is due in part to the social media and in turn social media is a beneficiary of this growth. There are 1.6 billion monthly uses of Facebook and slightly over 1 billion daily users. There are 310 million monthly users of further, of these 35% are daily users. There are 200 million monthly users of finstagram who have posted over 20 billion apphotos to date. For all of these social media sites almost 50% of the time they are accessed by some mobile device.

Using social media need not be an intimating or bewildering process. Social media is simply another tool in our communications toolkit, in some respects it is a 21st century version of the classic press release. Like any communications and marketing undertaking a plan needs to be developed and individuals assigned all with the understanding this is a long term undertaking.

If you still find yourself confused about social media, then the following chart might help and we all know everything is made clearer with donuts.



In the coming weeks and months there will be more helpful hints and ideas on using social media. Any questions contact ZC Ken Wenzel (ken.j.wenzel@gmail.com).

VISION DAYS

Supporting Lions Vision Research Foundation at Wilmer Eye Institute

Dear Lions, Lionesses, and Leos,

Think big! Imagine that all across your state, in metropolitan cities and small towns, Lions, Lionesses, and Leos are standing at entrances to businesses engaged in conversations with the customers entering and exiting the stores. It is the second weekend in October, a bright autumn day or an alternate spring weekend the second Friday and Saturday in April and clubs where dates present a conflict, any alternate date is acceptable. Communities will benefit by your choice. Club members will proudly wear their favorite Lions apparel identifying them as members of Lions Clubs International, the world's greatest humanitarian service organization which will celebrate a century of service in 2017.

As we listen to some of the conversations we hear one man tell a Lion "I remember when the Lions bought my grandmother eyeglasses when she couldn't afford them". As he speaks, he slips a dollar into the Lion's Vision Days collection canister. Another person is heard to say "I had someone in the family who needed a handicap ramp and the Lions built one". A handful of coins is dropped in the container. Another person says "We had a child with a serious eye condition and the Lions connected us to the Wilmer Eye Institute where she received excellent care". A \$5 bill goes into the Lion's canister. Similar conversations by the hundreds take place at locations all over MD-22. By day's end, Vision Days collection containers are brimming to the top with generous donations from an appreciative public and, all Club members are feeling really good about the enthusiastic, positive response from the public.

This visualization can be reality if we energize and mobilize you, the Lions Club Family, in support of Vision Days which is a very worthy fund-raising project that generates revenue for the eye research and rehabilitation programs at the Lions Vision Center at Johns Hopkins Wilmer Eye Institute. The only investment required is a gift of your time and energy. Break the task into two hour shifts. Provide a chair for a senior volunteer Lion who may have difficulty standing. Enlist the aid of your grandchildren. The public reacts to children helping with community service projects, and the kids will learn why pop-pop puts on that colorful, pin adorned yest and hat:

Visit the MD-22 LVRF website (www.lionsvision.org) under programs for more tips on how to run a successful Vision Days event and to access the Vision Days Booklet, Poster and Container Label, Please contact me or your District Vision Days Chairperson for further advice and assistance: 22-A PDG John Cullison, 22-B Lion Pasco Fenoglietto, 22-C PDG Ted Ladd and 22-D Lion Melvin Nace.

Yours in service,

Lion Bob Bullock District 22-W and MD-22 Lions Vision Days Chairman Enclosed: Vision days Booklet and Poster



MECHANICSVILLE LIONS CLUB

1ST. OYSTER SCALD
SATURDAY OCTOBER 29-2016
TIME 1:00 PM TO 5 PM
AT
MECHANICSVILLE LIONS LOT
LOCATION
MECHANICSVILLE LIONS CLUB LOT
MECHANICSVILLE, MD 20659
BETWEEN NORTH AND SOUTH BOUND LANE'S
OF ROUTE FIVE IN MECHANICSVILLE, MD.
MENU

(15) SCALDED OYSTERS \$ 10.00 (15) FRIED OYSTERS \$ 10.00 CORN BREAD, CRACKER, ROLLS & BUTTER COCKTAIL SAUCE, VINEGAR, ONIONS CHEESEBURGER'S, HAMBURGER'S HOT DOGS PRICE \$ \$2.00 EACH SODA'S, BEER & WATER \$2.00 EACH

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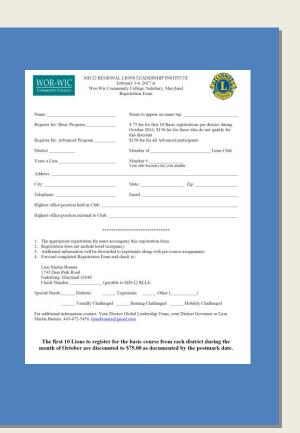


The Multiple District 22
Lions Vision Research
Foundation, Inc.
(LVRF) at the Wilmer Eye
Institute, The Johns Hopkins
Medical Institutions



CELEBRATING 25 YEARS

LVRF was established 25 years ago to facilitate education and low vision care at Wilmer Eye by the Lions of Multiple District 22. Their vision now reaches beyond the district. They also sponsor training a doctor who will specialize in low vision treatment each year. This bottle of dimes will sustain the mission of the Lions for years to come.





SAVE THE DATE

Regional Lions Leadership Institute.
Friday, Feb uary 3 and Saturday, February 4
2017 at Wor-Wic Community College in
Salisbury, Maryland.

