# **DISTRICT 22-C NEWSLETTER**



Steve Borsh – District Governor Calvert County Lions Club 410-326-0023 fandsborsh@comcast.net





Issue #509 December 1, 2016

"WE SERVE"

http://www.e-district.org/sites/22c/index.php

# Takoma Park / Silver Spring Relief

Fellow Lions,

Requesting assistance to help the 100 displaced people who lost everything they have in this explosion. Our District Governor is contacting LCI for disaster relief. The location of this explosion was 3 blocks from Takoma Park Lions meeting site. At this point these displaced citizens need financial support for new housing. The local citizens have done a tremendous job in donating clothing and food. For those of you who would like to contribute please send checks to the below address, write on check for" Att. Long Branch Fire" and make checks out to Montgomery Housing Partnership.

Please send out in newsletter

Yours in Lionism

Michael L. Bigler, IPDG

# Ellicott City Relief

The main relief organization in Ellicott City (and the one I have talked to and worked with) is Ellicott City Partnership.

Their web site is ecpartnership.org.

They are a 501(c)(3) (charitable) organization. So any donation to them is tax deductible. This is the relief organization recommended by DG Chuck Egender 22A.



One of the challenges we as Lions are presented with is how to integrate social media into what we do as Lions. But first let's take a step back and ask ourselves 'Why use social media?'

Using social media allows us to connect with our existing members and reach out to future members. We can connect to other clubs around the corner and around the world. We can share our ideas, activities, events and interests almost at the touch of a button.

The huge growth of mobile technologies such smart phones and tablets we see today is due in part to the social media and in turn social media is a beneficiary of this growth. There are 1.6 billion monthly users of Facebook and slightly over to billion aduly users. There are 310 million monthly users of Twitter; of these 35% are daily users. There are 200 million monthly users of Instagram who have posted over 20 billion photos to date. For all of these social media sites almost 50% of the time they are accessed by some mobile device.

Using social media need not be an intimating or bewildering process. Social media is simply another tool in our communications toolkit, in some respects it is a 21st century version of the classic press release. Like any communications and marketing undertaking a plan needs to be developed and individuals assigned all with the understanding this is a long term undertaking.

If you still find yourself confused about social media, then the following chart might help and we all know everything is made clearer with donuts.



In the coming weeks and months there will be more helpful hints and ideas on using social media. Any questions contact ZC Ken Wenzel (ken.j.wenzel@gmail.com).

#### Supporting Lions Vision Research Foundation at Wilmer Eye Institute

Dear Lions, Lionesses, and Leos.

Think big! Imagine that all across your state, in metropolitan cities and small towns, Lions, Lionesses, and Leos are standing at entrances to businesses engaged in conversations with the customers entering and exiting the stores. It is the second weekend in October, a bright autumn day or an alternate spring weekend the second Friday and Saturday in April and clubs where dates present a conflict, any alternate date is acceptable. Communities will benefit by your choice. Club members will proudly wear their favorite Lions apparel identifying them as members of Lions Clubs International, the world's greatest humanitarian service organization which will celebrate a century of service in 2017.

As we listen to some of the conversations we hear one man tell a Lion "I remember when the Lions bought my grandmother eyeglasses when she couldn't afford them". As he speaks, he slips a dollar into the Lion's Vision Days collection canister. Another person is heard to say "I had someone in the family who needed a handicap ramp and the Lions built one". A handful of coins is dropped in the container, Another person says "We had a child with a serious eye condition and the Lions connected us to the Wilmer Eye Institute where she received excellent care". A \$5 bill goes into the Lion's canister. Similar conversations by the hundreds take place at locations all over MD-22. By day's end, Vision Days collection containers are brimming to the top with generous donations from an appreciative public and, all Club members are feeling really good about the enthusiastic, positive response from the public.

