



We Serve



MAY 2025

## ***DG John Hand - "Opening New Doors"***

In only six weeks, my role as District Governor will come to an end. My successor, Peggy Hess (Rupert Lions Club), and her team will take office.

Peggy and I have worked with future District Governors (Lisa Gier, Caldwell and Marie Virden, Adrian) to establish a few long-term goals for District 39W. Goals include building our membership and increasing our number of clubs over the next four years.



At the same time, we recognize the District needs to listen to our 30 clubs. Our mission is to help clubs achieve their goals and not assign goals to clubs.

As current and future District Governors, we pledge to support one another to achieve these goals. In my case, I pledge to support Peggy by being her Marketing chair next year.

We need more help—are YOU interested in joining a leadership team in your club or with District 39W? If you are thinking about it, feel free to reach out to my cell 208-869-8007.

Many thanks,  
John Hand  
District Governor 39W

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## ***DGE Peggy Hess***

preparing for 1.5 in Vegas and the Convention.

Peggy Hess





Throughout the world, the long white cane is used by people who are blind or visually impaired as a tool for safe and reliable navigation. The white cane is a symbol of the user's skills and talents, mobility and independence. It also allows the sighted person to recognize that the user is visually impaired.

The white cane was initially developed and put into use as a measure of safety, especially in traffic situations. Sufficient training with an Orientation and Mobility specialist can aid in successful cane use, technique and safety. Several countries have traffic laws designed to protect the person using the white cane. The "VisionAware" section of the American Foundation for the Blind's website illustrates several types of white canes that are internationally recognized. Sometimes the white cane has a red band or strip for the purpose of contrast.

International White Cane Safety Day (October 15th) gives Lions an opportunity to increase awareness of the white cane traffic safety laws. According to the World Blind Union, which is a global organization representing the 285 million blind or partially sighted people worldwide, "White Cane Day is observed worldwide to recognize the movement of blind people from dependency to full participation in society."



**FACTS**



## MD39 News - CC Betty

Greetings, 39W Lions!

During the final 1-1/2 months of this Lion year, many Multiple District 39 transition plans, tasks, and activities continue. There will be several photos from the MD39 Convention as well as other articles/important information in our **June, Multiple District (MD) 39 newsletter!**

Congratulations, to newly appointed, MD39 Council Chair-Elect, PDG Lynn Johnson, who will begin his term on July 1, 2025.

A special, MD 39 Insurance Training will take place on May 12, 6 p.m. An email with the link has been posted on the 39W Share & Discuss, FB site as well as emailed by our MD GLT to club Presidents & secretaries. This training will highlight the latest Lions Insurance updates such as having a Club Safety Officer.

My Sincere Regards,  
Lion CC Betty  
MD 39

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IT'S AMAZING THE  
NUMBER OF GREAT  
PEOPLE IN OUR LIVES  
THAT WE WOULDN'T  
HAVE EVER MET IF IT  
WASN'T FOR



LIONS

## MD 39 Marketing Chair- Lion Curt

### FACEBOOK SUSPENSIONS

Has your club Facebook page been suspended? or are you concerned that it could be?

I Recently viewed a video that covered how to reinstate pages and how to apply for Meta Brand Rights Protection to help avoid suspension. The video is the Marketing Matters resource "Social Connections, beyond Facebook".

go to <https://vimeo.com/showcase/marketingmatters?share=copy> for the Marketing Matters Vimeo page and there are lots of great videos on Lions marketing. good luck! You can contact me at [Lionsmd39marketing@gmail.com](mailto:Lionsmd39marketing@gmail.com)

From the [www.lionsclub.org/socialmedia](http://www.lionsclub.org/socialmedia) page:

"Our Social Media team is currently working to provide support to protect Lions clubs from Facebook page suspensions due to impersonation. [Learn more](#) about Facebook page suspensions, the appeals process, and tips for avoiding suspension.

Please [fill out this form](#) if you are the Facebook page admin of a Lions club's Facebook page. We will review your account to be added to our Allow List within Meta Brand Rights Protection, which lets Facebook know your page is allowed to use the Lions International trademark.

We understand the importance of Facebook pages in Lions clubs' marketing efforts, and how frustrating this issue can be. Thank you for your patience as we work to provide support.

*Please note that we cannot guarantee any suspended Facebook pages will be reinstated."*

### FACEBOOK SUSPENSIONS (From Lions Club International)

Are you a Facebook page admin for your Lions club? Read on for recommendations if your page has been deleted, next steps and best practices for avoiding suspension.

#### What Facebook Recommends

If you disagree with Facebook's decision to remove your page, you can request a review of the page and Facebook will take another look at the decision.

You can do this by going to the Support Inbox, opening the message Facebook sent you about taking down the content and clicking "disagree with decision" if you see the option. Or, try going to your page and clicking "Appeal" at the top.