Memorial Day Supplies



LIONS, YOUR HELP IS NEEDED TO SUPPORT OUR PARTICIPATION IN THE "NATIONAL MEMORIAL DAY PARADE"



LIONS T-SHIRTS FOR SALE \$10.00 Each



PATIMOTIC NECK COOLERS FOR SALE \$5.00 Exch



FOR SALE \$10.00 Each

Please contact your local Memorial Day Parade Representative to place an order, or make a donation

Representative to place an order, or make a donation. You can also contact PDC Woody Woodard (E-mail: woodywoodard@cox.net) Cell-703-314-0889, or Lion Mike Yuenger (E-Mail: wvuenzer@comcast.net Cell - 703-867-412:

YOUR CLUB AND PERSONAL DONATIONS ACCEPTED AND ENCOURAGED - THANK YOU

Lions All,

Attached is the ad that I have placed in the District 24-A "Lion Reporter". We need to keep up our efforts to raise money for the next Parade.

Also, I managed to sell 18 T-Shirts on our recent Medical Mission to Wise County, so please use every opportunity to sell merchandise/solicit donations.

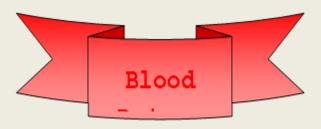
Please give this your widest dissemination to insure that everyone is aware of our efforts in organizing the Parade participation. Post the AD in whatever newsletter that you have. We are able to absorb reasonable ad costs.

Sincerely,

Woody

Ed "Woody" Woodard PDG 2005-2006

PH: <u>703-451-8508</u> Fax <u>703-451-0654</u> Proud Member of Mason Neck Lions since 1996



Brandywine Lions Club

Dec 1, 2016 2:30 – 7 pm, Baden VFD, 16608 Brandywine Rd, 301-888-1666

La Plata Lions Club

December 26, 2016

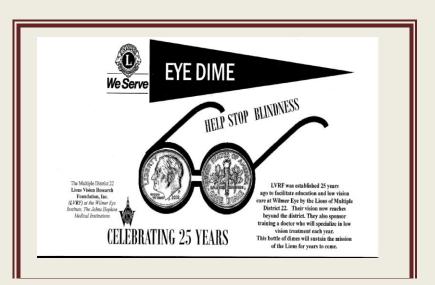
All drives are held at the La Plata United Methodist Church from 1:30 pm to 7:30 pm. Walk in donors are welcome.

Newsletters Lions Camp Merrick District 2

Attached for your

Enjoyment







SECOND ADVISORY MEETING **DATE: MARCH 3, 2017**

IMMACULATE CONCEPTION PARISH HALL 28297 OLD VILLIAGE ROAD MECHANICSVILLE, MARYLAND 20659 MENU

FRIED CHICKEN, FRIED OYSTER'S SOUTHERN MARYLAND STUFFED HAM PICKEL BEETS, YELLOW STRING BEANS, PARSLEY POTOTOES, SWEET POTOTOES PICKELS & SLICE PEACHAES ROLLS/BUTTER ICE TEA/COFFEE/WATER DESERTS CAKE/COOKIE'S/BROWNIES COST \$ 30.00 PERSON

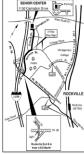
SOCIAL HOUR: 6PM/DINNER 7PM



Saturday, Nov. 12th, 2016, 10 a.m. - 4 p.m. Sunday, Nov. 13th, 2016, 12 Noon - 4 p.m. OPERATING MODULAR LAYOUTS

@ ROCKVILLE SENIOR

CENTER 1150 Carnation Drive Rockville, MD 20850 (240) 314-8800



Railroads in S, Z, N HO and O Scales Lionel Train Display / LEGO Train display Garden Train Display w/ Thomas & Friend HO Train Set Raffle / Food and Drinks Loco-Doctor / Souvenir Gift Table

And Much Much More!!!!

DONATION

Adults:	\$5.00
Under 13:	\$3.00
Under 2:	Free
Family/Group Max:	\$12.00
Free Parking	

This is Not a Vendor Show

ROCKVILLE LIONS CLUB BENEFIT The Rockville Lions Club was chartered in 1938 and has

remained a strong, vital club for more than 78 years. We are committed to community service and the high ideals of Lionism.

For more information about the Rockville Lions Club visit our web site at www.rockvillelions.org.



HAPPY

_HALLOWEEN

Blood Drive: December 5 from 3 PM to 7 PM at the Pratt St Fire House.

Tree Sales: Month of December at US 301 at Chevy Drive just north of MD 4. Come early, because last year we sold out in the first two weeks of December!

Fruit Sales: Please call one of our order takers at 301-627-6897, 301-627-3732 or 301-249-5865 between 9 AM and 8 PM from October 21 through October 27.



Brandel/Murphy Youth Foundation 2017 Super Bowl 51 Package Raffle

I just received the tickets. Same deal as last year. \$20 each. 6 for \$100.

Top prize 2017 Super Bowl package for two: 3 nights deluxe accommodations at the Hyatt Place Houston Galleria.. Free round trip airfare for two. Two tickets. VIP Pre-Game bash. Round trip game day transportation,. Official super bowl 51

souvenirs. Daily breakfasts. Date of game February 5, 2017. Second prize: \$2,000 cash. Third prize: \$1,000 cash.

Fourth and fifth prizes: \$500 cash. Sixth though eleventh prizes: \$250 cash. All net proceeds benefit the Brandel/Murphy YouthFoundation. Check out the website to see all

the good the Foundation does!!

Let me know if you are interested.





Hello all,

I have changed my email address to a gmail account so I can sync it with my phone. My new email address is:

JimC061@gmail.com (that's zero six one) Any questions, call me.

Thanks,

Jim Cocchiaro

Leonardto KL Daniel daniel.slad

Roste

CHAPLAIN

FR, ROBERT "PAPPY" KOSTY

La Plata Lions Club P.O., Box 278

Port Tobacco, MD. 20677

Res: 301-934-9630

E-mail: pappybob46@aol.com