This visualization can be reality if we energize and mobilize you, the Lions Club Family, in support of Vision Days which is a very worthy fund-raising project that generates revenue for the eye research and rehabilitation programs at the Lions Vision Center at Johns Hopkins Wilmer Eye Institute. The only investment required is a gift of your time and energy. Break the task into two hour shifts. Provide a chair for a senior volunteer Lion who may have difficulty standing. Enlist the aid of your grandchildren. The public reacts to children helping with community service projects, and the kids will learn why pop-pop puts on that colorful, pin adorned yest and hat:

Visit the MD-22 LVRF website (<a href="www.lionsvision.org">www.lionsvision.org</a>) under programs for more tips on how to run a successful Vision Days event and to access the Vision Days Booklet, Poster and Container Label, Please contact me or your District Vision Days Chairperson for further advice and assistance: 22-A PDG John Cullison, 22-B Lion Pasco Fenoglietto, 22-C PDG Ted Ladd and 22-D Lion Melvin Nace.

Yours in service,

Lion Bob Bullock District 22-W and MD-22 Lions Vision Days Chairman Enclosed: Vision days Booklet and Poster

#### Greetings!!

I just received the tickets. Same deal as last year. \$20 each, 6 for \$100.

Top prize 2017 Super Bowl package for two: 3 nights deluxe accommodations at the Hyatt Place Houston Galleria.. Free round trip airfare for two. Two tickets. VIP Pre-Game bash. Round trip game day transportation,. Official super bowl 51 souvenirs. Daily breakfasts.

Date of game February 5, 2017.

Second prize: \$2,000 cash.

Third prize: \$1,000 cash.

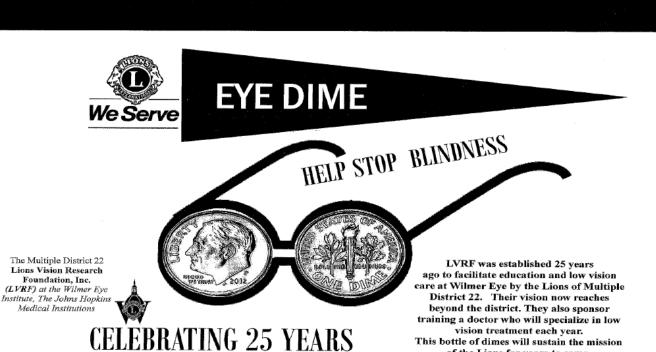
Fourth and fifth prizes: \$500 cash.

Sixth though eleventh prizes: \$250 cash.

All net proceeds benefit the Brandel/Murphy YouthFoundation. Check out the website to see all the good the Foundation does!!

of the Lions for years to come.

Let me know if you are interested.







## **SAVE THE DATE**

MD22

Regional Lions Leadership Institute. Friday, Febuary 3 and Saturday, February 4 2017 at Wor-Wic Community College in Salisbury, Maryland.

### **Memorial Day Supplies**



LIONS, YOUR HELP IS NEEDED TO SUPPORT OUR PARTICIPATION IN THE "NATIONAL MEMORIAL DAY PARADE"









resentative to place an order, or make a domation. You can also contact PDG Woody Woodard (E-mail: avwoodard@cox.net) Cell-703-314-0889, or Lion Mike pr (E-Mail: mynenger@com.cast.net) Cell - 703-867-4127

YOUR CLUB AND PERSONAL DONATIONS ACCEPTED AND ENCOURAGED - THANK YOU

#### Lions All,

Attached is the ad that I have placed in the District 24-A "Lion Reporter". We need to keep up our efforts to raise money for the next Parade.

Also, I managed to sell 18 T-Shirts on our recent Medical Mission to Wise County, so please use every opportunity to sell merchandise/solicit donations.

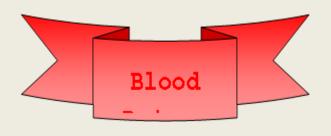
**Please** give this your widest dissemination to insure that everyone is aware of our efforts in organizing the Parade participation. Post the AD in whatever newsletter that you have. We are able to absorb reasonable ad costs.