Once you've submitted your appeal, a Facebook (or Meta) Support ticket will be opened, and you will be contacted via email by a support agent.

Including as much information as possible will give your Facebook support agent a complete view of the purpose of the Facebook page and verify the page's authenticity. Your agent may request that you create a new email, correctly identify certain members in photos, provide additional documents and complete other actions, which Lions should be ready to comply with.

If you see an option in your email ticket to start a live chat with a support agent, try it out. This will open a chat via Facebook Messenger with a support agent, and you may even be able to communicate with them by phone. Only open this option if you have the time to respond to messages immediately.

Thank You

Curt Kelley

MD39 Marketing Chair 2024-2025

Boise Bench Lions Club

208 859 3642

[Multiple District 39 - Lions e-District Houses](#)

# 100 YEARS OF SERVICE INSPIRED BY HELEN KELLER



**SUPPORT OUR MISSION  
FUNDRAISE. SERVE. INSPIRE.**  
THE CRUSADE AGAINST DARKNESS CONTINUES

# 107 YEARS OF SERVICE *Lions International* SINCE 1917 – 2025

**WHERE THERE'S A NEED,  
THERE'S A LION.**

*We Serve – not for glory, but for humanity.  
Changing lives, one act of kindness at a time.  
107 years of courage, compassion, and commitment.  
Leading with heart, serving with purpose.  
Building communities. Empowering leaders.  
Inspiring hope.*



1917 – 1945 – 1980 – 2000 – 2025

## NEWSLETTER INFO

Greetings, 39W Lions!

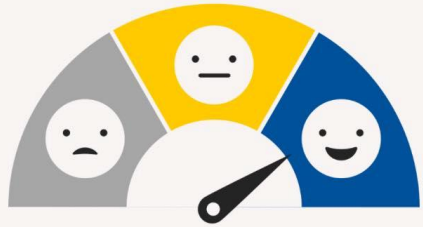
Have you recently completed an exciting project or have an event on the horizon? We want to hear about it! Submit your details, and we'll feature it in our upcoming Newsletter. Enhance your story with a couple of photos for greater impact.

Please provide articles as Word documents or similar text files. Keep your submissions brief and limit photos to two per article. The deadline for newsletter submissions is the first Wednesday of each month.

\*Ensure you have consent from a parent or guardian for any photos featuring children.

For club members not receiving the newsletter who wish to subscribe, direct them to email our team at [39WLionsnews@gmail.com](mailto:39WLionsnews@gmail.com).

Warm regards,  
Lions Billie Wood and Rose Jensen  
Payette Syringa Lions Club



**WHERE'S YOUR ROAR TODAY?**

TELL US HOW YOU FEEL.  
EVERY VOICE MATTERS!

We Serve. You Belong



**Make Contact  
today  
[lionsclubs.org](https://lionsclubs.org)**

# Lions

**Make new friends  
whilst making a  
difference to  
those in our  
communities  
needing a hand  
up!**

## CLUB NEWS

### Save the Date

May 12th	MD39 Insurance Training, 6 p.m.
May 19th	MD39 Council Meeting, 7 p.m.
May 31st	Mountain Home Lions Lionman kids Triathlon
June 20th	Article deadline for the FY's final MD39 newsletter
July 19th	Emmett Lions Show & Shine car show

### **BOISE BENCH LIONS**

Ronald McDonald House-13 BB Lions cooked sausage and cheese baked rigatoni with garlic bread for lunch. Made chocolate, peanut, and pretzel bars for a goodie and cleaned the Ronald McDonald House. Lion Larry Kidd, Mr. Environment, cleaned up the outside yard. We love supporting the families who are staying at RMH while their children are receiving treatment at St Lukes Childrens Hospital in downtown Boise.

Zoo Boise-The club completed its first cleanup at Zoo Boise this month, this is a fun summer project, and no one volunteers to clean up the Lions enclosure!!!





Scarf Project”-Grab your knitting needles, crochet hooks, or set up the sewing machine and let us make some warm scarves we can place in parks, homeless shelters, or tie on a tree when the weather gets cooler. Dimensions should be around 5-8 inches wide by 55-60 inches long. They don't need to be fancy, just warm and cozy to help take the chill off our community members. Lion LaDawn will store these as they are completed. If you are skilled at making hats, they will be most welcome as well. Please let LaDawn know if you have questions. We will discuss the distribution in late summer.”

Curt Kelley

MD39 Marketing Chair  
2024-2025  
Boise Bench Lions Club  
208 859 3642  
[Multiple District 39 - Lions e-District Houses](#)



## WEISER LIONS



The Boys and Girls Club- Weiser branch, recently presented a program during a Weiser Lions Club meeting. One potential, new Lion was also present. A thank you card was received for the club's donation made to the community Easter egg hunt. A recap of our baseball concessions was given. Two Weiser Lions attended the recent MD39 Convention at Sun Valley. The Weiser Lions Club was a MD39 Convention sponsor.