Sincerely,

#### Woody

Ed "Woody" Woodard PDG 2005-2006

PH: 703-451-8508 Fax 703-451-0654 **Proud Member of Mason Neck Lions** since 1996



#### La Plata Lions Club

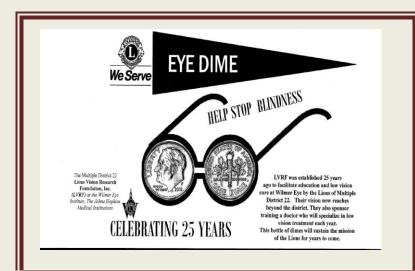
December 26, 2016

All drives are held at the La Plata United Methodist Church from 1:30 pm to 7:30 pm. Walk in donors are welcome.

## Newsletters

Attached for your enjoyment

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#### **Clubs in District 22-C**

Please send any photos of members doing vision, hearing and glaucoma (pre-school) screenings you might have to PDG Ted Ladd @ Tedladd02@ aol.com. These will be used in the next Lions Community Outreach Foundation (LCOF) newsletter - Look and Listen..

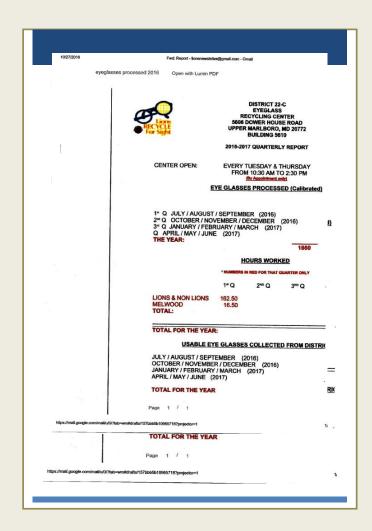






During discussions with Sgt. Stafford of the Lexington Park COPS Unit, Lion Linda Dodson of the Lexington Park Lions Club, learned that police officers need frequently to transport young children in their official vehicles. Those vehicles do not come equipped with child safety seats or booster seats, making transportation more difficult. In subsequent discussions with Cpl. Snyder, Lion Tom McCarthy learned the officers in the COPS Unit often find during routine traffic stops, that children are not properly restrained in the vehicle. Depending on the circumstances and situation, there are folks who can afford neither the fine associated with this, nor the purchase of an appropriate child safety seat. Police officers would like to be able to provide a safety seat in those instances. Once the Lexington Park Lions Club learned that as many as 50 seats a year could be issued, they reached out to their community partner, Church of the Ascension, for additional assistance in obtaining the safety seats. Church members responded, and on Thursday,

November 17, Jess and Dana Davis, representing both Church of the Ascension and the Lexington Park Lions, presented the Lexington Park COPS Unit with 15 child safety seats with an additional 20 booster seats on order. The Lexington Park Lions are most grateful to the members of the Church of the Ascension for their overwhelming generosity, answering a call to keep our children safe on the road.



The Lexington Park Lions Club welcomes Lion Dr. Marcel Brooks as a member of our Pride. Dr. Brooks first accepted the invitation to become a Lion last year, paid his dues, but through a variety of schedule conflicts was never able to complete the application/installation process. His tenacity prevailed and it was with great pleasure he was finally and formally inducted. As a new (ish) Lion, Lion Marcel pledged to abide by the Lions Code of Ethics, and to contribute to the programs of his club, district, and Lions Club International, and to have a lot of fun along the way. Lexington Park Lions pledged to help him on this journey.





#### LEXINGTON PARK LIONS AND CUBS CELEBRATE AND HONOR OUR NATION'S VETERANS

Lion Cubs Lily Hancock, Brian McCarthy, Catherine McCarthy, MaKylah Knott, Basil Coleman, and Bixby Coleman together with members of the Lexington Park Lions and friends honored our country's veterans by joining in Leonardtown's annual Veterans Day Parade, the largest in Maryland. Waiting for the parade to start is tiring business, and although completely tuckered out, our youngest Cubs were a parade highlight.