Weiser Lions had an information display table with Lions present to answer questions during the recent community Volunteer Day sponsored by the LOR Foundation. Weiser Lions will also be participating in the Community Health Fair this month.



## RUPERT LIONS

Rupert Lions begin a new project.

Working with Green Squared of Boise, Minico High School Shop, and the Police Station, Rupert Lions are now recycling cell phones, tablets, lap tops, cords, head phones, and all other electronics. Keeping these items out of the land fills is a safety feature for our future.



Pictured are: Back row: Lion Jess Hess, Mr. Green, Tobhiyah Green, Mayor Tammy Jones, Lion Jessie Williams, Lion Gaylen Hess. Front row: President Lion George Brisbin, the new deposit box, Lion Peggy Hess District Governor Elect.

The Minico shop has built one deposit box, which is at the Rupert Police Department, and we are working on at least 2 more. A larger box for the Sheriff's department and one for the Heyburn Police Station.

Rupert Lions wanted to do this to keep these items out of the landfills while making money to help pay for eyeglasses for those who need them and can't afford them.



Pictured are: Tobhiyah of Green Squared, Lion George Brisbin President, Mayor Tammy Jones, Lion Jessie Williams (Boys & Girls Club), Police Chief McEwen, Lion Jesse Hess, Police Officer Normand, and Lion Gaylen Hess

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## CALDWELL LIONS

This is what 276 pounds of pull tabs looks like. The Ronald McDonald House in Boise was the recipient of Lion Alex's big efforts.

The details provided above were sourced from the [Lions District 39W Share and Discuss](#) Facebook page.



## PAYETTE SYRINGA LIONS



The Payette Syringa Lions had an exciting April full of community spirit! They kicked off with helping Alma Mater Inc. in Fruitland set up for a delightful Easter egg hunt. Next, they got their hands dirty sprucing up the Portia Club—tidying the exterior, dusting the blinds, and cleaning all the chairs until the place gleamed.



Their impeccable timing meant everything was perfect for the annual tea, themed "April showers bring May flowers." Everyone savored the delicious food and cherished moments shared with friends.

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## VALE LIONS



Lions Amanda and Abby proudly presented a check to Jim Mendiola and Topper Schlupe, of the Vale Rodeo Board, to assist with the costs of replacing the wood bleachers at the rodeo grounds with new, splinter-free seating. Don't forget to come and get some rodeo action this July!!!

The details provided above were sourced from the [Lions District 39W Share and Discuss](#) Facebook page.

## NAMPA LIONS



Lions Arden, Tim, and Rob conducted vision screenings at the Nampa Hispanic Cultural Center and supported the celebration of Latino arts and culture.



Nampa Lions served Easter Lunch at the Salvation Army in Nampa, which offers free lunches on Mondays, Wednesdays, Fridays, and holidays.



Lion President Rob delivered 1,570 eyeglasses to **Envision** in Boise for Nampa Lions. Thanks to Lion Rob and those who donate used glasses!



Todd Durbin from Hands of Hope received \$900 from Nampa Lions Club to fund a year of shipping insulin and unused medical supplies to those in need.

The details provided above were sourced from the Nampa Lions Club Facebook page.



EMMETT LIONS

Emmett City Park

19th

July 2025

Emmett Lion's Club & O'Reilly Auto Parts Presents

EMMETT

★ Show & Shine ★

EmmettShowandShine.com

O'Reilly

AUTO PARTS

EMMETT LIONS CLUB

EMMETT, ID



Boise Belles

BBQ

GROCERY

OUTLET

Dragon's Market

NAPA

AUTO PARTS

CLASSIC

VINYL

★ Parking Starts @ 6am

★ \$10 Pancake Breakfast @ 7am

★ \$10 BBQ'd Burgers & Hotdogs @ 11

★ Classic Vinyl's Playing in the bandshell @ 11:30

★ Silent Auction all day

★ Raffles

★ Pin Stripe Artists

★ Sponsor Awards

★ Pinup Contest

★ Presidents Choice Award





EMMETT LIONS CLUB

EMMETT, ID

Cruise Night

2025

Join us for an unforgettable evening filled with exciting rides!

19

July

Washington Ave

Emmett, ID 83617

6pm-9pm

1990 and older

Register all day at the Show & Shine

www.EmmettCruiseNight.com



Learn More



The details provided above were sourced from the Emmett Lions Club Facebook page.

 [Twitter](#)

 [Facebook](#)

 [Website](#)

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You are receiving this District 39W email because you are a club president or secretary, zone chair, cabinet member, have held an office in the past, or are a Lion!

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