#### LEXINGTON PARK LIONS CHECK VISION

Lions Jess Davis, Karen and David Anderson, and Susan Brookbank provided vision screening for both adults and children at the annual Community Assistance Day. This event is sponsored by the Homeless Prevention Board of St. Mary's County to offer one-stop access to services and resources available to the homeless and poor in the County. This year, 32 vendors and service providers participated and there were more than 175 visitors. Lexington Park Lions provided vision screening for 24 individuals, 19 of whom were referred



Jess and Dana Davis jbdavis@md.metrocast.net

PEACE POSTER CONTEST WINNERS **ANNOUNCED Each year Lions Clubs** International sponsors a world-wide Peace Poster contest asking students to create a picture of their vision of the Peace theme. This year that theme was "Celebrate Peace." The Lions clubs of Hollywood, Leonardtown, and Lexington Park together with our community partners, the St. Mary's County Arts Council and Red Chalk Studios, sponsored the local contest, opening the competition to all St. Mary's County students ages 11, 12, and 13. It was an open competition, available to all young artists of those ages. And while we opened the contest to all St. Mary's County students, we also reached out to every school in the County with middle school students and asked the art teachers for their help in promoting the Peace Poster Contest. Posters entered were segregated by the schools represented, including our homeschool community. This year students from Margaret Brent Middle School. Leonardtown Middle School, St. John's School, King's Christian Academy, Ridge Elementary, and the Prairie Hill Home School participated. One winner from each school was selected - with, sadly, one exceptionit's a rule thing. The winners at this level receive a \$50 cash prize and their posters will be forwarded to the next level of competition. Hopefully, they will then go on to the international competition. It could happen; we have some great posters. The winners this year are listed with their pictures.

Expanding the contest ot every - 12 and 13 year old in St. Mary's county was a new

and exciting prospect for us. We're delighted with the results and hope next year we will have even more students participate. Please congratulate all our student artistes and wish our winners well as they progress to the next level of competition.



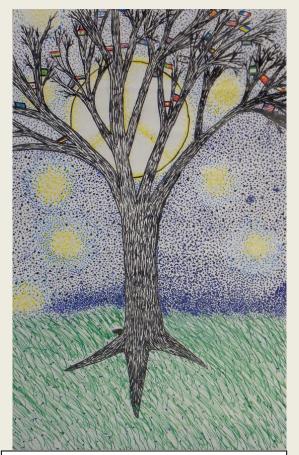
Virginia Marie H., Prairie Hill Homeschool. "Peace is a place where everything is quiet.."



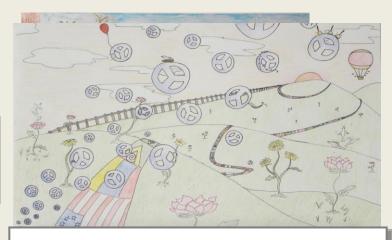
Jasmine Hillian, Leonardtown Middle School.

"Peace is like a tree. In order to flourish, there must first be a seed planted."

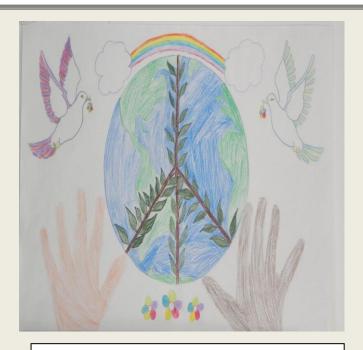
Art teacher" Amy Meuner



Claire Schug, St. John's School. "Peace is calm and resting. Peace is mankind and earth inharmony. There is no violence, mean words, and hatred." Art teacher: Julia Redding Cristina Sommerkamp, Margaret Brent Middle School. "Follow the road to peace." Art teacher: Stacey Bodziak



Christina Sommerkamp, Margaret Brent Middle School. "Follow the road to peace." Teacher Stacey Bodziak



Megan Reppel, "Ridge Elementary School. "I wish for peace around the world." Independent entry

